STI (Safety Technology International)

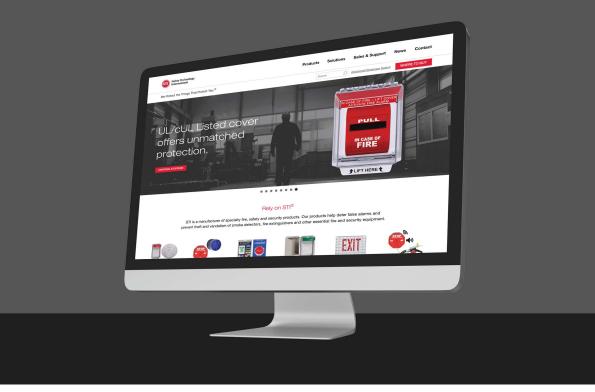
A Safety Pioneer Needed Focused Energy

OBJECTIVE

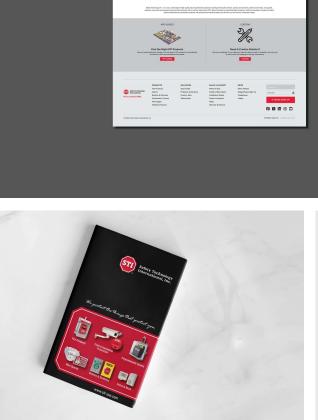
Safety Technology International (STI) pioneered a device many of us take for granted. Their founder invented the "Stopper," which "stopped" teenagers from pulling the alarm at schools. Instead, the "Stopper" makes a loud noise, scaring off the prankster before the actual alarm is pulled, avoding costly false fire alarms.

SOLUTION

An American success story, STI built an international business offering thousands of products that keep people safe and secure. But along the way, its brand became piecemeal, unfocused. We built a cohesive brand identity system with a world-class website that positioned STI for sustained growth.







Safety Technology International

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EXIT



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STI (Safety Technology International)

Overview





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LIFT HERE

EXIT

PUSH



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UpShift Creative Richard Shanks 333.N. Michigan Avenue Chicago, IL 60601

LS QMJ STALSCI UN GELLETAL



LIGHTEN YOUR LOAD STI Universal Button



You can rely on STI—Safety Technology International, Inc. Makers of the Stopper II Pull Station Protector, the world's #1 failse file alarm fighter for over 25 years.



STI (Safety Technology International)

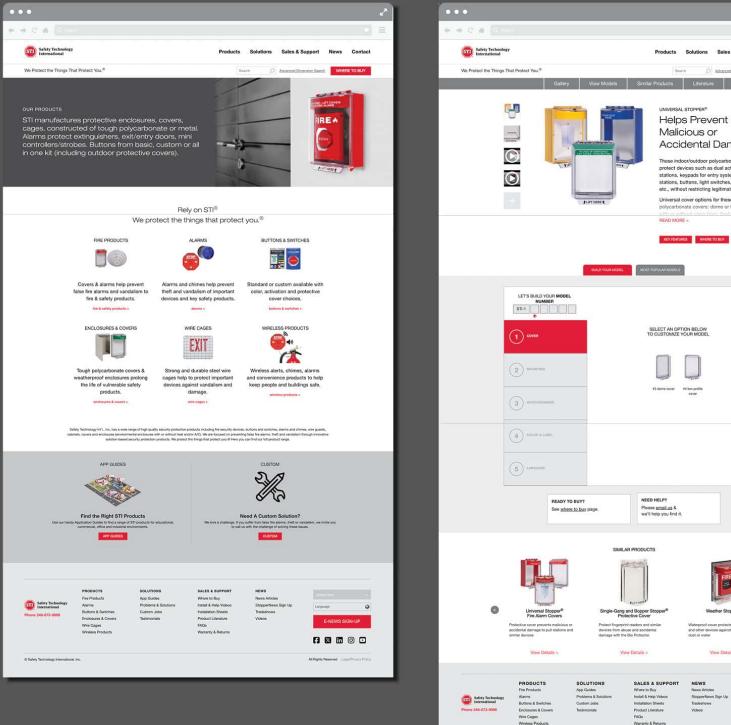
STI Website Home Page





STI (Safety Technology International)

STI Website Pages

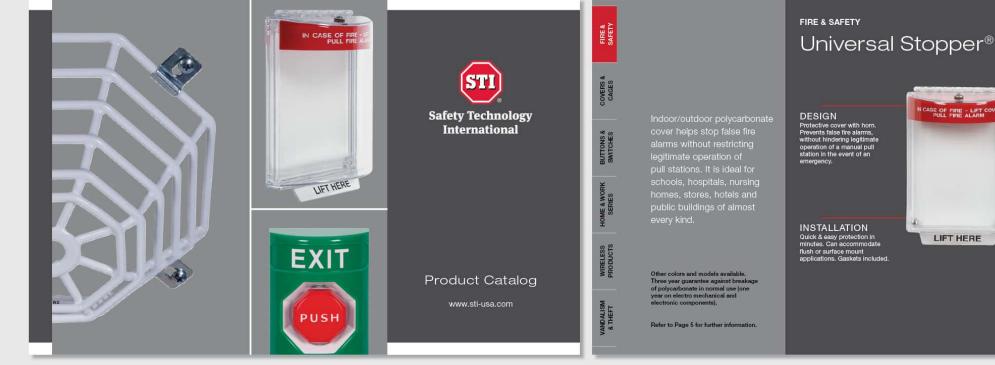


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STI (Safety Technology International)

STI Product Catalog





STI-4130

Large, with Spacer

Open Mounting Plate,

Surface For specs & details go to sti-usa.com | 5 Surface, Coated Steel Stainless Steel also available.

For specs & details go to sti-usa.com | 17



ELECTRONICS

95/105 dB self-contained alarm draws immediate attention to the area. Available with or without horn, powered by an included battery.

CONSTRUCTION Tough, clear UV-stabilized polycarbonate material. sing can take the severes knocks preventing vandalism or accidental damage to the manual pull station.



4. Smoke Detector Damage Stopper® Heavy-duty steel cover for smoke detectors where

STI-8200-W Flush, Coated Steel

5. Smoke Detector Damage Stopper^e Tough polycarbonate cover extremely effective in reducing malfunctions to smoke detectors where abuse is severe. Available in smoke, white and clear STI-8100

Flush Mount STI-8130 Conduit Spacer

STI (Safety Technology International)

STI Pocket Brochure Cover





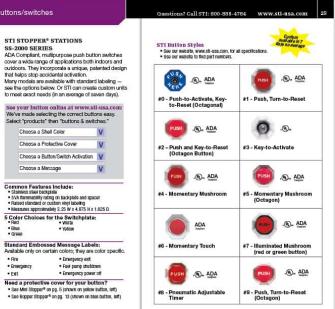
STI (Safety Technology International)

STI Pocket Brochure Internal Spreads

CONTENTS	a proud
Fire Products Pull Station Protector, Weather Pull Station Protector. .4 Mini and Mini Weather Pull Station Protector. .5 Break Glass Cover. .6 Horn/Strobe Cover. .6 Pull Station and Strobe Heated Enclosures .8	
Theft and Vandalism Prevention CCTV Housings .9 Mini Controller, Extinguisher Alarms .10 Exit Alarms, Evacuation Chair Alarm .11	
Polycarbonate Covers BIO Protectors, Keypad Protector, Large Protector. 12 Clear Covers, Mounting Pedestal 13 Thermostat Covers 14 Polycarbonate Enclosure 15 Protective Cabinets 16 AED Protective Cabinets, Smoke Detector Covers 17 Environmental Enclosures 18	the birth of
Wire Guards Smoke Detector Cages, Exit Sign Cages .20 PIR Guards, Clock/Bell Guards, Emergency Lighting Cages, .21 Lighting, Outdoor Lighting, Fluorescent Light Guards .22 Bay Light, Speaker/Strobe, Beacon and Sounder Cages, .23	the Stopper
Buttons and Switches Push Buttons .24 Latching/Timer Module .27	owned and operated
Home and Work Musical Wireless Chimes .29 Driveway Sensors .30 Mugger Stopper® Alarm, Barking Watchdog Alarm, .31	yes, we customize
 PRODUCT INFORMATION Internal dimensions are shown in inches and are approximate. Polycarbonate products are UV-stabilized. Most products carry a lifetime guarantee against breakage in normal use. Electronics are backed by a one year warranty. 	and you can still

fire products proud history 2 STOPPER* II - PROFESSION It all started with a challenge STI-1100 . D. 2 ADA HEMA USA CERTAIN MODELS ONLY Nearly three decades ASE OF FIRE UFT OF ago a suburban Detroit school PULL administer asked our 511-3150 founder, Jack Taylor, IN CASE OF - MEMA ADA to create a product FIRE E to help stop false fire alarms. 211-2 LIFT HERE birth of Taylor and his associates got right to work stopper on the challenge. The result was the world push buttons/switches famous Stopper[®], a clear plastic cover that helps prevent false fire alarms. Today, our SS-2000 SERIES Stopper[®] Line comprises of over 300 products to protect the things that protect you. family Our company takes pride in our products and EXIT ned and exemplary customer service. We work hard to 0 perated make the world a safer place, one product at a time. CUSTOM LABE yes, we STI still thrives on a challenge. If you don't -Choose a Message stomize see a product in this catalog that meets your Common Features Include: • Stainless sheet backgrinte needs, give us a call. We customize! ENEDGEN EXIT and you RELY ON STI! • Blue • Green 16 LOLD IF CARDIN INTERINCY -• Fire • Emergency 800-888-4784 • www.sti-usa.com • Fatt





Upshift

STI (Safety Technology International)

STI Print Advertising

LIGHTEN YOUR LOAD **STI Universal Button**





www.sti-usa.cor 800-888-4784

WITH THE UB-1, YOU'RE PREPARED FOR ANYTHING.

The STI Universal Button (UB-1) contains all the parts you need to make 240 different button combos. Save time, save money with the right parts at the right time. Plus, stock one item instead of 240.

Contains: 2 sets of form "C" contacts, illuminated push buttons, changeable button graphics & messages, cast aluminium faceplate. Mounts to standard electrical handi box.

You can rely on STI-Safety Technology International, Inc. Makers of the Stopper II c(UL)us Pull Station Protector, the world's #1 false fire alarm fighter for over 25 years.



New & Notable



THEFT PREVENTION

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UTSTR2PP Janteo9.2.U ULA9 TE2

Ghugh polycarbonate shield and frame that fits over a manual pull station. When

lifted to gain access to the actual alarm, it sounds a piercing horn (at one foot).

Finally, an electrical switch that saves time & money

STI switches are

STI delivers the product you've waited a long time for-the STI UB-1. It's a universal switch that contains all the parts you need to make 240 different switch combinations-in one convenient package. Imagine how much time this will save you running to the supply SWITCHES center for custom parts. STI delivers the instead of just one product you've waited a long time forthe STI UB-1. It's a universal switch that continued on page xx

POLYCARBONATE ENCLOSURES Immediate attention is drawn to the area and a prankster will either run or be

caught. The cover is connected to the frame known for quality by a cable, n to the area and a prankster will either run or be caught The cover is connected to frame, see page as to to be WIRE & STEEL GUARDS

Protective cover helps stop malicious and accidental false fire alarma. This unique and patented device has been helping stop faise fire alarms. continued on page xx ne page xx

MADE IN AMERICA WITH PRIDE Protective cover helps stop malicious and AFIREA accidental false fire alarms. This unique and patented device has been helping to stop false fire alarms around the world for more than 25 yeara, without restricting legitimate alarms. It offers excellent protection against physical damage, dust and grime as well as sever.

QUSA SER4

Chicago, IL 60601 333.N. Michigan Avenue Richard Shanks UpShift Creative

For nearly 30 years, STI has ouilt quality products backed excentional service



Headline here for featured product

PRODUCT SUB-HEADLINE

This unique and patented device has been helping to stop false fire alarms around the world for more than 25 years, without restricting legitimate alarma, it offers excellent protection against physical damage (both accidental and intentional), dust and grime as well as sough polycarbonate ahield and frame... continued on page xx



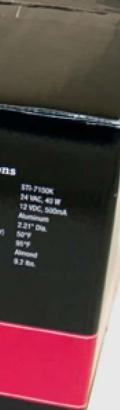
Did You Know?

48357-1200 negirloM, knoheteW beoH10q1A306S TTL Safety Technology Inc. STI Stopper II false fire alarm preventers can be found in your favorite TV programs? That's how universal they are. Look for them on the wall in the background next time you're being a couch potato.

STI (Safety Technology International)

STI Packaging





STI (Safety Technology International)

STI Trade Show Booth





STI (Safety Technology International)

STI Trade Show Booth





Over 35 Years of Fire & Safety Innovation









STI (Safety Technology International)

STI Trade Show Booth



Push Bu

3-In-1 Stopper Build It You

Pick a color

Pick a button

Pick a cover

Pick any language

Pick any message