

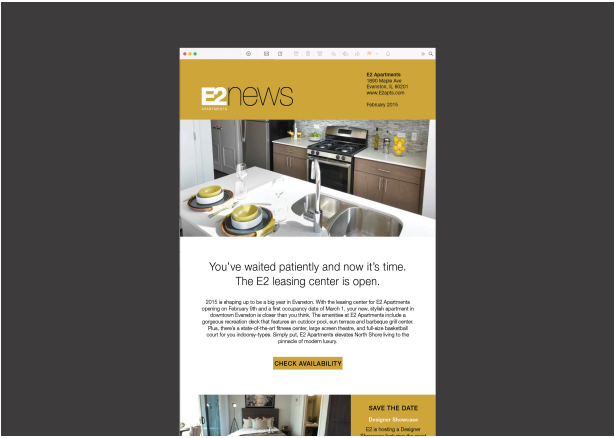
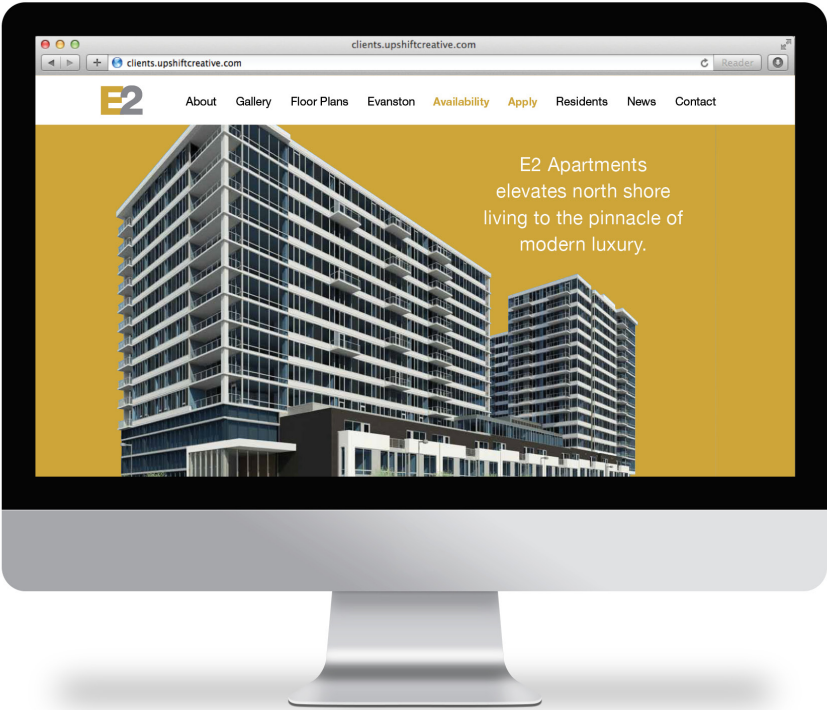
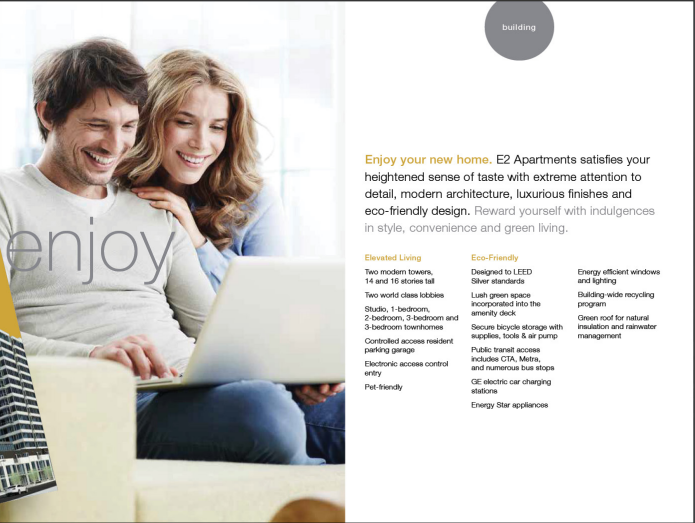
upshift

E2 Apartments
Evanston, IL

Modern aesthetics
for Evanston's
finest

OBJECTIVE
Develop a brand identity for E2 Apartments, Evanston's newest and most luxurious apartment development, that reflects a sophisticated and modern lifestyle.

SOLUTION
UpShift crafted a refined color palette of gold and grey, complemented by modern typography and impactful photography, to create a lifestyle brand that embodies the decadent, contemporary living experience at E2.



upshift

E2 Apartments
Evanston, IL

Overview



E2
APARTMENTS

enjoy
explore
enrich
engage
expand



enjoy

building

Enjoy your new home. E2 Apartments satisfies your heightened sense of taste with extreme attention to detail, modern architecture, luxurious finishes and eco-friendly design. Reward yourself with indulgences in style, convenience and green living.

Elevated Living Two modern towers, 14 and 15 stories tall Two world class lobbies Studio, 1-bedroom, 2-bedroom, 3-bedroom and 3-bedroom townhomes Controlled access resident parking garage Electronic access control entry Pet-friendly	Eco-Friendly Designed to LEED Silver standards Lush green space incorporated into the amenity deck Secure bicycle storage with supplies, tools & air pump Public transit access includes CTA, Metra, and numerous bus stops GE electric car charging stations Energy Star appliances	Energy efficient windows and lighting Building-wide recycling program Green roof for natural insulation and rainwater management
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E2
APARTMENTS

E2 Apartments
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02 & 03





E2news
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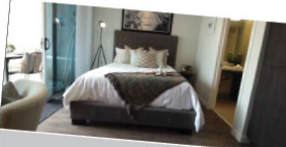
February 2015



You've waited patiently and now it's time.
The E2 leasing center is open.

2015 is shaping up to be a big year in Evanston. With the leasing center for E2 Apartments opening on February 9th and a first occupancy date of March 1, your new, stylish apartment in downtown Evanston is closer than you think. The amenities at E2 Apartments include a gorgeous recreation deck that features an outdoor pool, sun terrace and barbecue grill center. Plus, there's a state-of-the-art fitness center, large screen theatre, and full-size basketball court for you hobbyist-types. Simply put, E2 Apartments elevates North Shore living to the pinnacle of modern luxury.

CHECK AVAILABILITY



SAVE THE DATE
Designer Showcase
E2 is hosting a Designer Showcase featuring the most stunning apartments on the North Shore.
View video here >

AROUND TOWN

02/21
Northwestern vs. Penn St.
Cheer on your Northwestern Wildcats as the Men's Basketball team takes on the Nittany Lion of Penn St.
Read more >

02/21
Farmer's Market
Back for its fourth year, The Evanston Farmer & Artisan Indoor Market will be open from 9a-1p every Saturday.
Read more >

02/28
Parkinson Benefits
The Museum of Contemporary Photography will be hosting its annual benefit auction. Click the link below for more information.
Read more >



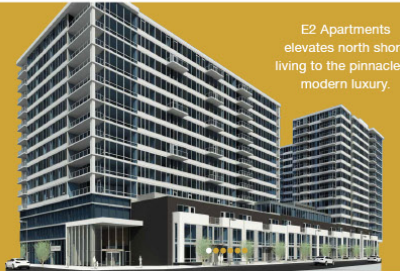
E2 APARTMENTS LEASING CENTER
1800 MAPLE AVE, EVANSTON, IL 60201
Phone 847.733.1300
Email info@E2apts.com

Leasing Center: 847.733.1300 | info@E2apts.com
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E2

About Gallery Floor Plans Evanston Availability Apply Residents News Contact



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living to the pinnacle of
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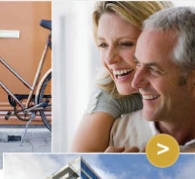
ABOUT E2 APARTMENTS

The apartments at E2 have so many comforts you'll never want to leave home. We don't recommend that, though.

building
overview

apartment
info

amenities





FLOOR PLANS

Perhaps you've dreamed about a well-appointed apartment with a designer kitchen, spa bathroom, and stunning views. Pinch yourself. This dream comes true at E2.

STUDIO
600-650 sq. ft.

1
690-810 sq. ft.

2
1,000-1,350 sq. ft.

3
1,540 sq. ft.

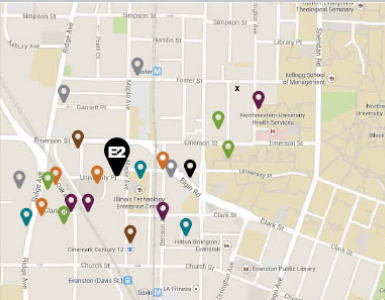
TH
1,750-1,810 sq. ft.

EVANSTON
An unbeatable
location

67
restaurants
within 1 mile

Sort Map **V**

AREA INFO



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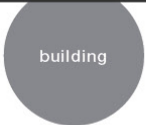
Logo





E2 Apartments
Evanston, IL

Brochure



Enjoy your new home. E2 Apartments satisfies your heightened sense of taste with extreme attention to detail, modern architecture, luxurious finishes and eco-friendly design. Reward yourself with indulgences in style, convenience and green living.

Elevated Living

- Two modern towers, 14 and 16 stories tall
- Two world class lobbies
- Studio, 1-bedroom, 2-bedroom, 3-bedroom and 3-bedroom townhomes
- Controlled access resident parking garage
- Electronic access control entry
- Pet-friendly

Eco-Friendly

- Designed to LEED Silver standards
- Lush green space incorporated into the amenity deck
- Secure bicycle storage with supplies, tools & air pump
- Public transit access includes CTA, Metra, and numerous bus stops
- GE electric car charging stations
- Energy Star appliances

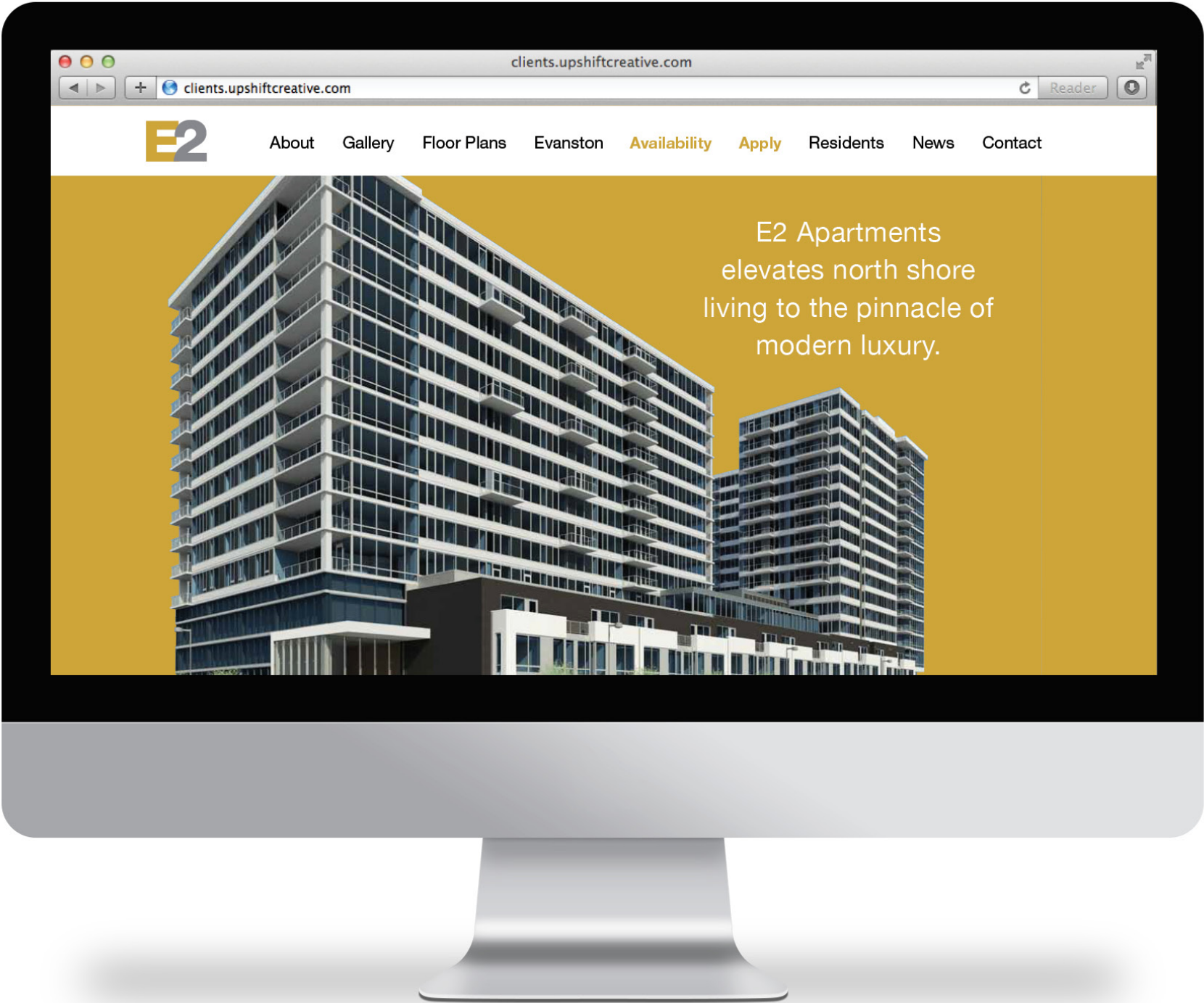
- Energy efficient windows and lighting
- Building-wide recycling program
- Green roof for natural insulation and rainwater management

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E2 Apartments

Evanston, IL

Website

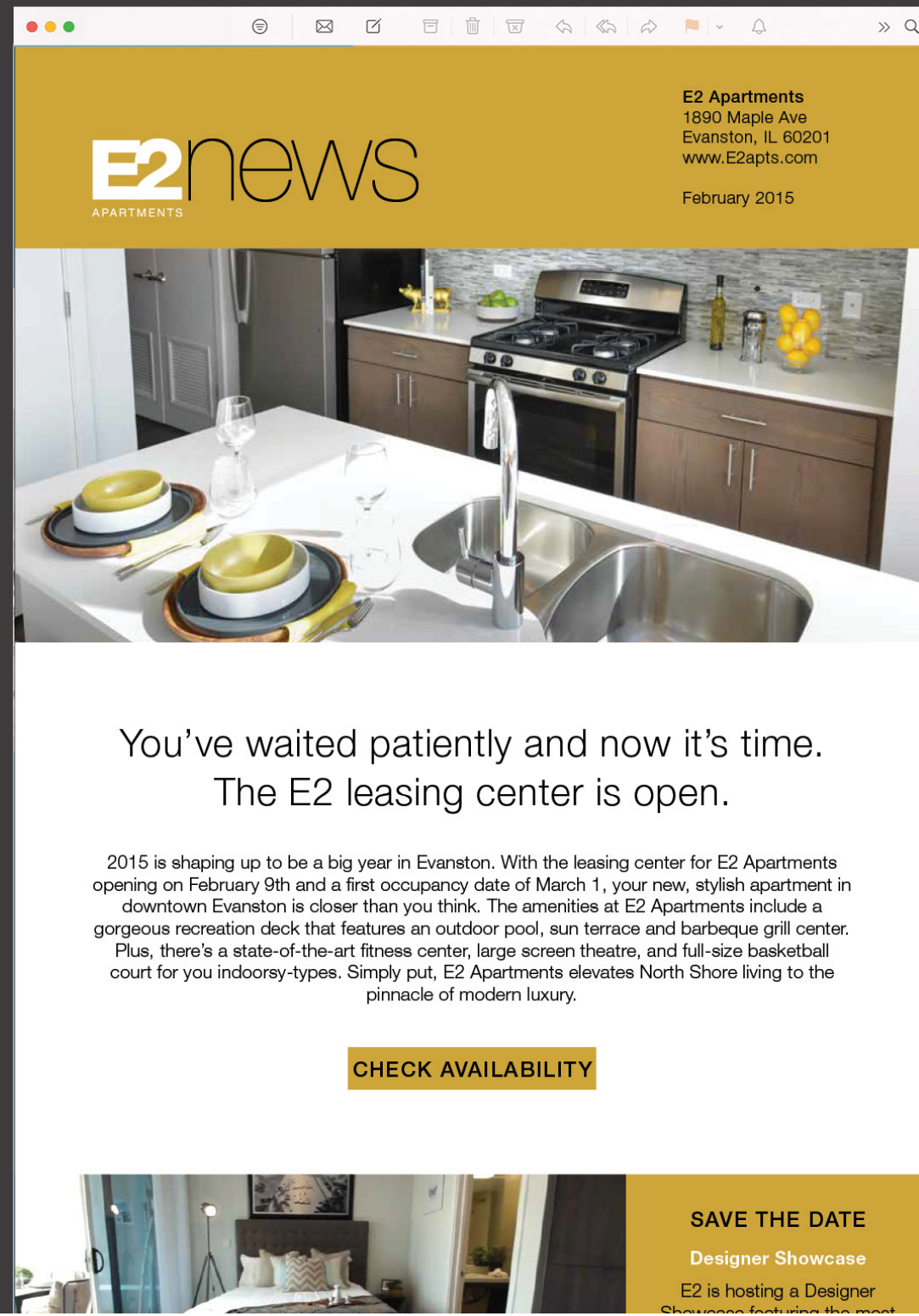


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Website





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Water Bottle

