Upshift

NordHaus Apartments Minneapolis, MN

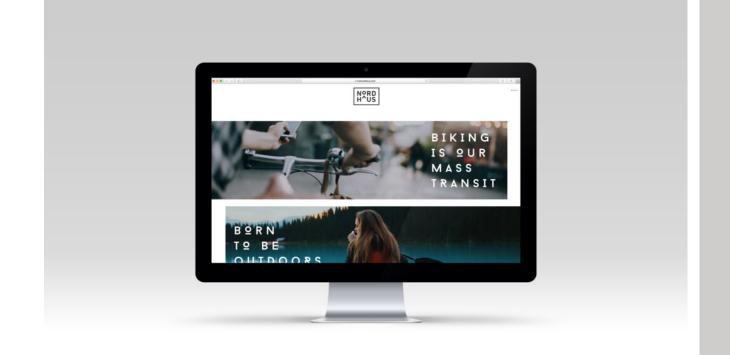
Modern, awardwinning brand in the North Loop

OBJECTIVE

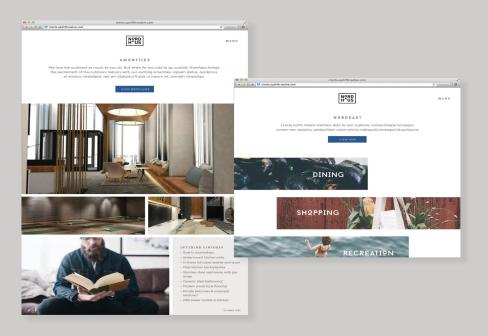
UpShift was tasked with creating a modern brand image and custom website for a multistory, class-A development in Minneapolis' North Loop, developed by Lennar/LMC and managed by Greystar.

SOLUTION

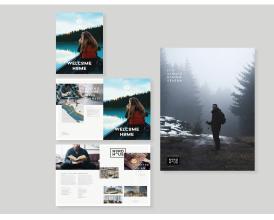
We designed a brand that merges Minnesotan outdoor enthusiasm with modern Scandinavian influence. We developed a website that has garnered multiple awards for its design and functionality. Our work led to record leasing in a pocket of Minneapolis that was typically not a hot rental area—but NordHaus changed that!



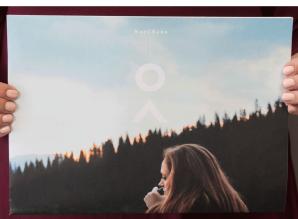






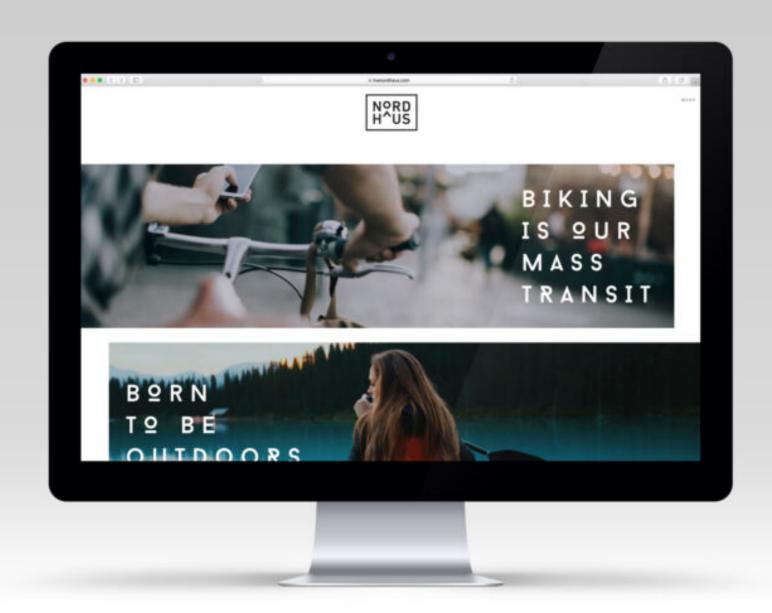






NordHaus Apartments Minneapolis, MN

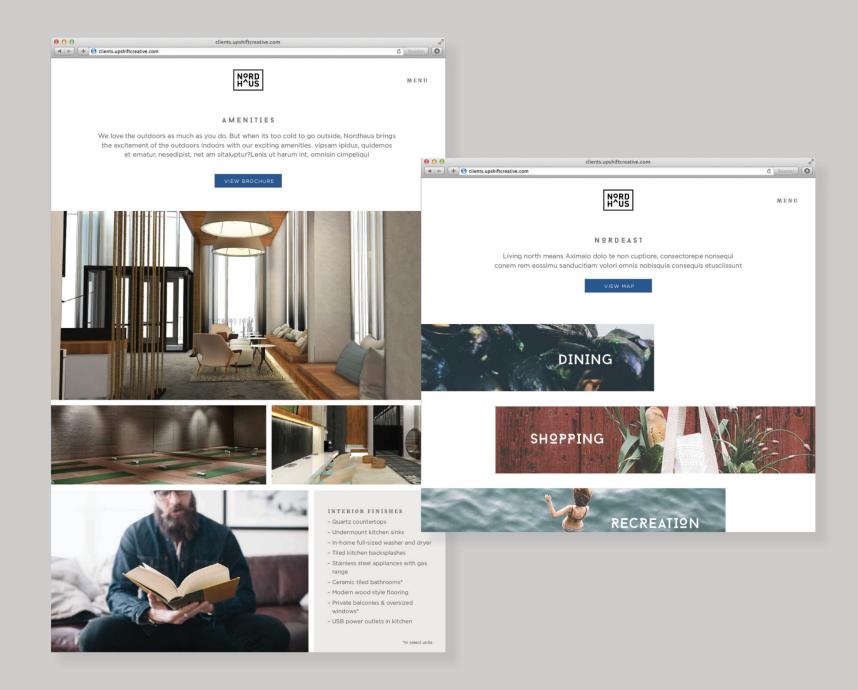
NordHaus Website



NordHaus Apartments

Minneapolis, MN

NordHaus Website



NordHaus Apartments Minneapolis, MN

NordHaus Brochure



NordHaus Apartments Minneapolis, MN

NordHaus Signage





NordHaus Apartments Minneapolis, MN

NordHaus Signage



NordHaus Apartments Minneapolis, MN

NordHaus Swag



NordHaus Apartments

Minneapolis, MN

NordHaus Rack Card



WELCOME HOME

NordHaus" is a collection of custom designed apartment homes located in the heart of Northeast Minneapolis. It's a sanctuary and a starting point. A place to dine and rewind. A gateway to craft breweries and cafes. Art galleries and parks. Where you can walk the city's original cobblestone streets, bike over the Stone Arch Bridge, and come back to a luxurious place you can call home.

AMENITIES

- * Club room with kitchen
- * Pull Emeric control
- * Outdoor pool deck
- + Other cale

- a Art gallery
- * Video game room.
- * Biller branges
- * Week from home roller.
- * Pet park with pet washing . * Landscaped methap.

NordHaus Apartments Minneapolis, MN

NordHaus Stationery



NordHaus Apartments

Minneapolis, MN

NordHaus Floor Plan Sheets





PLAN A4T 1BED / 1BATH / 737 SF



NORDHAUS APARTMENTS

315 FIRST AVE NE MINNEAPOLIS, MN 55413 612.404.0754

RENT AVAILABLE UNIT

All renderings, specifications, amenities and details are subject to change without notice. Room dimensions are approximate and may vary depending on residence selected. Square footage dimensions are based upon measurement practices according to the Building Owners and Managers Association (BOMA) Method B of Net Area calculations.







