

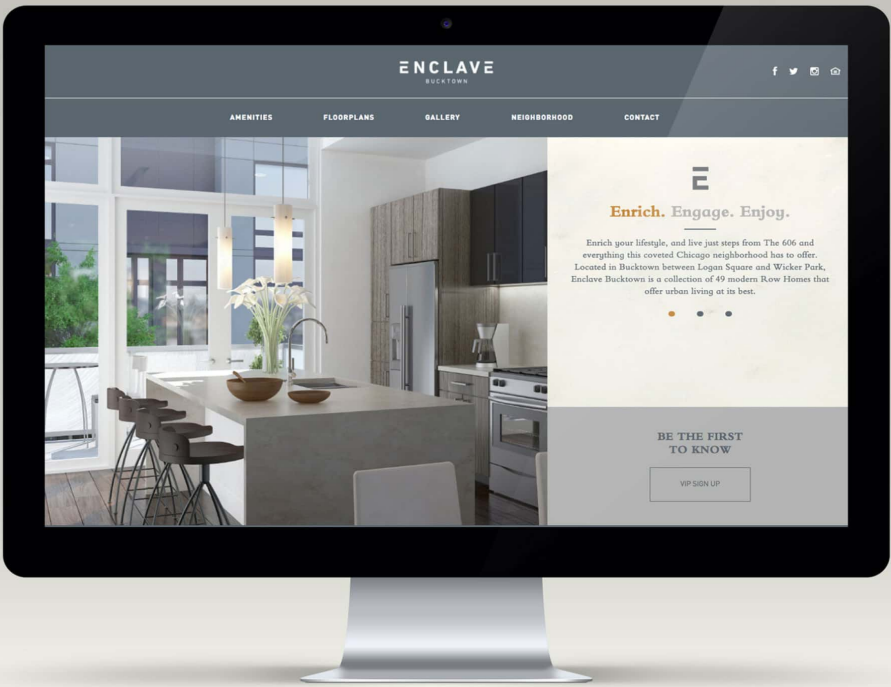
upshift

Enclave of Bucktown
Chicago, IL

Appealing to
upscale urban
buyers in the hot
Bucktown
neighborhood.

OBJECTIVE
When Harlem-Irving Corporation needed on-point branding and marketing for their new luxury single-family homes in Bucktown near the 606 Trail, they sought UpShift's expertise in lifestyle marketing.

SOLUTION
We created the name "Enclave" and developed a brand that captures the area's unique spirit. Bucktown is an upscale, artistic area of downtown Chicago that is also affluent. Our branding solution emphasized individuality, elegance, and distinctive design to lead to record sales volume and pricing.



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Enclave of Bucktown
Chicago, IL

Enclave Row Homes of
Bucktown Overview

ENCLAVE
BUCKTOWN

ENCLAVE
BUCKTOWN

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Enclave Row Homes
2500 W. Cortland St.
Chicago, IL 60647
773-235-3333

EnclaveResidential.com

ENCLAVE
BUCKTOWN



Enrich.
LUXURY ROW HOMES

Enclave is a unique collection of modern, 1-4 bedroom residences designed by an award-winning architect. These Energy Star Certified® homes have expansive 10-foot ceilings on the living level, a two-car garage, professionally landscaped yard, and open roof deck to provide space to entertain and unwind.

Seize the opportunity to own an exciting new home in Bucktown that is both modern and sophisticated.

There is a friendly community of neighbors.

Enrich your life with the culture and charm that Bucktown offers.

Choose your finish to make your space.

ENCLAVE
BUCKTOWN

Enrich. Engage. Enjoy.

Luxury Row Homes in Bucktown

ENCLAVE
BUCKTOWN

NEWS | MARCH 2016

Coming Soon

Located in Bucktown just steps from The 606, Enclave Row Homes offers a unique opportunity to own a modern, stylish private residence in a coveted neighborhood. Enjoy a high level of personalization of design finishes in every one of its 48 residences.

Sign up to be the first to learn more.

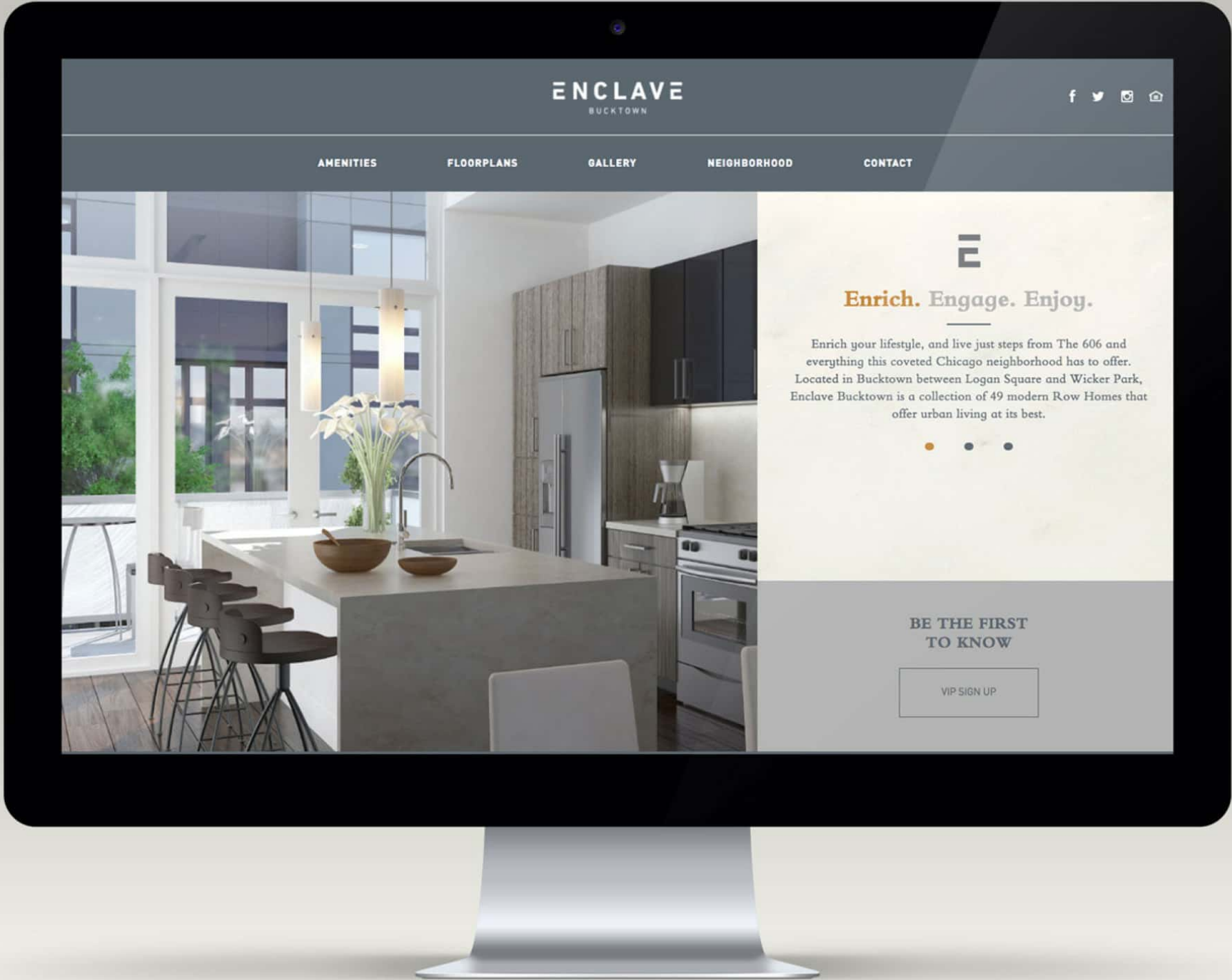
VIP SIGN UP

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Enrich. Engage. Enjoy.

Enclave of Bucktown
Chicago, IL

Enclave Row Homes of
Bucktown Website



Enclave of Bucktown
Chicago, IL

Enclave Row Homes of
Bucktown Website



Enclave of Bucktown

Chicago, IL

Enclave Row Homes of
Bucktown Print Collateral



Enclave of Bucktown
Chicago, IL

Enclave Row Homes of
Bucktown Brochure Spread

Enrich.

LUXURY ROW HOMES

Enclave is a unique collection of modern, 3-4 bedroom residences designed by an award-winning architect. These Energy Star Certified® homes have expansive 10-foot ceilings on the living level, a two-car garage, professionally landscaped yard, and open roof deck to provide space to entertain and unwind.



Seize the opportunity to own an enchanting new home in Bucktown that is fresh, modern and sophisticated.

Choose your finishes to tailor your space.

Thrive in a friendly community of neighbors.

Enrich your life with the culture and class that Bucktown offers.





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Enclave of Bucktown
Chicago, IL

Enclave Row Homes of
Bucktown Folder



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Enclave of Bucktown
Chicago, IL

Enclave Row Homes of
Bucktown Stationery

ENCLAVE
BUCKTOWN

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Unit A
4 Bed | 3.5 Bath | Family Room | 2,861 SF | 2-Car Garage | Roof Deck

First Floor

Second Floor

ENCLAVE
BUCKTOWN

Unit A
4 Bed | 3.5 Bath | Family Room | 2,861 SF | 2-Car Garage | Roof Deck

only
these plans

Enclave's policy of continued attention to design and construction requires that all specific designs, specifications, features, amenities and materials are subject to change without notice. Topographics and site plan depictions are for conceptual purposes only based on current development plans, and topographics and development plans being subject to change without notice. Room dimensions are approximate and may vary depending on residence selected. Depicted floorplans, landscaping and exterior styling are only artist's interpretation and are subject to change without notice.

Third Floor

Fourth Floor

Master Bedroom
12'-10" x 13'-9"

Walk-In Closet

Roof Deck

ENCLAVE

Amenities

KITCHEN

- Bosch® Stainless Steel Appliances Including:
 - Energy Star® Refrigerator with Water Line & Ice Maker
 - Self-cleaning Oven/Range with 5 Sealed Burners
 - Energy Star® Dishwasher
 - Sharp® Microwave Drawer
 - Garbage Disposal
 - Externally Vented Hood
 - Hardwood Flooring
- Choice of 1 1/2" Quartz or Granite Countertops in a Variety of Colors
- European-Style Cabinetry in a Variety of Colors
- Stainless Steel Under-mount Sink
- Grohe® Pullout Spray Faucet
- Recessed Can Lighting

POWDER ROOM

- Kohler® Pedestal Sink
- Toto® Water Closet
- Grohe® Faucet
- Hardwood Flooring
- Recessed Can Lighting

GUEST BATHS

- 1 1/2" Quartz or Granite vanity top in a Variety of Colors
- 12 x 24 Porcelain Floor Tile in a Variety of Colors
- 12 x 24 Porcelain Tile Around Tub/Shower in a Variety of Colors
- Kohler® Under-mount Sink
- Toto® Water Closet
- Grohe® Faucet
- Recessed Can Lighting

MASTER BATH

- 1 1/2" Quartz or Granite Vanity Top in a Variety of Colors
- Soaking Tub (per plan)
- Walk-in Shower with Frameless Clear Glass Door
- 12 x 24 Porcelain Floor Tile in a Variety of Colors
- 12 x 24 Porcelain Shower Wall Tile in a Variety of Colors
- Kohler® Under-mount Sinks
- Toto® Water Closet
- Grohe® Faucets
- Recessed Can Lighting

INTERIOR

- 10' Living Level and 9' First and Upper Floor Ceiling Heights
- Hardwood Flooring on Living Room Level
- 12 x 24 Porcelain Tile in Foyer
- Walk-In Closet in Master Bedroom
- Carpeting with Padding
- Single Panel Solid Core Painted Passage Doors
- TV Jacks in All Bedrooms, Living Room and Family Room
- Telephone Jack with CAT5 Wiring
- Schlage® Satin Chrome Lever Hardware
- Carbon Monoxide Detector - Wired, with Battery Back-Up
- Smoke Detectors - Wired, with Battery Back-Up
- Security System

UTILITIES

- Energy Star® Certified Home
- 15-SEER Central Air Conditioning
- 90% Energy Efficient Furnace(s)
- Dual Zone Heating and Cooling (per plan)
- 200 AMP Service
- Nest® Digital Programmable Thermostat
- Ring® Video Doorbell (per plan)
- 75-gallon Quick Recovery Water Heater
- R-25 Value Roof
- R-20 Value Exterior Walls

• Attached Two-Car Garage

- Professionally Landscaped Home Site
- Insulated Front Entry Door
- Low E Thermal Pane Windows
- Front Yard with Ornamental Iron Fence (per plan)
- Frost-Proof Hose Bibbs

EXTERIOR

- Individual Rooftop Decks
- Brick and Fiber Cement Panel exterior
- Private Balcony

with battery back-up. Security system is standard.

s & Recreation

The 606 Trail, a short 1½-block south of Enclave, is an exciting 2.7 mile-long bike and jogging venue which runs along the 606 Trail from Ashland Ave. west to Ridgeway Ave. The 14.6-acre 606 Trail provides a recreational connection to Humboldt Park and includes several new pocket parks. The trail, which features 38 bridges, connects sections of the Bucktown, Vicker Park, Logan Square and Humboldt Park neighborhoods.

Also, just steps from Enclave, at 2554 W. Moffat, is Lucy Flower Park—an intimate city park featuring a play lot for children surrounded by shade trees.

“Lucy Flower Park has long been considered the ‘hidden gem’ of Bucktown,” said Arons. The family friendly park has recently received a renovated playground. The play lot is surrounded by mature shade trees, a setting attractive to families with small children.

Features in the new playground include a soft play surface, modern playground equipment with age-appropriate features, benches, picnic tables, a sandbox, raised flower beds and a small water feature.

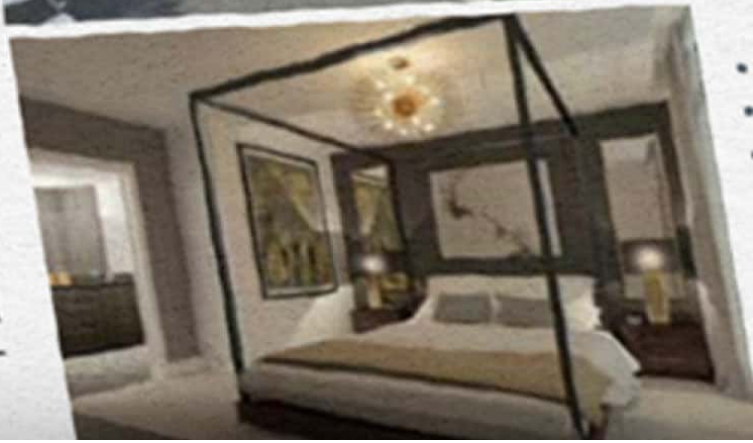
“Restaurants and nightlife abound in Bucktown, a community known for its unique artistic and cultural vibe,” Arons said.

Nearby restaurants include: 90 Miles Cuban Café, Big Star, Club Lucky, Feast, Ipsento Coffee, Ira-

development developed a wide variety of commercial and residential properties over the past six decades. For more information call 235-3333.

NEW LUXURY ROW HOME

ENCLAVE BUCKTOWN



- 49 New Row Homes
- Great Bucktown Location
- Just Steps from The 606
- 3-4 Bedrooms, 2 Car Garage
- Roof Deck

PRE-CONSTRUCTION PRICES FROM
\$689,900

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Enclave of Bucktown
Chicago, IL

Enclave Row Homes of
Bucktown Print Ad



Enclave of Bucktown
Chicago, IL

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news

MARCH 2016

Coming Soon

Located in Bucktown just steps from The 606, Enclave Row Homes offers a unique opportunity to own a modern, stylish private residence in a coveted neighborhood. Enjoy a high level of personalization of designer finishes in every one of its 49 residences.

Sign up to be the first to learn more.

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Building Updates

SIGN UP NOW

Sign your client up now to get pre-construction pricing. Be one of the first on the ground floor.

LEARN MORE

Around Town

Enclave of Bucktown
Chicago, IL

Enclave Row Homes of
Bucktown Web Banner Ad

ENCLAVE
BUCKTOWN



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DEV LIC # 2391886

Luxury
Row Homes
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news | MARCH 2016



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BUCKTOWN



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Enclave of Bucktown

Chicago, IL

Enclave Row Homes of
Bucktown Billboard

