Aurélien Apartments Chicago, IL

Aurélien Apartments redefines Gold Coast living

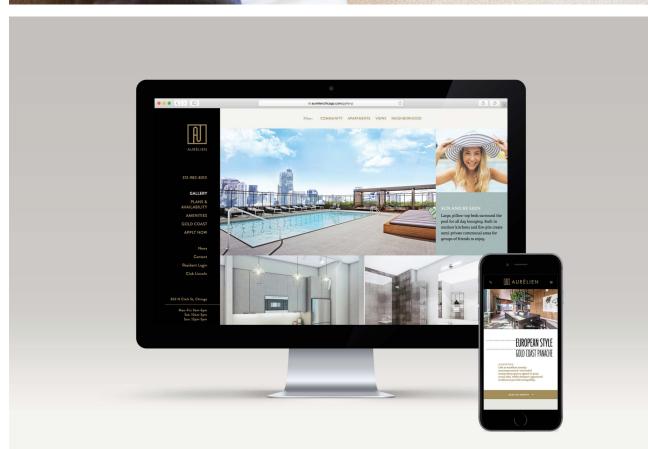
OBJECTIVE

Stand out amongst the usual Gold Coast luxury apartments.

SOLUTION

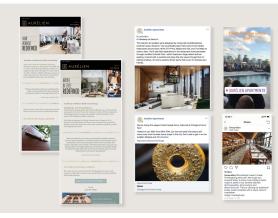
Aurélien, meaning "golden" in French creatively tied to the Euro-inspired interiors and bespoke amenities. A unique pattern was created to highlight a stand -ut motif on the exterior of the building. UpShift created a refined brand, tailored for a savvy demographic, highlighting it's location steps from Mag Mile, top restaurants, and North Avenue Beach.















Aurélien Apartments

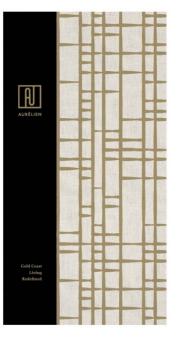
Chicago, IL

Overview













Aurélien Apartments Chicago, IL

Aurélien Brochure



Aurélien Apartments Chicago, IL

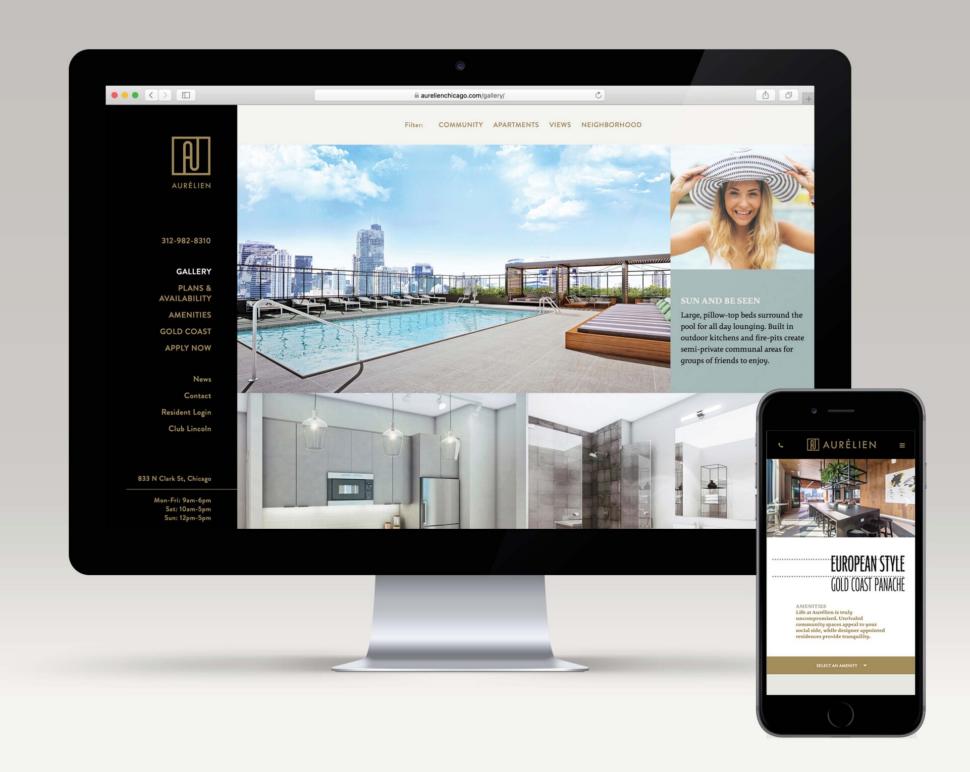
Aurélien Logo



Aurélien Apartments

Chicago, IL

Aurélien Website



Aurélien Apartments

Chicago, IL

Aurélien Website



Aurélien Apartments Chicago, IL

Aurélien Website - Tablet



Aurélien Apartments

Chicago, IL

Aurélien Email & Social Media Marketing



Aurélien redefines Gold Coast living

The Gym with the Highest Ratings

Aurélien's expansive 2,600 square foot health che to stay fit. The health club will feature Matrix car equipment that have individual TV screens. But w 31st floor, Chicago's skyline will keep your gaze. Ye studio and yoga room with Fitness On Demand™ personal digital trainer that won't talk back.

"The gym should be a place you look forward to chose a cork flooring that is soft and inviting restrained to allow the amazing views of this ro

- Kayce Carter, Designer at Studio

But wait, there's more. Those who need to clear th features men's and women's meditation lounges.

It's Gold Coast Living...redefined





Aurélien redefines Gold Coast living

Polished, Not Pretentious

Step inside the bespoke lobby and you'll quickly discover an elevated style unexpected in the Gold Coast. It's refined, yet relaxed. With contemporary furnishings that are accented with carefully curated collectibles. Every aspect of the building carefully considered.

More than an entrance, the Parlor welcomes you to hang out. It's a spacious, hotel-like lobby with Library area to curl up with a good book, business center and conference room to get work done and plenty of space for lounging with friends.

" When you walk into your home, you should feel immediate warmth. I think we really achieved this in Aurélien's lobby. By combining the casual sophistication of the luxury European furniture and accenting it with eclectic collectibles, we've created a welcoming space that is sexy, yet cozy. Venetian plaster, herringbone flooring, and custom brass dividers elevate the space for Friday night meet-ups, while the Library's plush surrounds welcome you to curl up with a good book."

Karen Herold, Principal, Studio K

It's Gold Coast Living...redefined

But, don't take our word for it! Book a VIP Appointment in our newly opened Leasing Office to check out our model kitchen and bath, outfitted with designer finishes.

Or call 312-266-0833





#LiveGolden

A Hideaway to Revel In:

The interiors at Aurélien were designed by renowned multidisciplinary creative house, Studio K. You've probably seen their work in the hottest restaurants around town (think GT Prime, Maple and Ash, and The Betty to name a few). You'll see their experience in the restaurant world permeate through Aurélien's Social Club-which features a large island and bar seating. Unwind with a cocktail and enjoy the city views through floor to ceiling windows. Or host a swanky dinner party that's sure to impress your

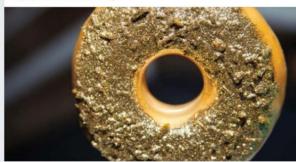




We are loving this elegant Gold-frosted donut, featured at Chicago's Donut

Hosted on Jan 29th from 8AM-2PM, you too can taste this beauty and many more from the best donut shops in the city. Don't wait to get in on the Aurélien lifestyle and #DineGolden

http://donutfest.com/chicago



DONUTFEST.COM

Chicago's First Donut Fest







liveaurelien #DineGolden Haven't made Thanksgiving plans yet? We've got you covered! Enjoy a stress-free holiday in Gold Coast at some of our favorite eats like @chicagoqbbq, @nicoosteria and @tavernonrush. They're offering up traditional turkey meals complete with a heavy dose of tryptophan.

Happy Thanksgiving!

NOVEMBER 22, 2016



Aurélien Apartments

Chicago, IL

Aurélien Collateral



All renderings, specifications, amenities and details are subject to change without notice. Room dimensions are approximate and may vary depending on residence selected.







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Chicago, IL 60610 312-266-0833 AurelienChicago.com

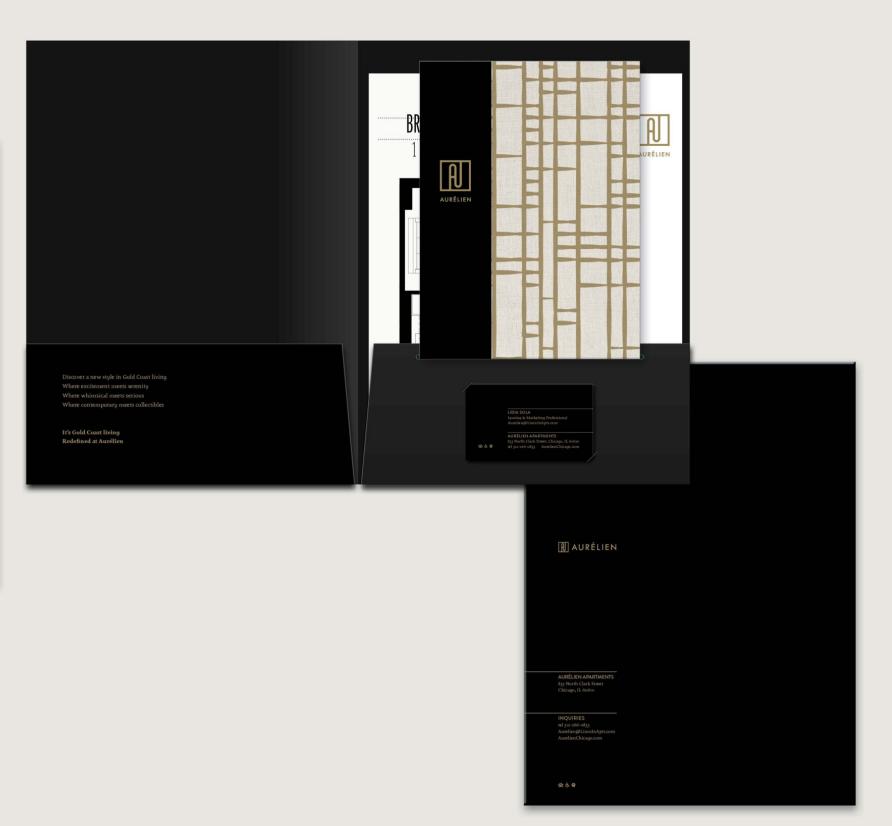




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Aurélien Folder



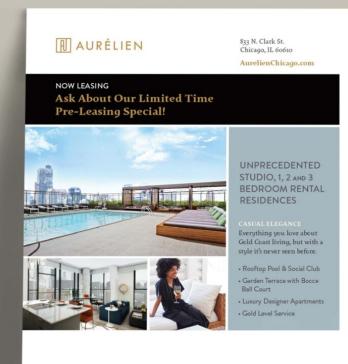


Aurélien Apartments

Chicago, IL

Aurélien Post Card





Aurélien Apartments

Chicago, IL

Aurélien Brochure





Aurélien Apartments Chicago, IL

Aurélien Exterior Signage



Aurélien Apartments Chicago, IL

Aurélien Exterior Signage

