

Pronto 'Za Pizza

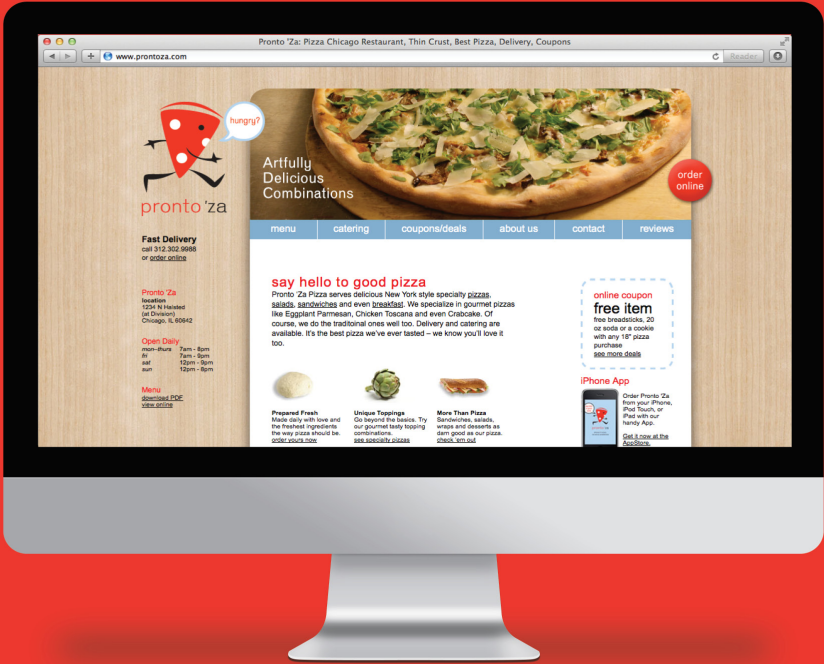
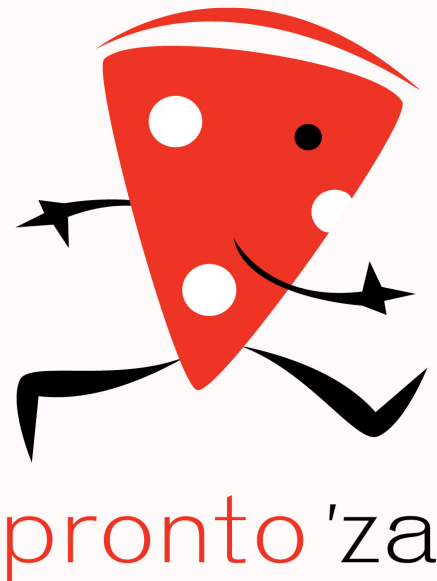
Bringing fun to gourmet pizza

OBJECTIVE

Create an identity for an upscale, gourmet pizzeria in Chicago's Lincoln Park neighborhood that reflects its friendly and irreverent brand personality.

SOLUTION

We developed a unique brand identity featuring the "running pizza man" ("Pete 'Za"), which has received recognition from the Davey Awards, the Communicator Awards, and Logo Lounge.

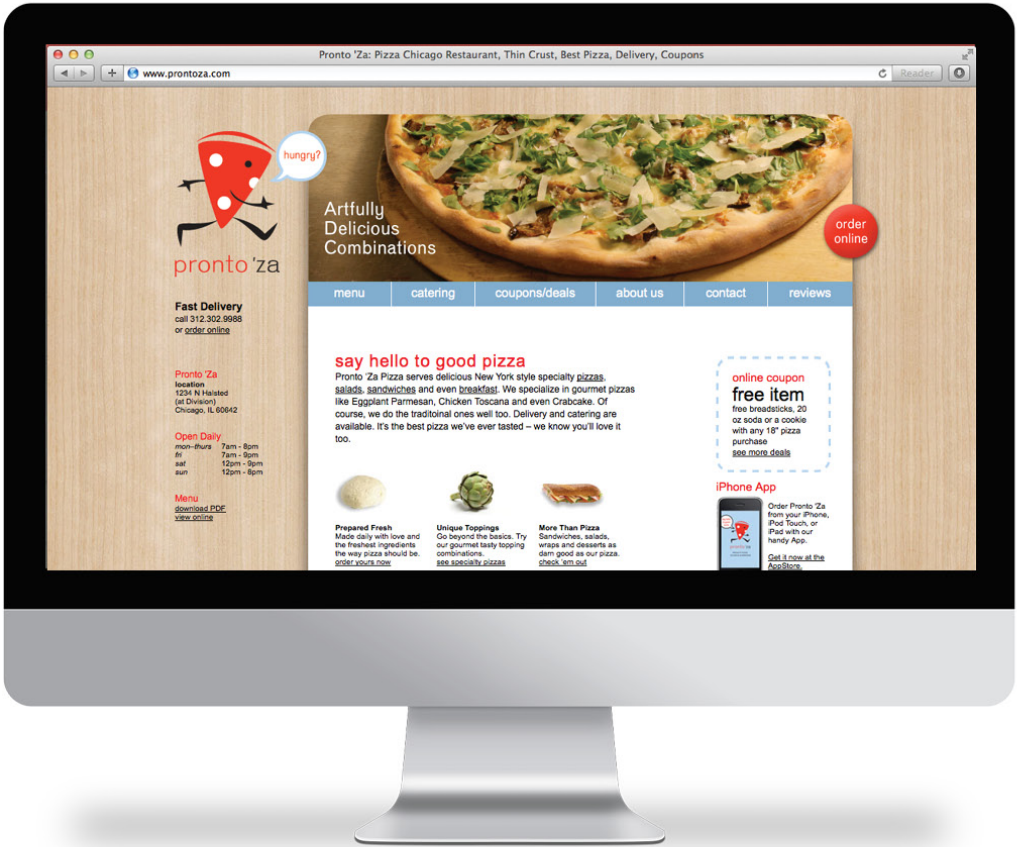
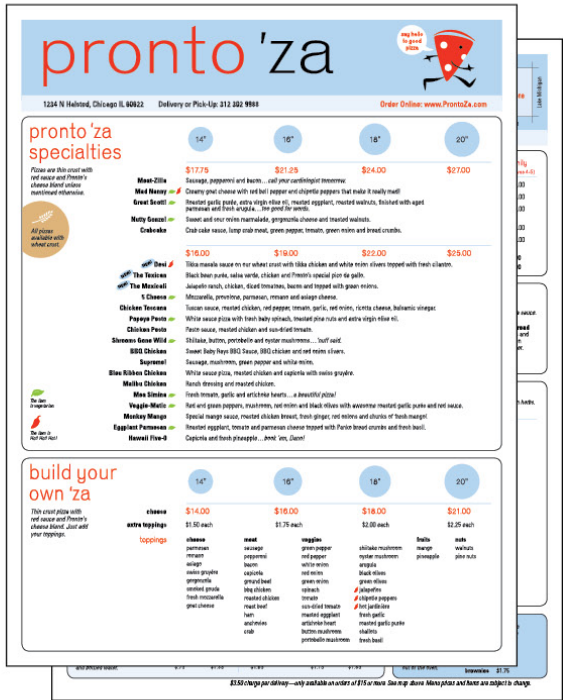


Pronto 'Za Pizza

Overview



pronto 'za



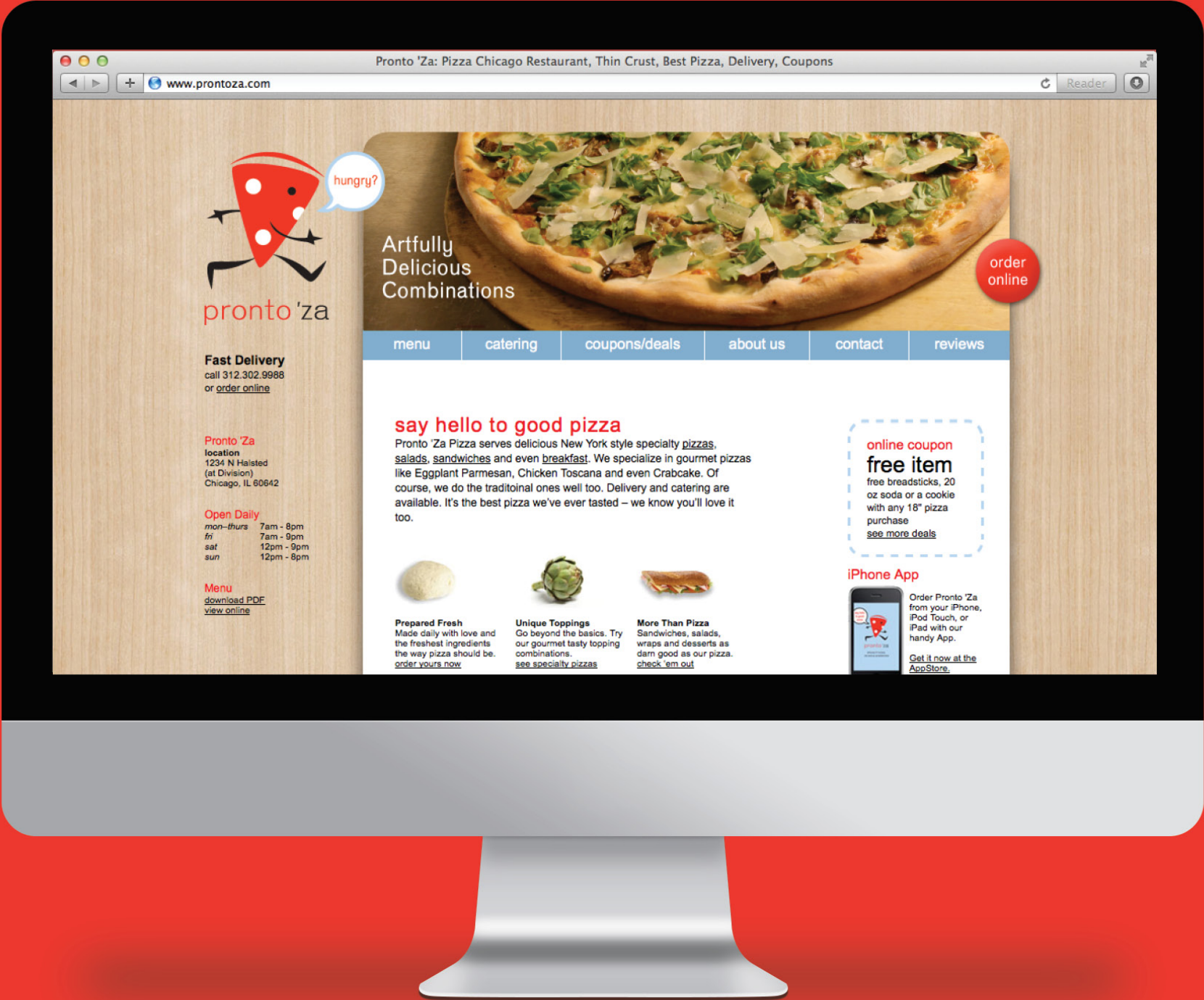
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Pronto 'Za Pizza

Logo

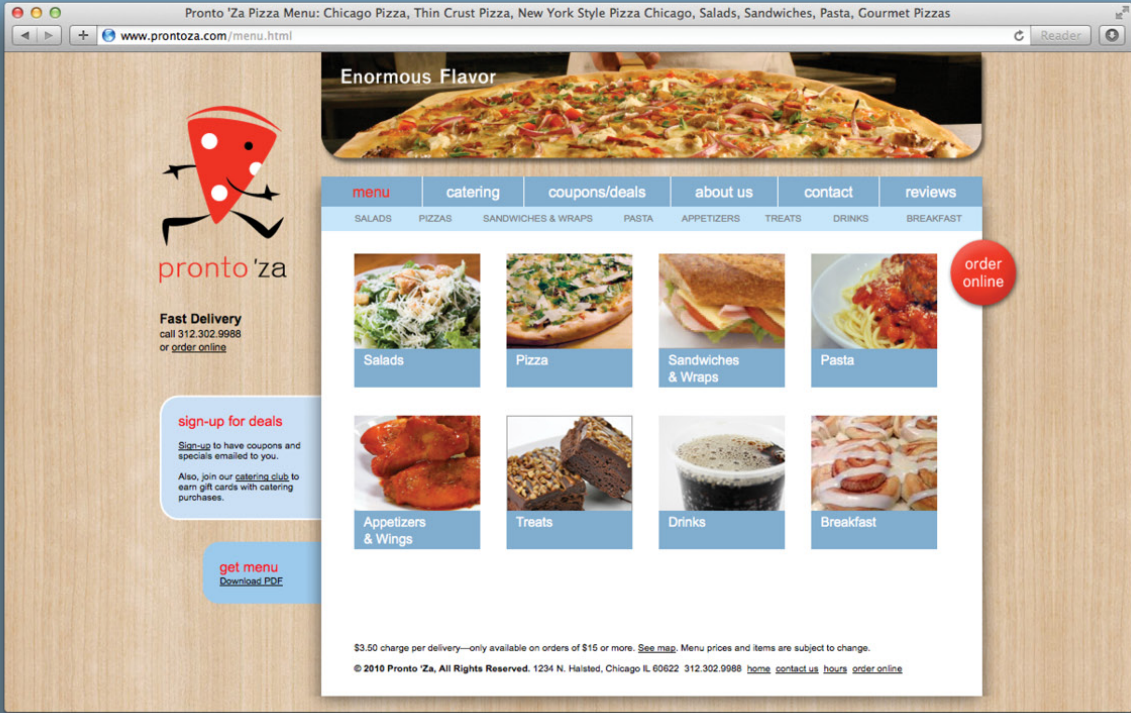
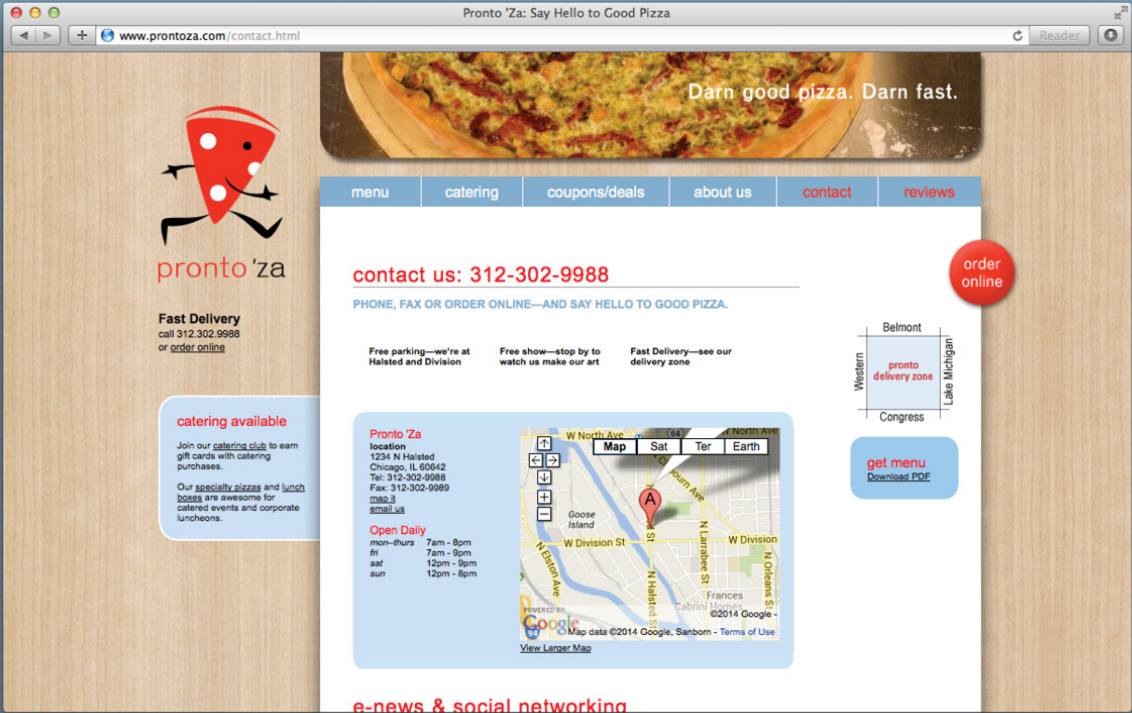


pronto 'za



Pronto 'Za Pizza

Website



upshift

Pronto 'Za Pizza

App





1234 N Halsted, Chicago IL 60622

Open Daily 11:00am-11:00pm

Delivery or Pick Up 312.302.9988

save \$\$, order online

prontoza.com

Join the buzz

Pronto 'za... if my stomach
and mind were one thing,
I'd want nothing but!
...Right with you!



pronto 'za
salads

Drizzled: Blue Cheese,
Basil Balsamic Vinaigrette,
Bacon, Ranch, Caesar, and
Tuscan with Balsamic

Mixed Greens
Caesar
Tuscan
Caprese
Apple Walnut

Mixed greens with tomato and cucumber.
Romaine lettuce, red onion, red pepper, tomato, mozzarella cheese, balsamic.
Romaine lettuce, tomato, fresh basil and balsamic vinegar for a hint of spruce.
Fresh mozzarella, tomato, fresh basil topped with fresh grapey white apple slices,
grapefruit cheese and walnuts with a fat free raspberry vinaigrette.

pastas
Topped with our secret
and large marinara
sauce, parmesan and
Pronto's cheese blend.

Handmade Fresh Ravioli
Pasta

Choose from:
Four Cheese
Beef
Porkballs Mushroom
Pork's Favorite Spaghetti
get it with our **handmade meatballs**

half full
\$4.95 \$8.95
\$7.95 \$11.95
\$4.95 \$8.95

**sandwiches
and wrap**
All items below available
as sandwiches or wraps

Big Boy
Bacon
Turkey and Swiss
Roast Beef and Provolone
Classic BLT
Meatball
Mellon
Colby Bryant
Chicken Caesar
Whistlechuck
Veggie
Tuna Salad
Wesley Tuna
Croquet Monsieur

Turkey, ham, roast beef, salami and Swiss cheese.
Capicola, salami, pepperoni and provolone cheese.
Any questions?
Roast beef with provolone cheese
Bacon, lettuce, tomato and mayo
Handmade meatballs marinated in our tangy marinara with melted provolone cheese
Chicken breast, buffalo sprouts, red pepper, pepper jack cheese and cheddar mayo
Chicken breast, ham and cheddar cheese
Chicken, Colby jack cheese, tomato, white onion, parmesan cheese, and Caesar dressing
Chicken breast, romaine lettuce, tomato, white pineapple, and citrus cheddar BBQ sauce... why
Chicken breast, turkey, Swiss cheese, fresh pineapple, balsamic, vinegar and Tuscan
Chicken breast, red onion, red pepper, lettuce, mozzarella, balsamic, vinegar and Tuscan
Beef pepper, hotly sprouts, mushrooms, Swiss and provolone cheese
Tuna salad with provolone cheese
Wesley Tuna, hot sauce and fresh cucumber
Ham, Swiss cheese and honey mustard

drinks
We proudly serve
Clear Choice products,
non-alcoholic, craft beer
and bottled water.

can
\$1.75

bottle
\$1.75

Vitamin Water™
\$1.99

Dasani™
\$1.75

2 liter
\$1.99

fresh baked
donuts,
brownies
and other
treats of life



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www.prontoza.com

artfully
delicious pizza



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reward club**

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AND GET BACK 10% OF THE VALUE OF
REFERRAL ORDERS IN PRONTO 'ZA GIFT CARDS

For every order hotel guests place, your company will receive a bonus gift card valued at 10% of the total order amount for the month period. So, if guests order \$500 worth of food, you'll receive a \$50 gift card that you can use on your next order. You choose. Simply call to set up your free account, and we'll be a guest to say "the concierge sent me." Call 312-302-9988 today.

*Terms and conditions apply. Ask us about the full club details and rules. Subject to change without notice.

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& Z'ANDWICHES
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or \$3 off a 20" pizza

Free slice available for pick up or dine in only. \$1 off a 20" pizza coupon valid for pick up, dine in, or delivery. Not valid with any other discount offer or promotion. Limit one per customer. Valid present coupon to receive. Expires 10/1/2015.



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Swag



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T-Shirt



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T-Shirt



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Signage

