

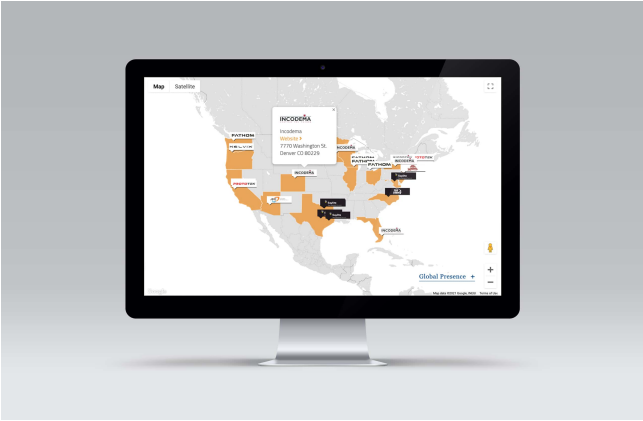
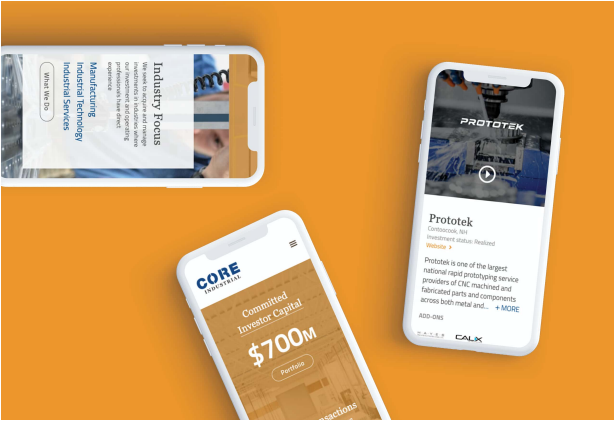
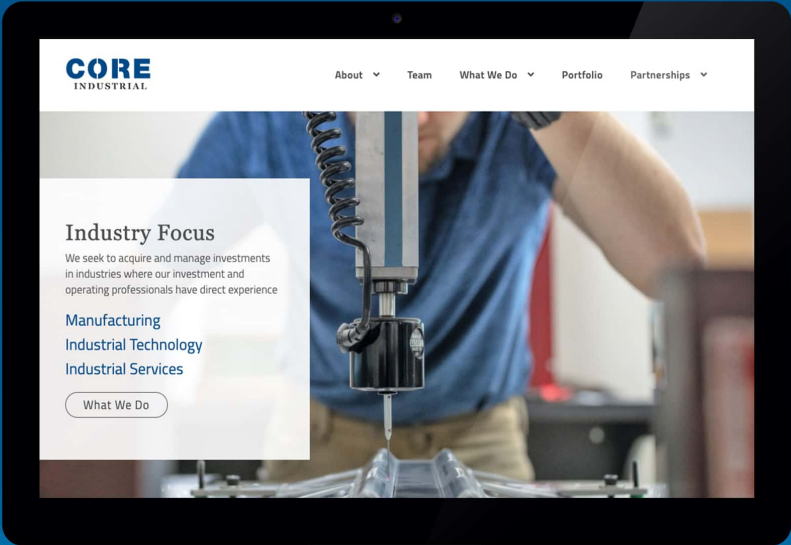
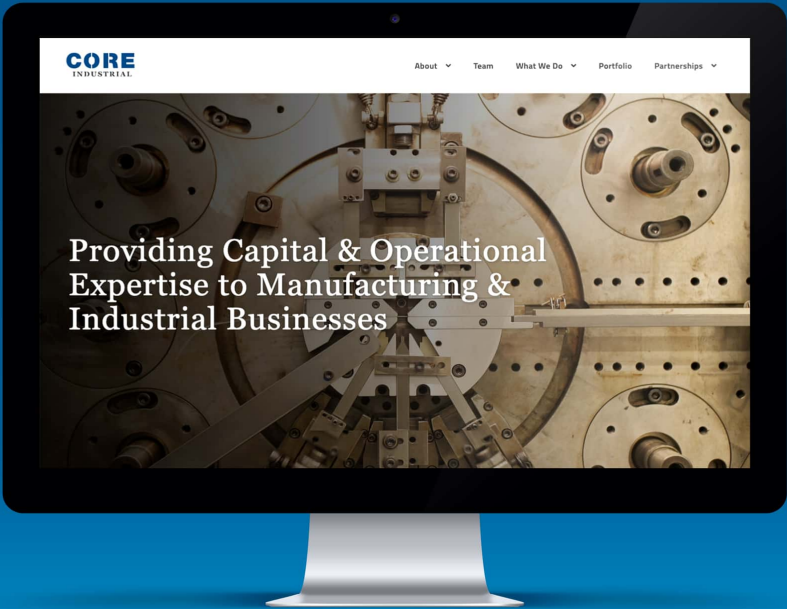
Private equity firm
in the industrial
space sought
polished website
that conveys
thought leadership

OBJECTIVE
CORE Industrial Partners, a Chicago private equity firm specializing in manufacturing & industrial space, engaged UpShift to create a dynamic and professional website to showcase how they lead in an industrial space. This expertise includes long-standing innovations, best-in-class portfolios, company values, and downright impressive stats.

SOLUTION
We built a website that embraced the best visuals of their field—dynamic video and cutting-edge technologies—and backed that with a modern WordPress backbone to allow their team to maintain and expand the site.

Providing Capital & Operational Experience to Manufacturing & Industrial Businesses

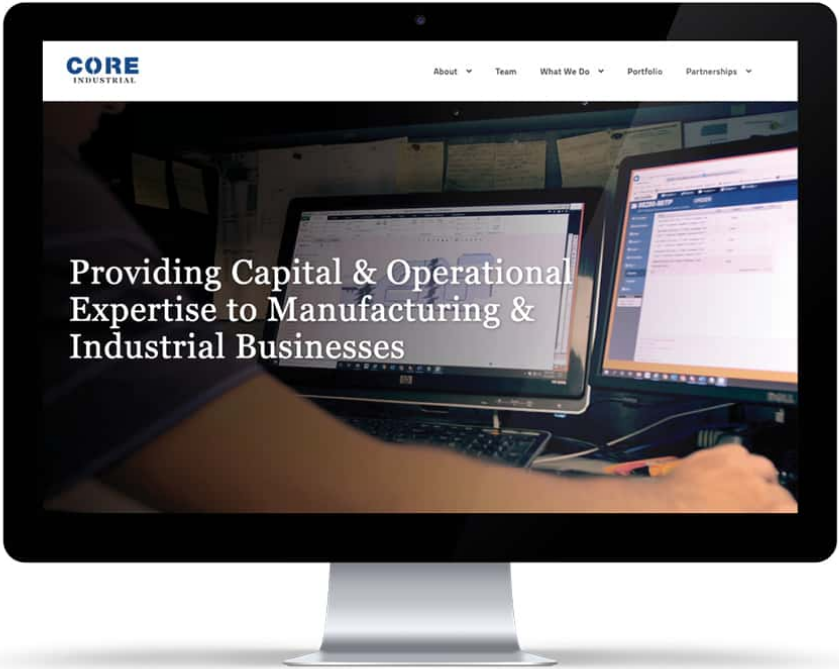
CORE
INDUSTRIAL



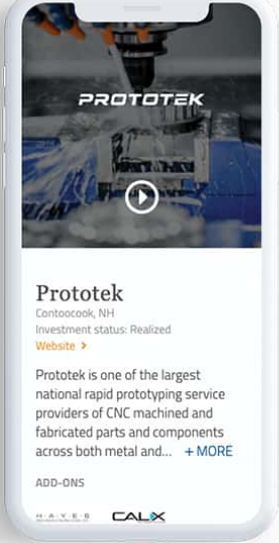
CORE Industrial Partners

Chicago, IL

Overview



Providing Capital & Operational Expertise to Manufacturing & Industrial Businesses



Prototek
Contooscook, NH
Investment status: Realized
Website >

Prototek is one of the largest national rapid prototyping service providers of CNC machined and fabricated parts and components across both metal and... + MORE

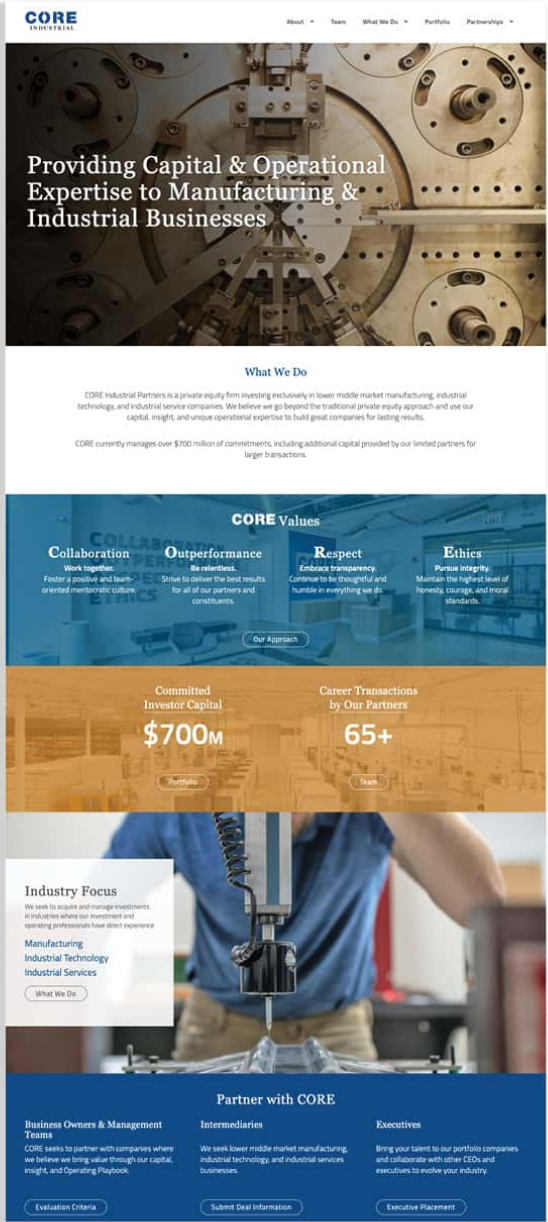
ADD-ONS

H.A.V.E.B. CALIX



Portfolio

Deep expertise in manufacturing, industrial technology, and industrial services



Providing Capital & Operational Expertise to Manufacturing & Industrial Businesses

What We Do

CORE Industrial Partners is a private equity firm investing exclusively in lower middle market manufacturing, industrial technology, and industrial service companies. We believe we go beyond the traditional private equity approach and use our capital, insight, and unique operational expertise to build great companies for lasting results.

CORE currently manages over \$700 million of commitments, including additional capital provided by our limited partners for larger transactions.

CORE Values

Collaboration

Work together. Foster a positive and team-oriented collaborative culture.

Outperformance

Be relentless. Strive to deliver the best results for all of our partners and constituents.

Respect

Embrace transparency. Continue to be thoughtful and humble in everything we do.

Ethics

Pursue integrity. Maintain the highest level of honesty, courage, and moral standards.

Our Approach

Committed Investor Capital
\$700M

Career Transactions by Our Partners
65+

Portfolio

Team

Industry Focus

We seek to acquire and manage investments in industries where our investment and operating professionals have direct experience

Manufacturing
Industrial Technology
Industrial Services

What We Do

Partner with CORE

Business Owners & Management Teams

CORE seeks to partner with companies where we believe we bring value through our capital, insight, and Operating Playbook.

Intermediaries

We seek lower middle market manufacturing, industrial technology and industrial services businesses.

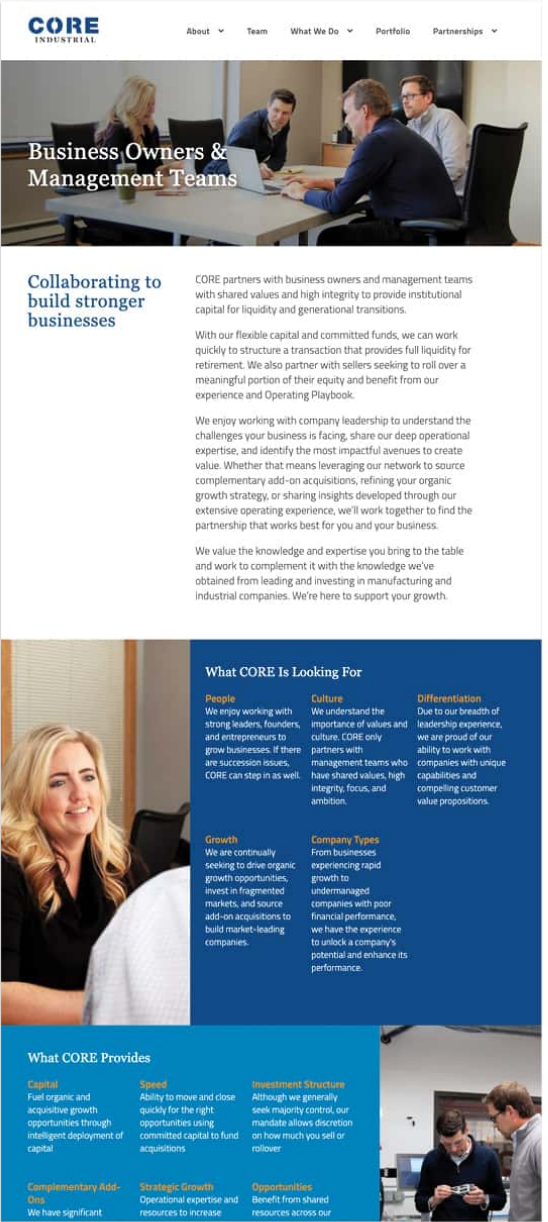
Executives

Bring your talent to our portfolio companies and collaborate with other CEOs and executives to evolve your industry.

Evaluation Criteria

Submit Deal Information

Executive Placement



Business Owners & Management Teams

Collaborating to build stronger businesses

CORE partners with business owners and management teams with shared values and high integrity to provide institutional capital for liquidity and generational transitions.

With our flexible capital and committed funds, we can work quickly to structure a transaction that provides full liquidity for retirement. We also partner with sellers seeking to roll over a meaningful portion of their equity and benefit from our experience and Operating Playbook.

We enjoy working with company leadership to understand the challenges your business is facing, share our deep operational expertise, and identify the most impactful avenues to create value. Whether that means leveraging our network to source complementary add-on acquisitions, refining your organic growth strategy, or sharing insights developed through our extensive operating experience, we'll work together to find the partnership that works best for you and your business.

We value the knowledge and expertise you bring to the table and work to complement it with the knowledge we've obtained from leading and investing in manufacturing and industrial companies. We're here to support your growth.

What CORE Is Looking For

People

We enjoy working with strong leaders, founders, and entrepreneurs to grow businesses. If there are succession issues, CORE can step in as well.

Culture

We understand the importance of values and culture. CORE only partners with management teams who have shared values, high integrity, focus, and ambition.

Differentiation

Due to our breadth of leadership experience, we are proud of our ability to work with companies with unique capabilities and compelling customer value propositions.

Growth

We are continually seeking to drive organic growth opportunities, invest in fragmented markets, and source add-on acquisitions to build market-leading companies.

Company Types

From businesses experiencing rapid growth to undermanaged companies with poor financial performance, we have the experience to unlock a company's potential and enhance its performance.

What CORE Provides

Capital

Fuel organic and acquisitive growth opportunities through intelligent deployment of capital

Speed

Ability to move and close quickly for the right opportunities using committed capital to fund acquisitions

Investment Structure

Although we generally seek majority control, our mandate allows discretion on how much you sell or rollover

Complementary Add-ons

We have significant

Strategic Growth

Operational expertise and resources to increase

Opportunities

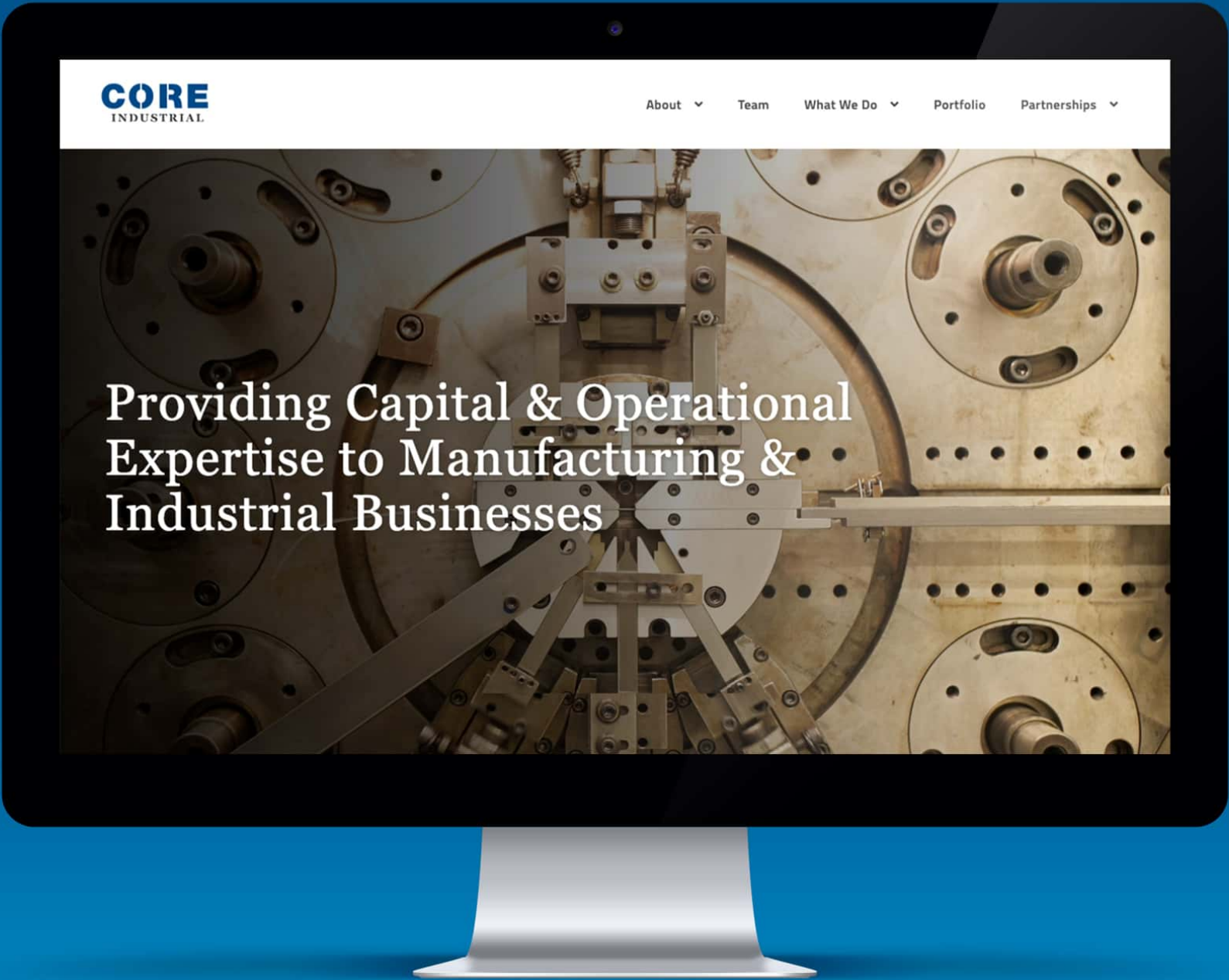
Benefit from shared resources across our

upshift

**CORE Industrial
Partners**

Chicago, IL

Desktop Website

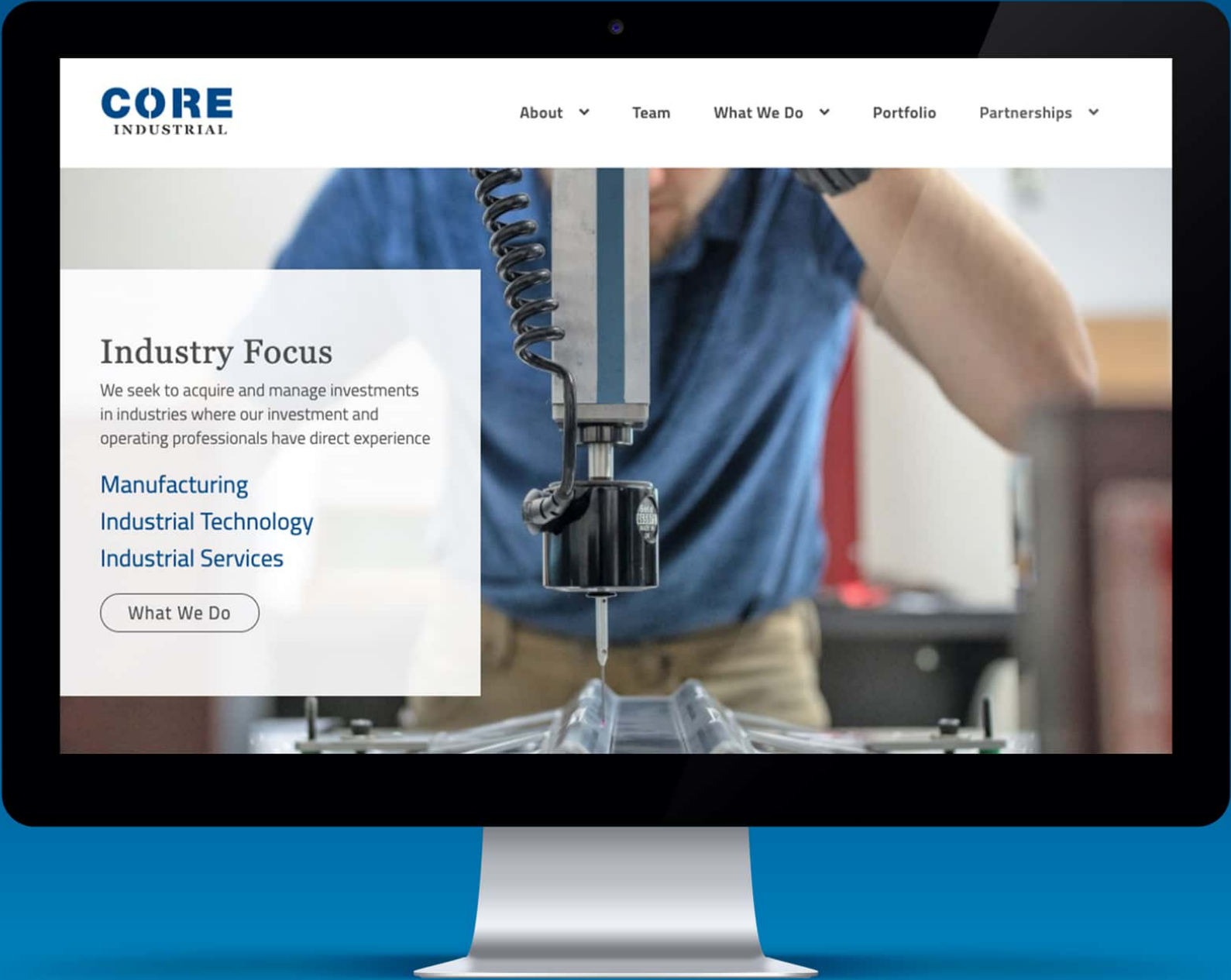


upshift

CORE Industrial
Partners

Chicago, IL

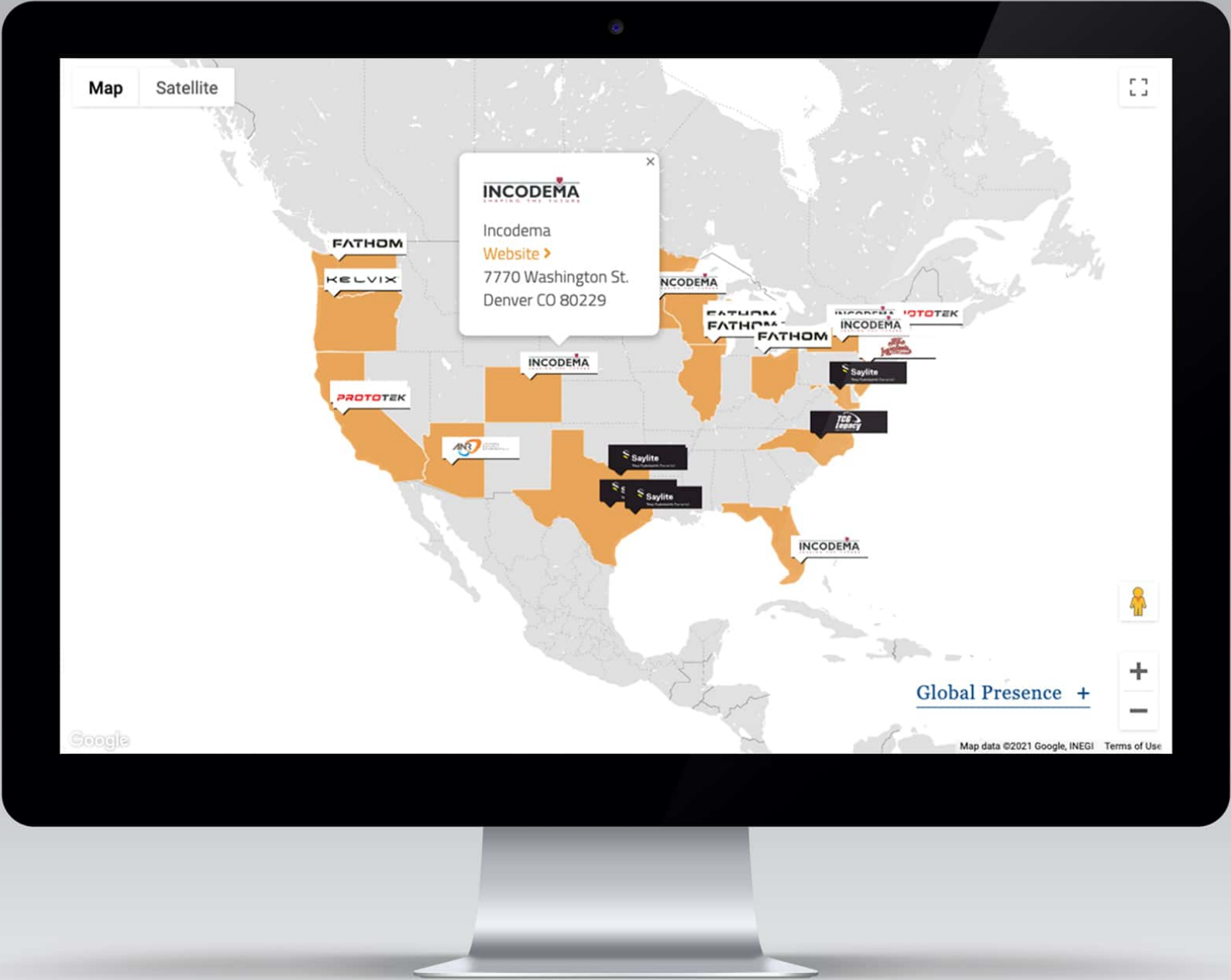
Desktop Website

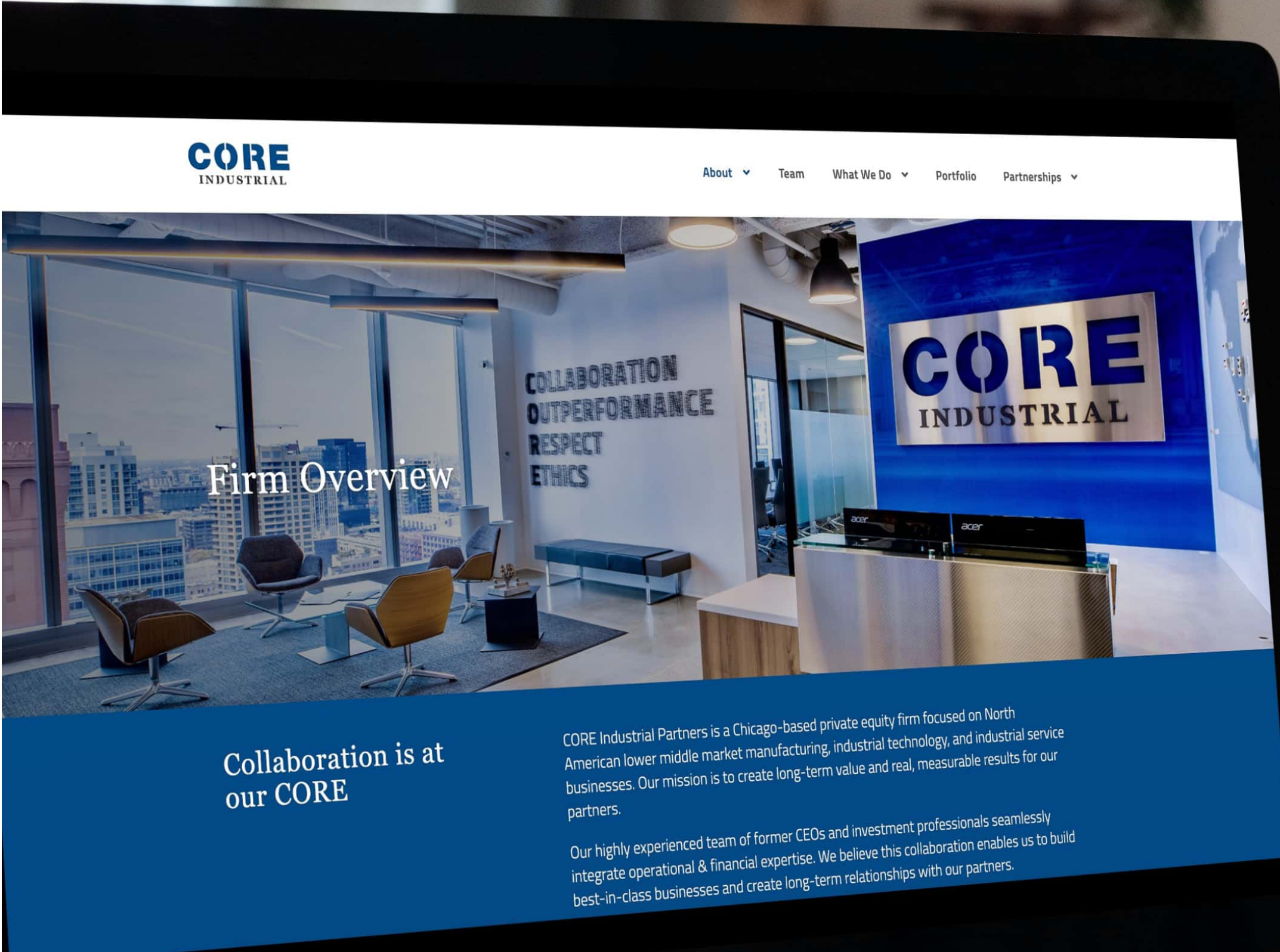


CORE Industrial
Partners

Chicago, IL

Desktop Website





CORE Industrial Partners

Chicago, IL

Mobile Website

