

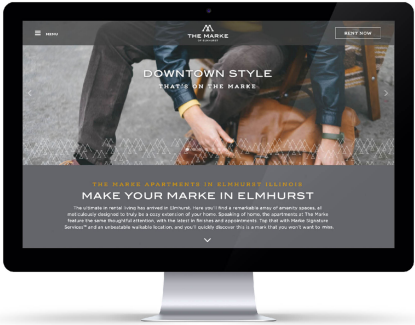
upshift

Marke of Elmhurst
Elmhurst, IL

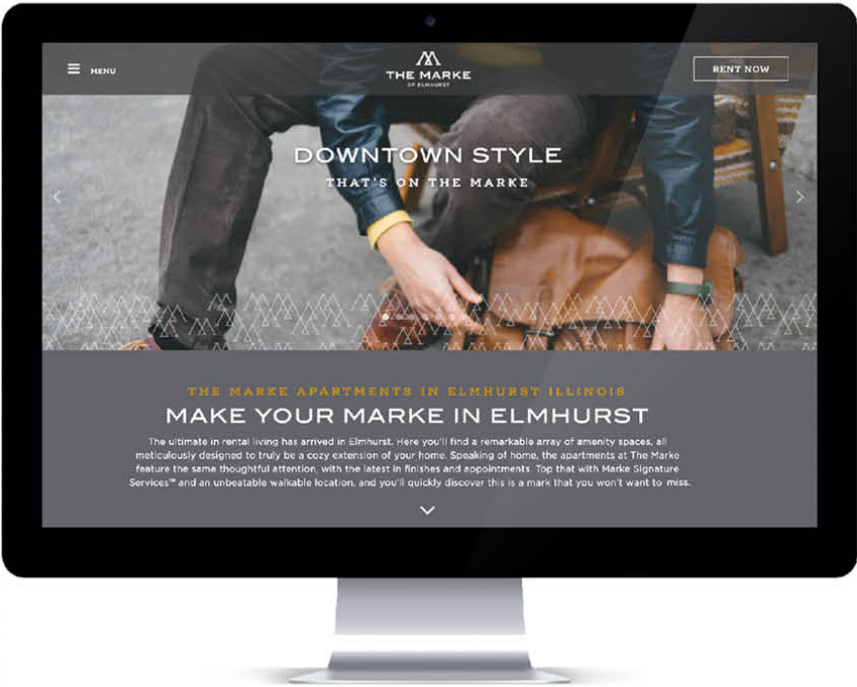
Creative and sophisticated marketing that made a “Marke” in Elmhurst

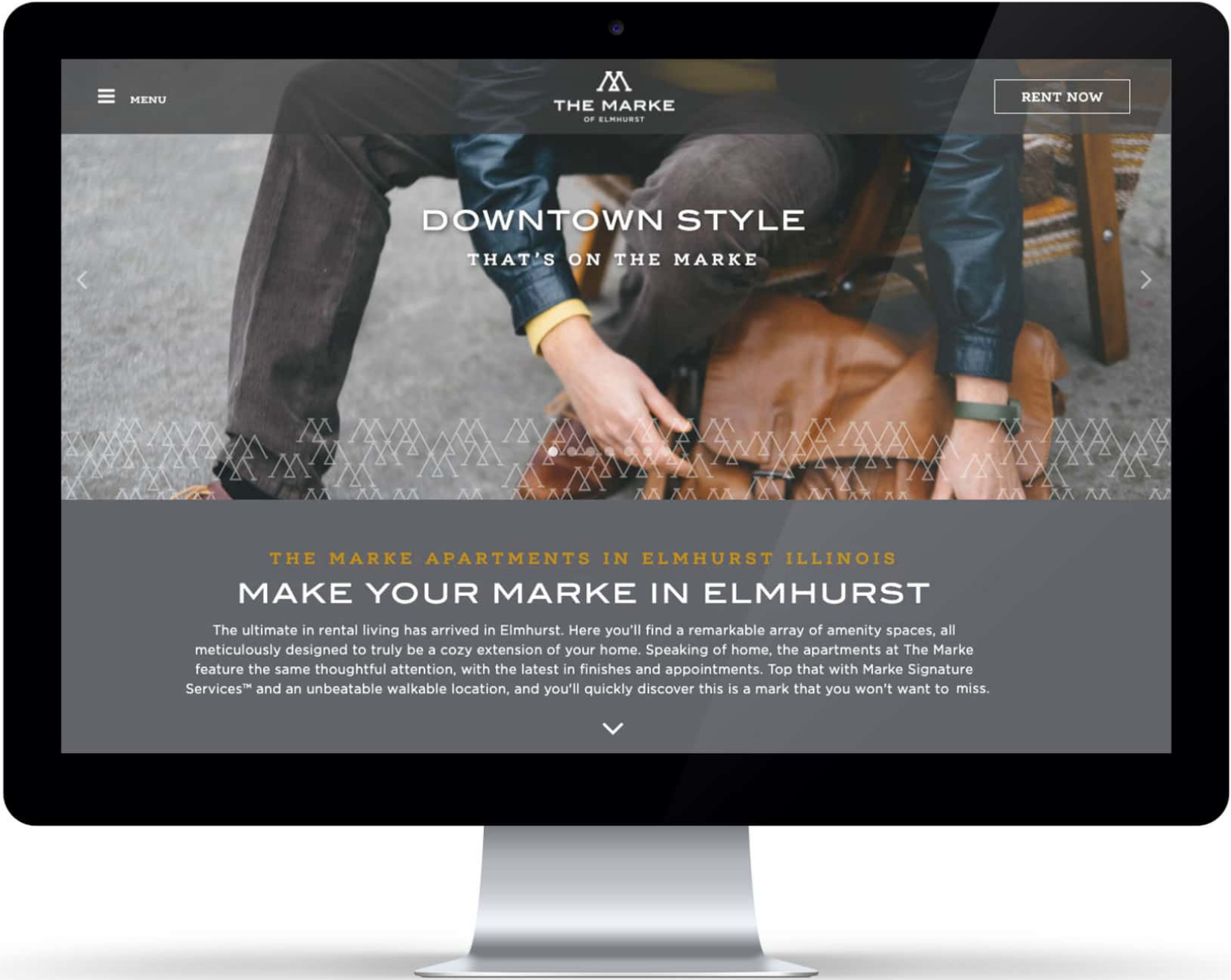
OBJECTIVE
The Marke is a transit-oriented development with unprecedented levels of design, amenities and sophistication in Elmhurst. During the pandemic, young professionals sought out larger spaces and a more relaxed lifestyle in the suburbs. However, they didn't want to give up any of the design, luxuries or conveniences that they were used to from city living. The Marke delivered on all fronts.

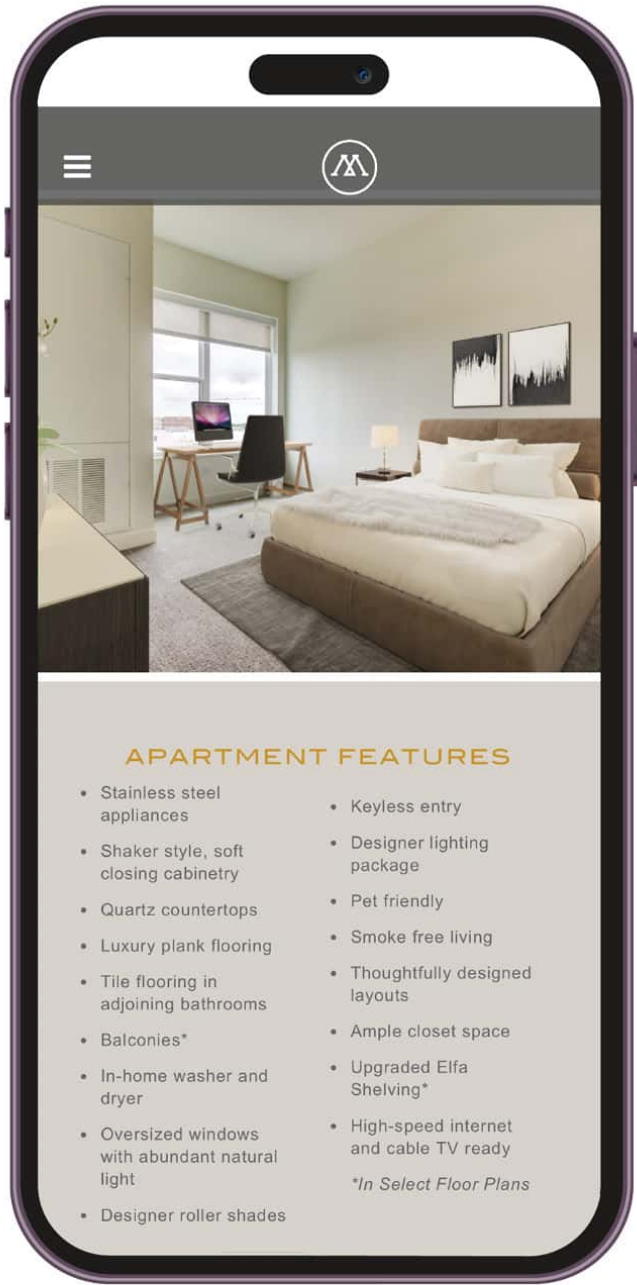
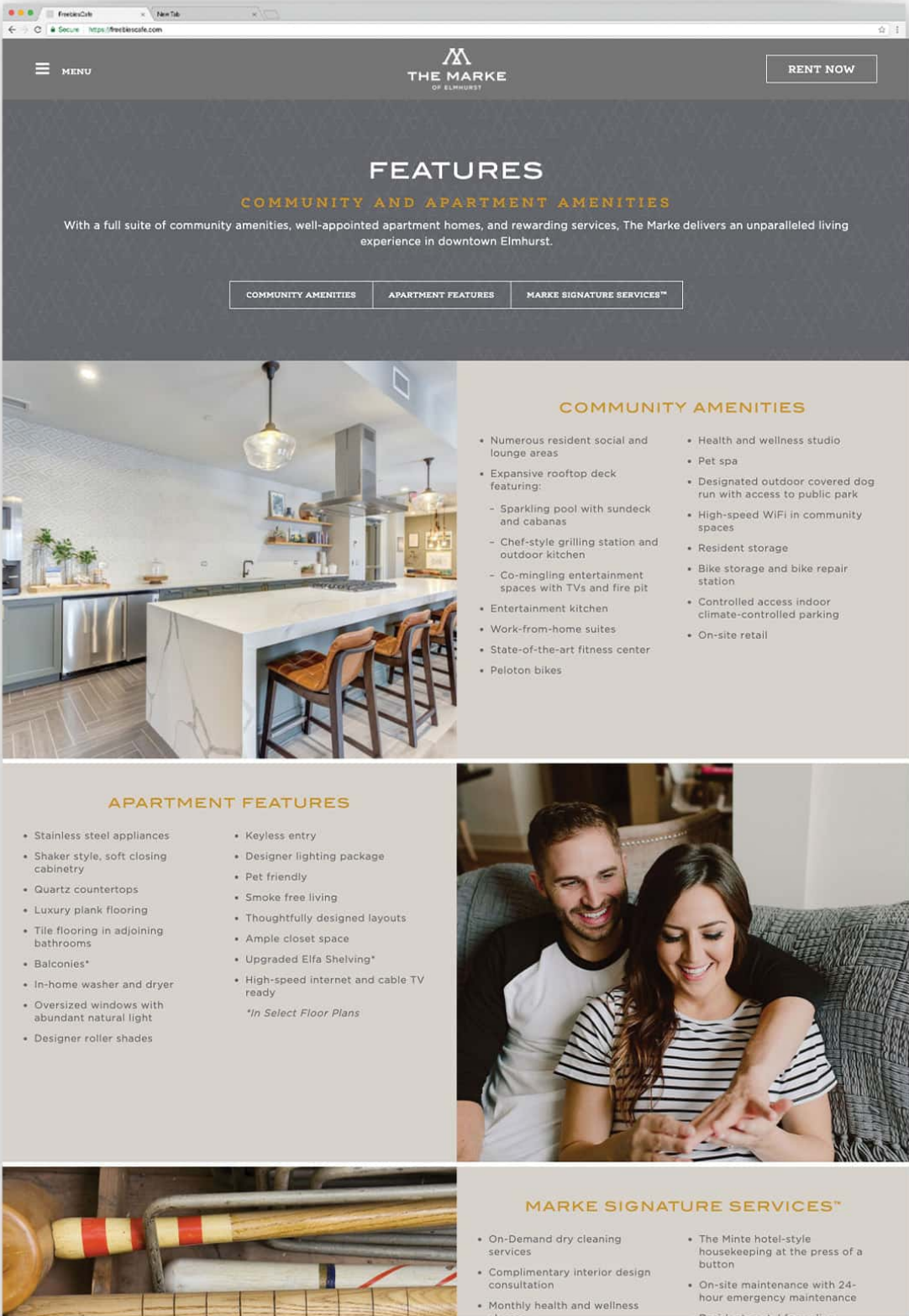
SOLUTION
UpShift created a sophisticated brand, website, and marketing collateral with a strong design aesthetic across the full spectrum of touchpoints, including website, print, social media, advertising, and signage.

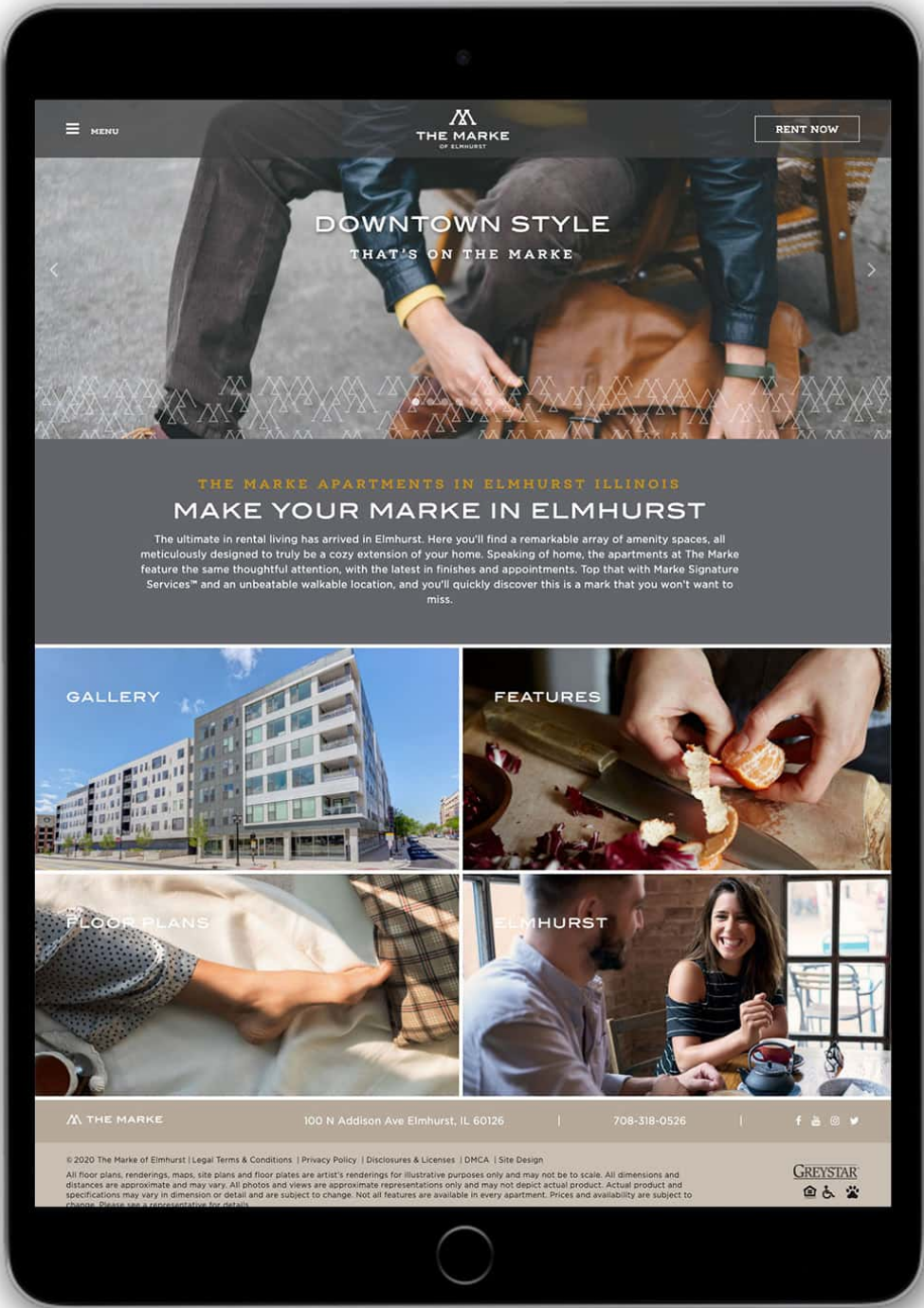


THE MARKE









Marke of Elmhurst

Elmhurst, IL

Brochure



upshift

Marke of Elmhurst
Elmhurst, IL

Brochure





LIVE
BALANCED

FITNESS & WELLNESS PACKAGE

To compliment the fully equipped fitness and health & wellness spaces at The Marke, we're partnering with Fitness Formula Clubs (FFC) to provide additional options for our fitness-focused residents.

Receive one of these complimentary FFC Memberships:

- One 12-month membership, or
- Two 6-month memberships



LIVE
INSPIRED

INTERIOR DESIGN PACKAGE

The design experts at Havenly will consult with you to design your beautiful new residence at The Marke. Plus, you'll receive a credit to purchase items specified by your Haven designer.

Receive a complimentary Havenly Interior Design credit.

\$1000 Credit goes towards items provided in custom-made Design Package by your Havenly Interior Designer.

upshift

Marke of Elmhurst
Elmhurst, IL

Printed Advertisement

DOWNTOWN STYLE
THAT'S ON THE MARKE

MAKE YOUR MARKE IN ELMHURST
The ultimate in rental living has arrived in Elmhurst. Experience a remarkable array of amenity spaces, all meticulously designed to be an extension of your well-appointed home. Top that with Marke Signature Services™ and an unbeatable walkable location, and you'll quickly discover this is one mark you won't want to miss.

NOW LEASING
One, Two & Three Bedroom Luxury Rental Residences
LiveTheMarke.com

THE MARKE
THE MARKE OF ELMHURST
100 N Addison Ave. Elmhurst
🏠 ♿ 🐾

Marke of Elmhurst
Elmhurst, IL

Rack Card





APARTMENTS
ARRIVING
SPRING 2019

MAKE YOUR MARKE IN ELMHURST

The Marke of Elmhurst, coming Spring 2019, will offer one, two, and three bedroom apartments in the heart of downtown. Relax in the spacious amenities and enjoy a quick commute to downtown Chicago, all with cozy spaces rich in downtown style.

GET SIGNATURE STATUS
LiveTheMarke.com





BUILDING AMENITIES

- Entertainment kitchen
- Numerous resident social & lounge areas
- Work-from-home suites
- Rooftop deck with:
 - Pool & poolside cabanas
 - Grilling station & outdoor kitchen
 - Outdoor televisions
 - Outdoor fire pit
 - Outdoor lawn area
- State-of-the-art fitness center
- Fitness on demand & yoga studio
- Pet spa
- Designated, covered dog-walking area
- Resident storage
- Bike storage & repair station
- Amazon Hub packaging system
- Dry cleaning service

UNIT FINISHES

- Quartz countertops
- Stainless steel appliances
- Shaker style, soft closing cabinetry
- Designer roller shades
- Tile flooring in en-suite bathrooms
- Walk-in closets
- Balconies
- Washer & dryer

BECOME A VIP
LiveTheMarke.com

Managed by
GREYSTAR
Illinois Management, LLC

Marke of Elmhurst

Elmhurst, IL

Sell Sheet



Marke of Elmhurst
Elmhurst, IL

Stationery



upshift

Marke of Elmhurst
Elmhurst, IL

Retail Window Signage



THE MARKE

SOCIAL
EVENINGS

THAT HIT THE MARKE

←
LEASING OFFICE

LiveTheMarke.com
708-469-7506



upshift

Marke of Elmhurst
Elmhurst, IL

Construction Fence Banners



upshift

Marke of Elmhurst

Elmhurst, IL

A-Frame Sign



Marke of Elmhurst
Elmhurst, IL

Digital Marketing and Social
Media

