

upshift

Laramar Local

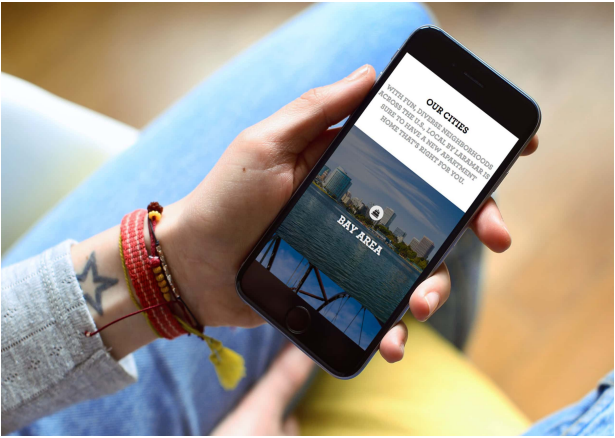
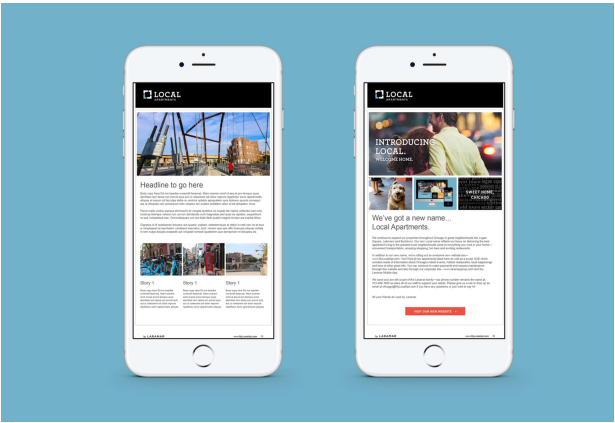
Dynamic sub-brand for urban apartment searches

OBJECTIVE

Laramar Group sought a sub-brand for their urban properties, allowing for quick, easy apartment searches in high-demand neighborhoods across the U.S.

SOLUTION

UpShift created the dynamic Laramar Local brand, which received rave reviews and led to an expanded product portfolio. Due to its success, Laramar is now rolling out the sub-brand in additional cities.



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Laramar Local

Logo



APARTMENTS

by LARAMAR

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ANNOUNCING
LOCAL PERKS
A PARTNERSHIP WITH
LOCAL APARTMENTS
BY LARAMAR

**LOCAL PERKS PROGRAM
FOR ALL RESIDENTS
OF A LOCAL BUSINESS**

THE PROGRAM PROVIDES
LOCAL APARTMENTS
DISCOUNTS TO RETAILERS
IN YOUR NEIGHBORHOOD.



\$

**NO COST
THE PROGRAM IS
FREE TO JOIN**



ABOUT LOCAL

Living Local means living where you love. Local by Laramar is proud to offer homes in the city's hippest neighborhoods, with the latest restaurants and shops at residents' doorsteps.



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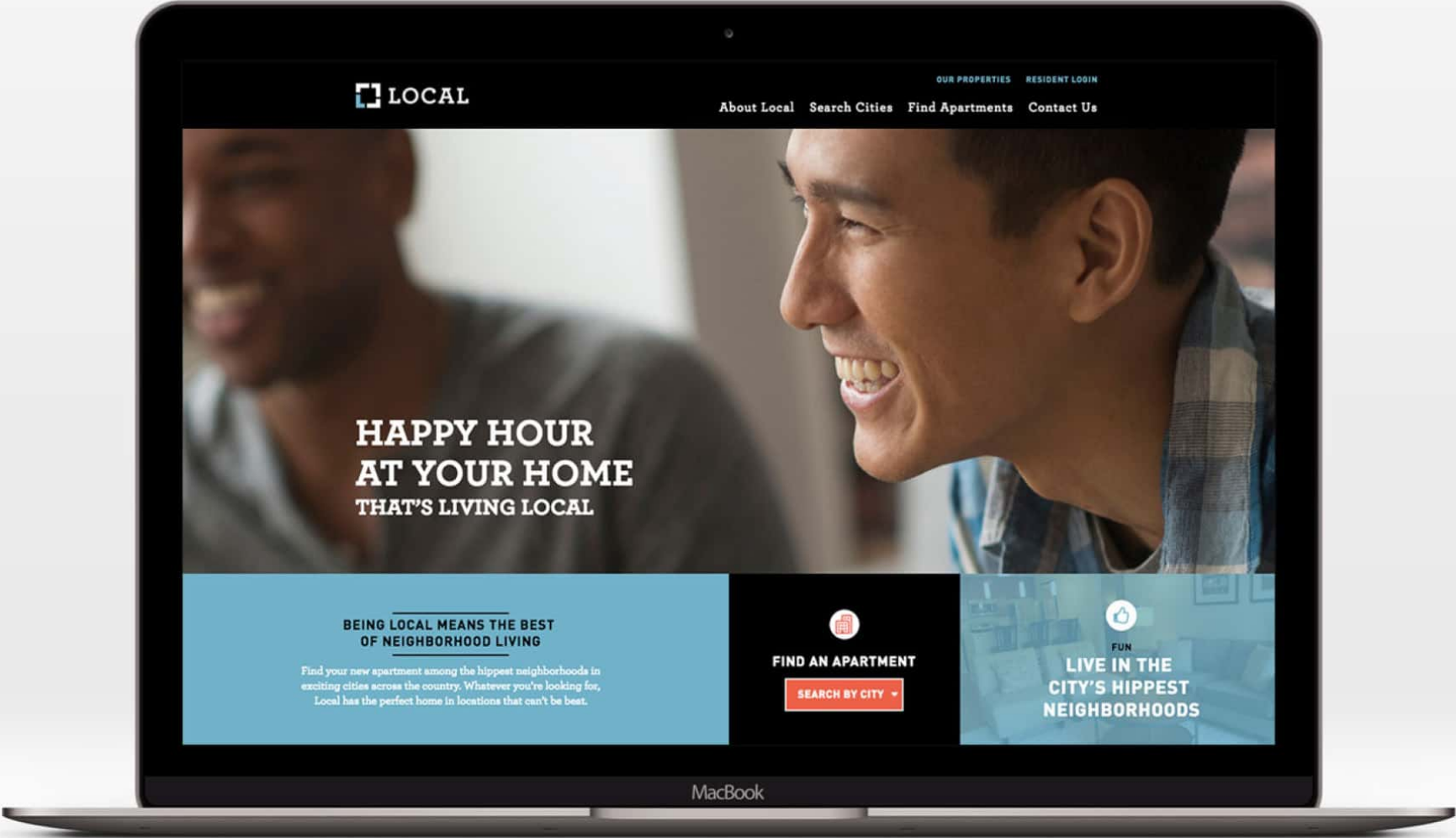
Business Cards

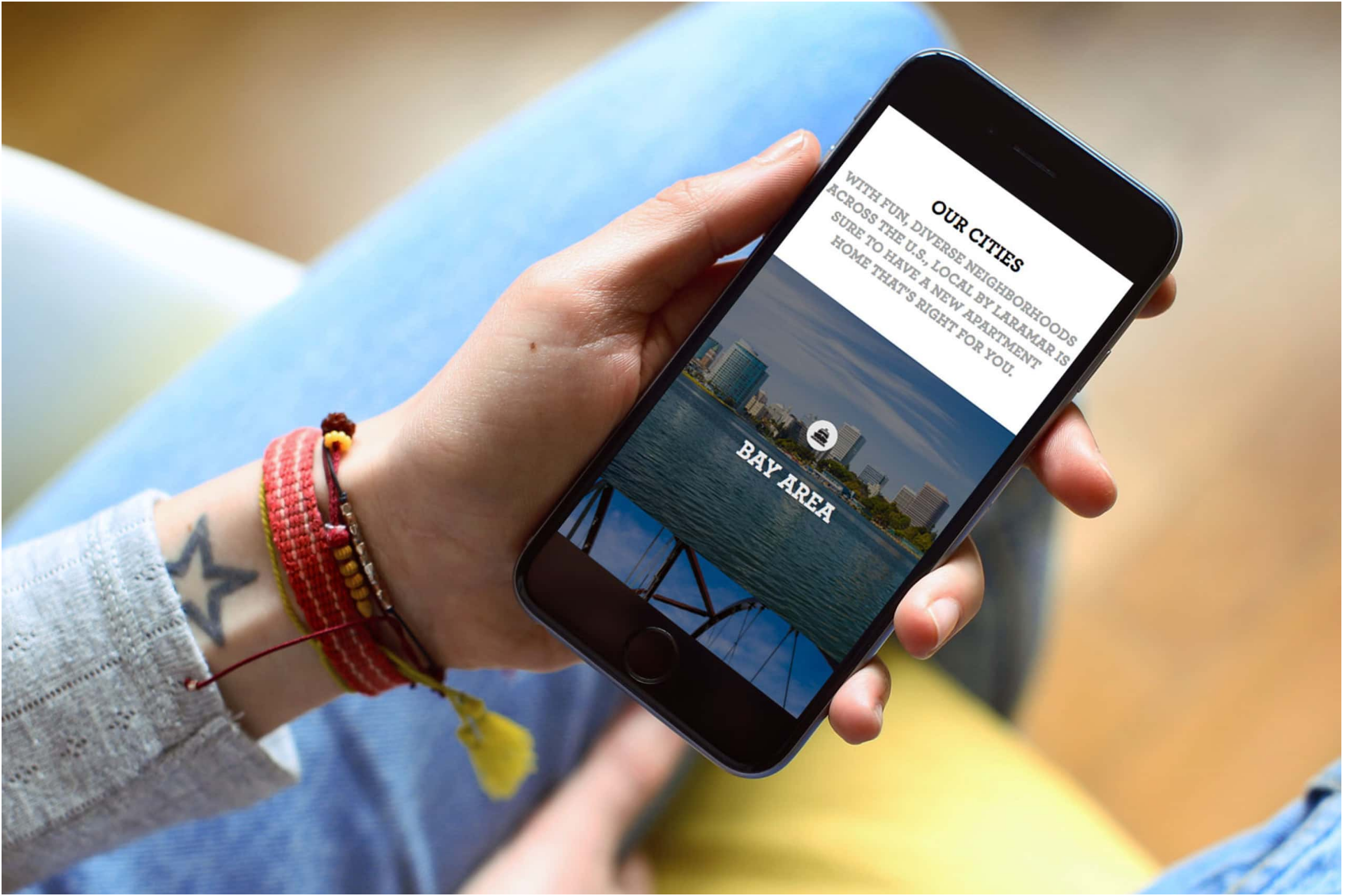


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Laramar Local

Website





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eBlast

