50 Jones Apartments San Francisco, CA

An elegant brand for upscale living in San Francisco

OBJECTIVE

Shorenstein is one of the nation's oldest and most respected real estate organizations. When they developed 1066 Market Street, a 303-unit luxury residence in downtown San Francisco, they sought UpShift's expertise to create an engaging brand, marketing collateral, and website.

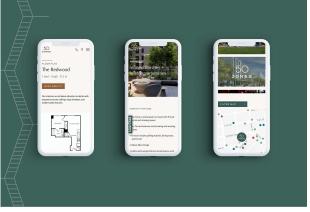
SOLUTION

We delivered a distinctive brand that carefully balanced elements of luxury and urban vibes. Marketing included print, web, signage, social media, and video that delivered a positive reception and record-fast lease-ups, which maximized Shorenstein's marketing ROI.















50 Jones Apartments San Francisco, CA

Overview











50 Jones Apartments San Francisco, CA

Custom Website



50 Jones Apartments

San Francisco, CA

Custom Website

...





AVAILABILITY

GALLERY

modern design + rich history

On pernam ius simust elestem niminctem quasi aliti simagni cone velici ation pro quist quis aspic tempell uptatia vendam incipsam quam, sandigent aut ea peria dictus vernatia sa

VIEW GALLERY +



NEIGHBORHOOD

secluded oasis + central location

On pernam ius simust elestem niminctem quasi alīti simagni cone velici ation pro quist quis aspic tempell uptatia vendam incipsam quam, sandigent aut ea peria dictus vernatia sa

EXPLORE 5F +



AMENITIES

luxury finishes + relaxing amenities

On pernam ius simust elestem niminctem quasi aliti simagni cone velici ation pro quist quis aspic tempell uptatia vendam incipsam quam, sandigent aut ea peria dictus vernatia sa

SEE AMENITIES



BECOME A VIP

Email

CONTACT

50 Jones Rental Residences 50 Jones Street San Francisco, CA 94102 FOLLOW

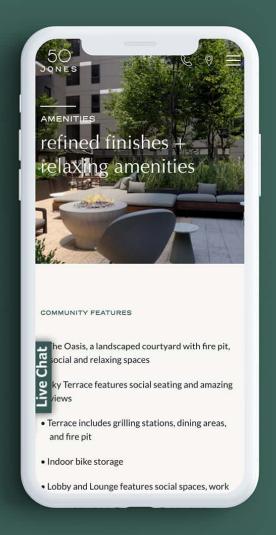
f 💆 🖸 🔞

50 Jones Apartments

San Francisco, CA

Mobile Site







50 Jones Apartments San Francisco, CA

Custom Brochure & Neighborhood Look Book Cover



50 Jones Apartments San Francisco, CA

Custom Brochure & Neighborhood Look Book Spread



50 Jones Apartments San Francisco, CA

Merchandise



50 Jones Apartments San Francisco, CA

Stationery Kit

JONES

50 Jones Apartments 50 Jones Street San Francisco, CA 94102 415-655-0150 50jones@greystar.com 50jones.com

> 50 JONES

LEON KENNEY Community Manager 50JonesMgr@Greystar.com 415-655-0150

50 JONES APARTMENTS 50 Jones Street San Francisco, CA 94102 50jones.com

GREYSTAR @&#



50 JONES

50Jones.com

50 Jones Apartments

San Francisco, CA

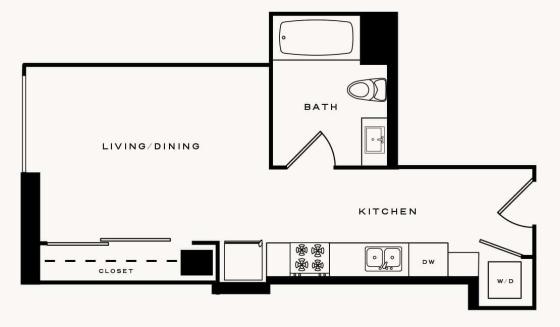
Floor Plan



50 Jones Apartments 50 Jones Street San Francisco, CA 94102 415-655-0150 50jones@greystar.com 50jones.com

The Turk

STUDIO 1 BATH 420 SF





All floor plans are artist's renderings for illustrative purposes and may not be to scale. All dimensions and distances are approximate and may vary. All photos and views are approximate representations and may not depict actual product. Not all features are available in every apartment. All specifications, availability, and pricing are subject to change.

50 Jones Apartments San Francisco, CA

Exterior Signage



50 Jones Apartments San Francisco, CA

Interior Signage



50 Jones Apartments San Francisco, CA

Exterior Signage



50 Jones Apartments

San Francisco, CA

Exterior Construction Signage



50 Jones Apartments San Francisco, CA

Exterior Construction Signage

