

upshift

Oku Santa Barbara

Refined brand for Santa Barbara sushi restaurant

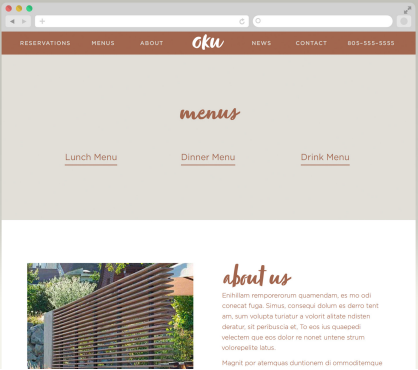
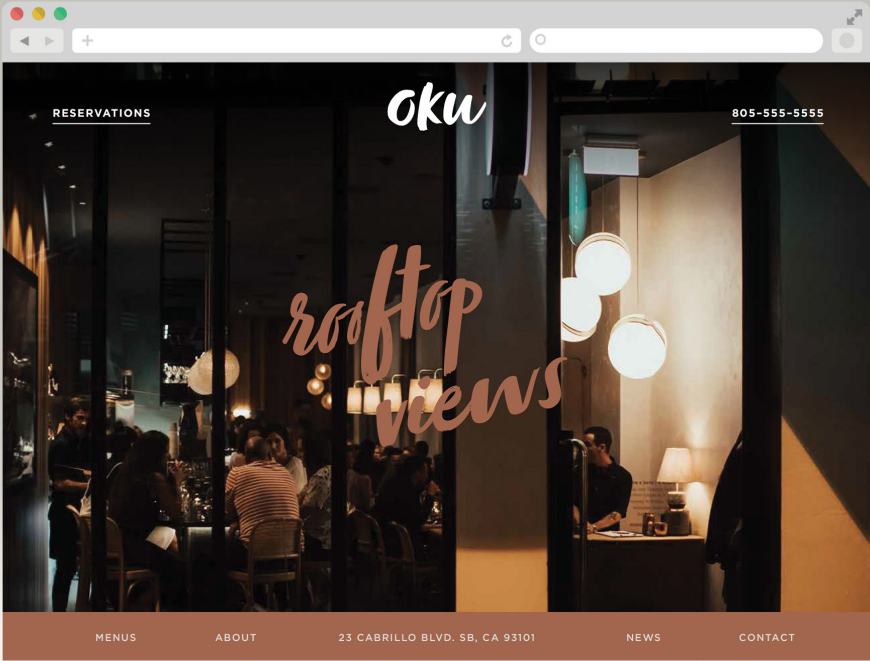
OBJECTIVE

Third Wave Hospitality is a Santa Barbara-based hospitality company that sought UpShift's assistance to create a brand that would appeal to upscale tourists and residents, alike.

SOLUTION

Our logo, menu design, and website for the much-anticipated beachfront restaurant helped Oku make a big splash along the waterfront, with wait lists and an "it" crowd to match.

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Oku Santa Barbara

Oku Overview

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MENU ITEM ONE 9.5
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MENU ITEM TWO 15
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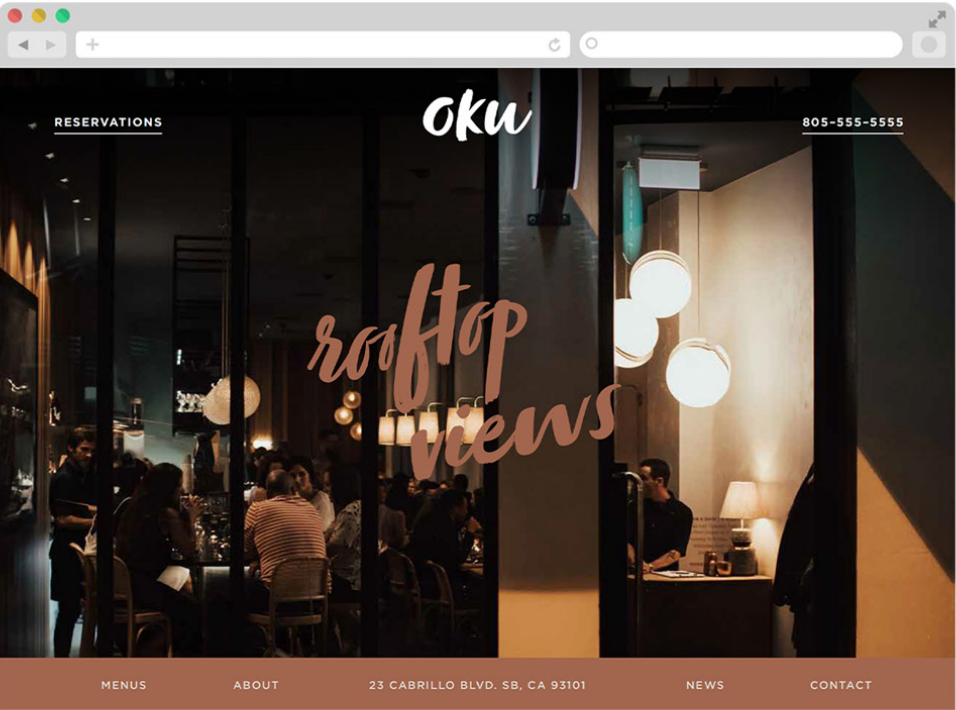
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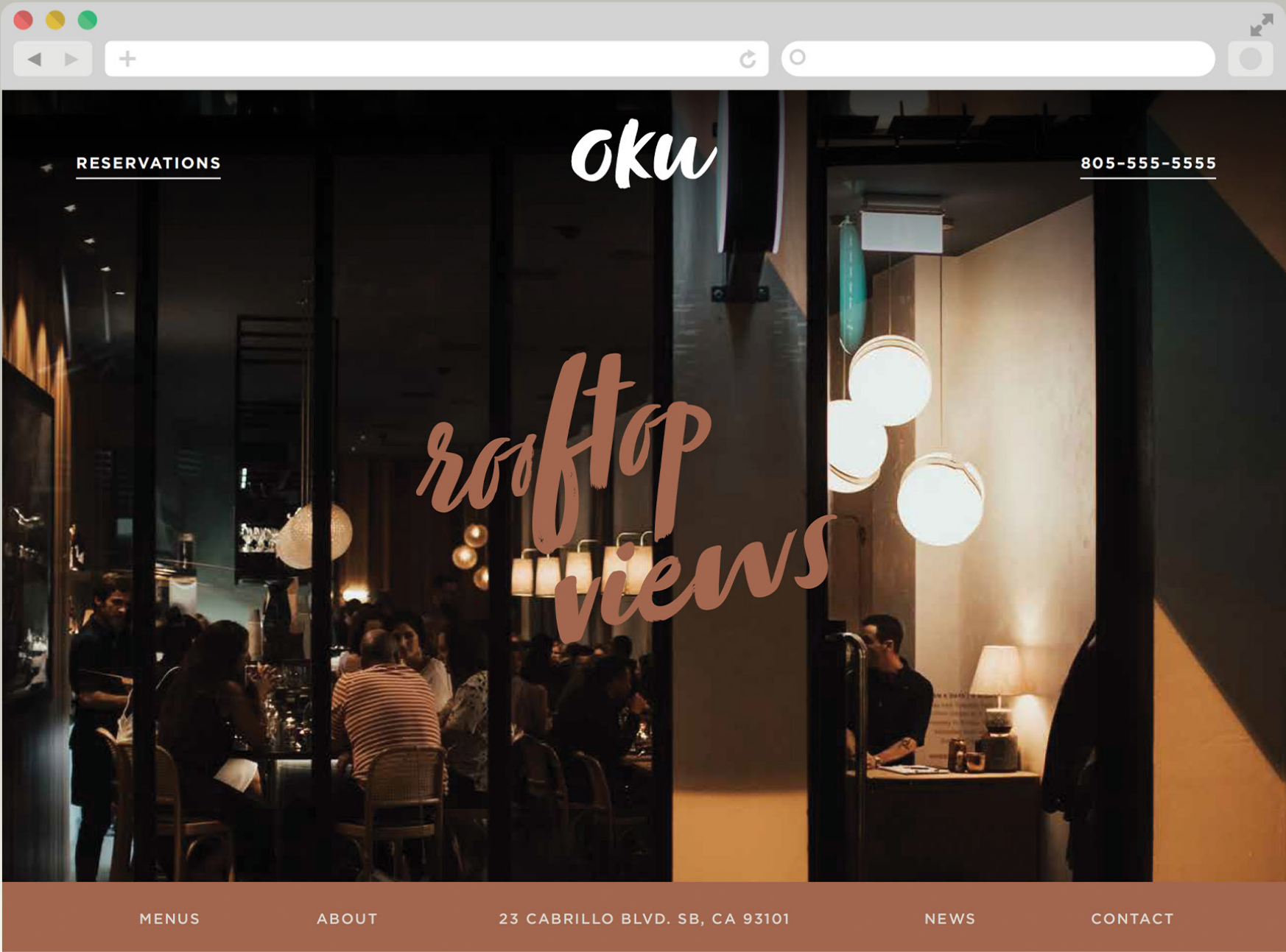
Oku Logo

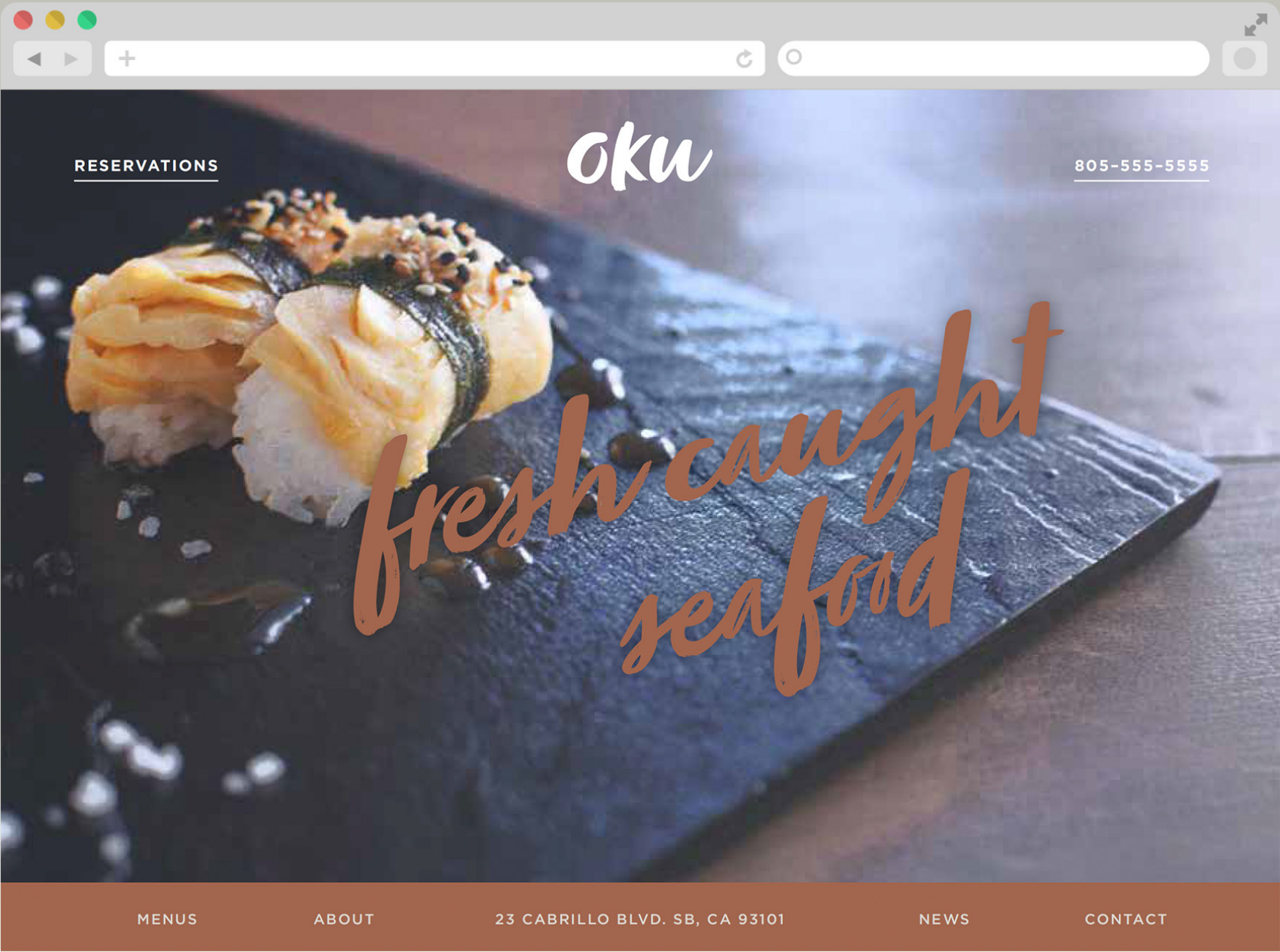
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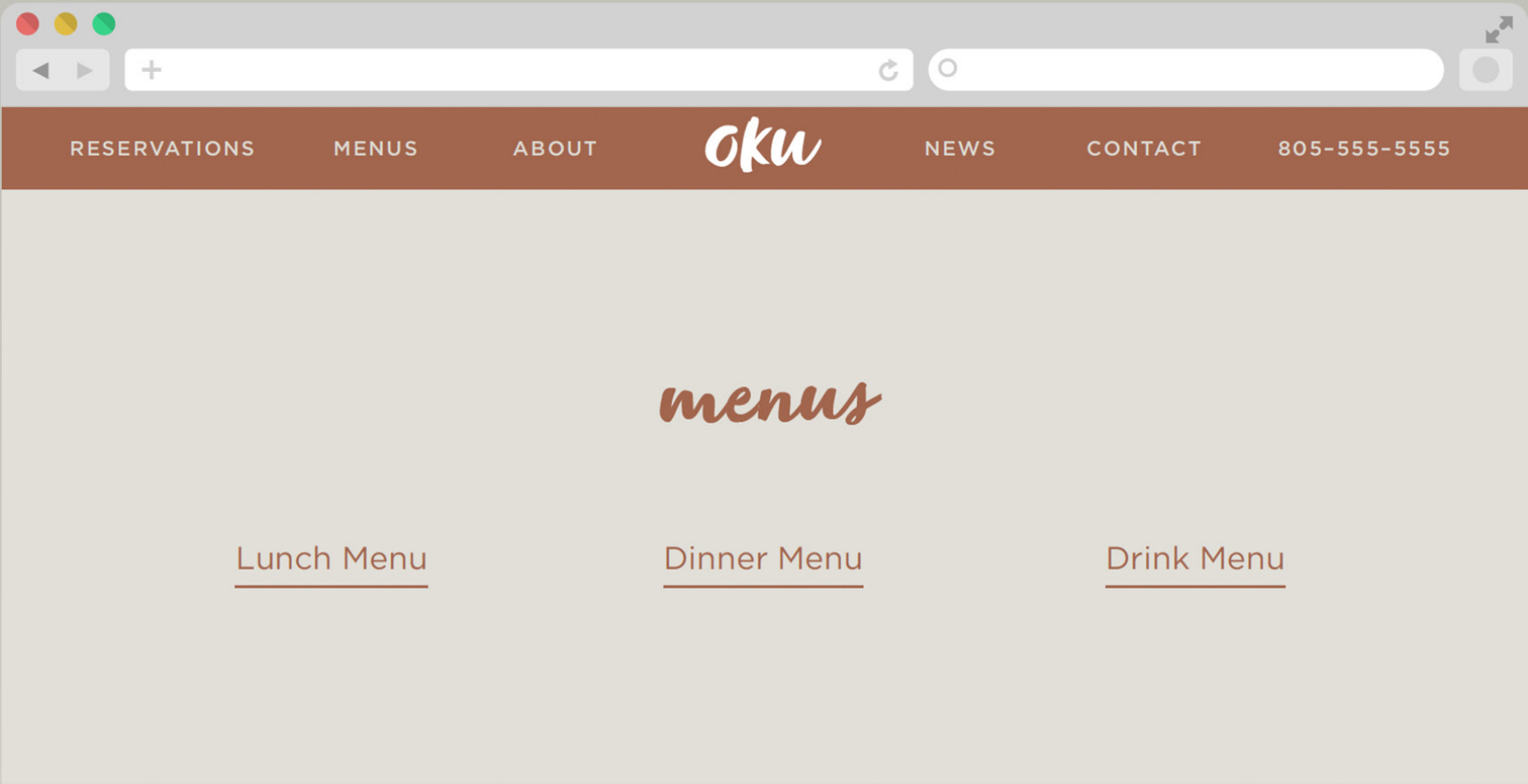
Oku Santa Barbara

Oku Business Cards









about us

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Oku Santa Barbara

Oku Uniform and Take-out
Bag



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Oku Santa Barbara

Oku Restaurant Collateral





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