Rockwell

Chicago, IL

Thoughtful and creative brand unique to the multifamily real estate management & redevelopment sector

OBJECTIVE

Develop a polished, professional brand image and custom website for a growing property management firm.

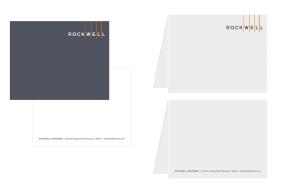
SOLUTION

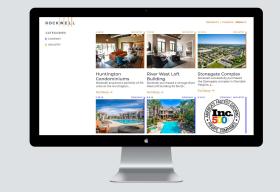
UpShift worked with Rockwell Partners, a Chicago-area real estate investment and property management firm founded in 2009 to create a polished brand and professional marketing collateral and website that cleverly ties into their name through messaging such as "Well Thought", "Well Resolved", and "Well Lived".















Rockwell

Chicago, IL

Overview

ROCK W E L L



TABLE OF CONTENTS

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The People Organizational Charts
Rockwell in The News Company

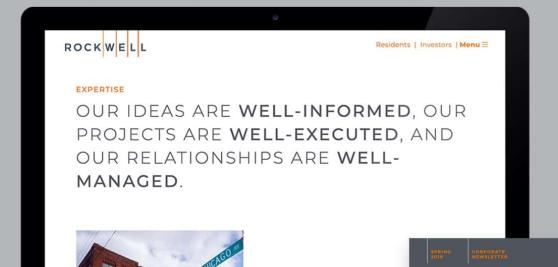
Milestones Project Timeline

L OUR PORTFOLIO
Portfolio-Map/List/Pictures Notable
Clients& Partners

III. INVESTMENT OPPORTUNITY
New MarketResearch Deal
Examples Addendum

Mont Clare Investment Memo Huntington Investment Memo





ROCKWELL

FOR

1-BEDROOM

1234AddressSt

APARTMENTS

RockwellPartners.com/

RENT

312-460-3300

OUR STORY

NEWS HEADLINE HERE

Spring 2018

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Rockwell

Chicago, IL

Rockwell Logo



Rockwell

Chicago, IL

Rockwell Business Cards

ROCKWELL PARTNERS

1000 N Halsted #102 Chicago, IL 60642

1 312 460-3300 RockwellPartners.com

PRINCIPAL

JASON FISHLEDER

PRINCIPAL

JFishleder@RockwellPartners

ROCKWELL PARTNERS

1000 N Halsted #102 Chicago, IL 60642

1312 460-3300

RockwellPartners.com

ROCK WELL

ROCKWELL PARTNERS

JASON FISHLEDER

JFishleder@RockwellPartners.com

1000 N Halsted #102 Chicago, IL 60642

1 312 460-3300 RockwellPartners.com

JASON FISHLEDER

PRINCIPAL

FISHLEDER

LL PARTNERS

Isted #102

60642

@RockwellPartners.com

JFishleder@RockwellPartners.com

ROCKWELL PARTNERS

1 312 460-3300

RockwellPartners.com

1000 N Halsted #102

Chicago, IL 60642

ROCKWELL PARTNERS

1000 N Halsted #102 Chicago, IL 60642

1 312 460-3300

RockwellPartners.com

JASON FISHLEDER

PRINCIPAL

JFishleder@RockwellPartners.com

ROCKWELL PARTNERS

1000 N Halsted #102 Chicago, IL 60642

1 312 460-3300 RockwellPartners.com

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PRINCIPA

JFishleder

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Chicago, I

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TACON FIGUREDED

JASON FISHLEDER

PRINCIPAL

JFishleder@RockwellPartners.com

ROCKWELL PARTNERS

1000 N Halsted #102 Chicago, IL 60642

1312460-3300 RockwellPartners.com

JASON FISHLEDER

PRINCIPAL

JFishleder@RockwellPartners.com

ROCKWELL PARTNERS

1000 N Halsted #102 Chicago, IL 60642

1 312 460-3300 RockwellPartners.com

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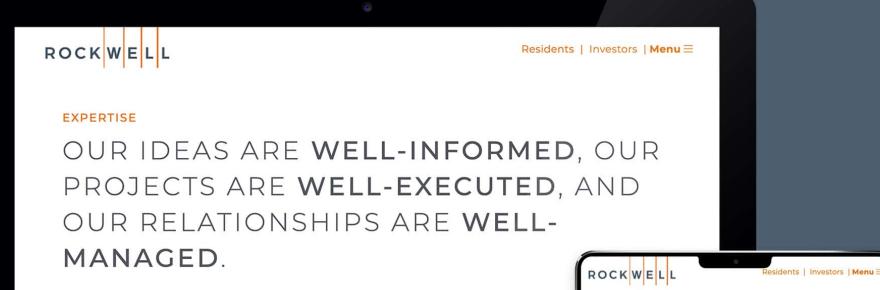
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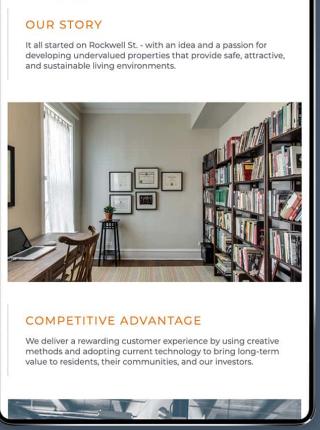
Chicago, IL

Rockwell Website





OUR STORY

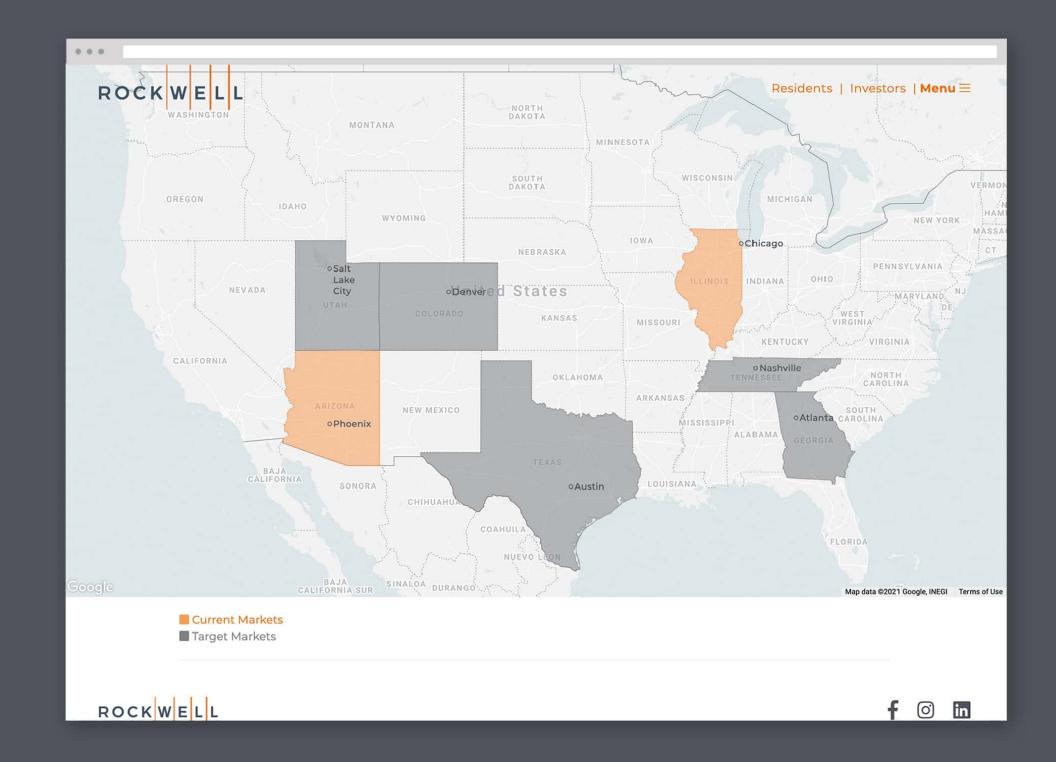




Rockwell

Chicago, IL

Rockwell Live Site



Rockwell

Chicago, IL

Rockwell eNews Template





ROCKWELL



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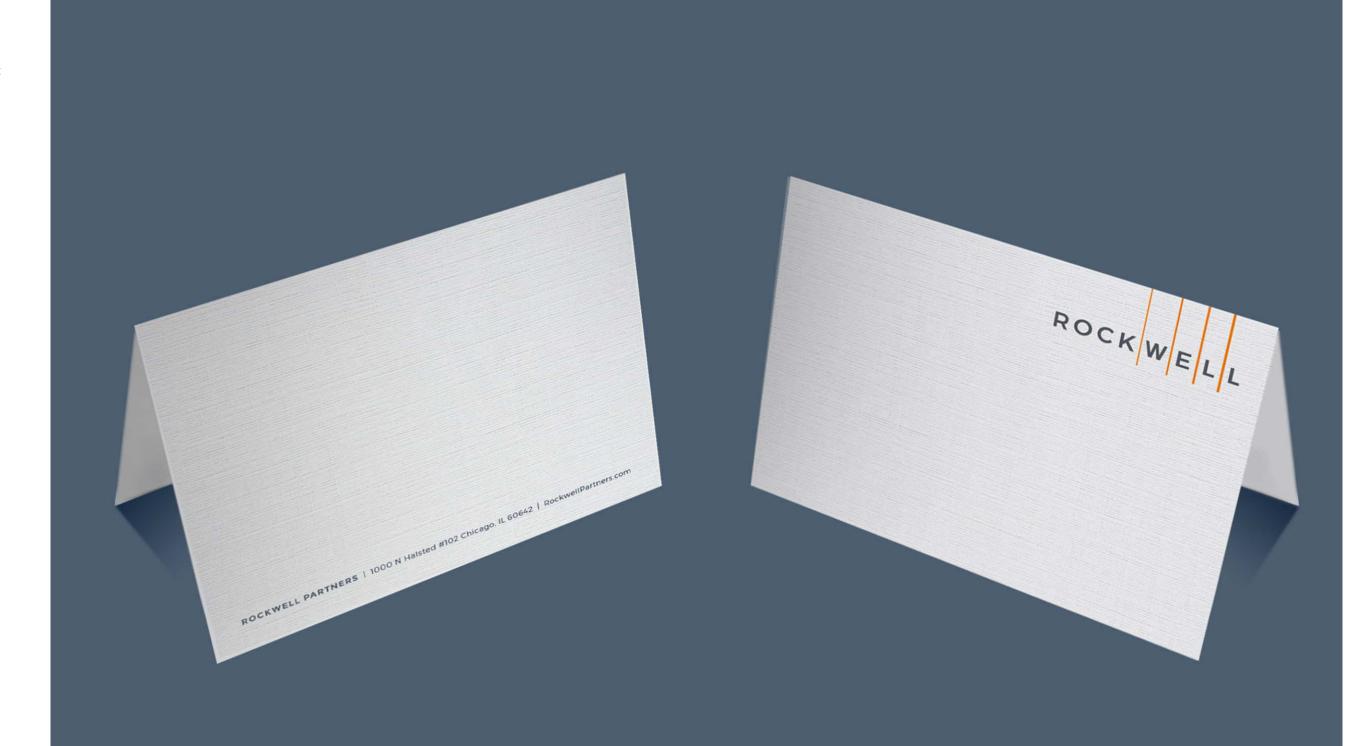
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Rockwell Chicago, IL

Rockwell Correspondant Card



Rockwell Chicago, IL

Rockwell Folder



Rockwell

Chicago, IL

Rockwell Flyer



Rockwell

Chicago, IL

Rockwell Exterior Signage



Rockwell Chicago, IL

Rockwell Exterior Signage



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Rockwell Chicago, IL

Rockwell Bronze Plaque

