

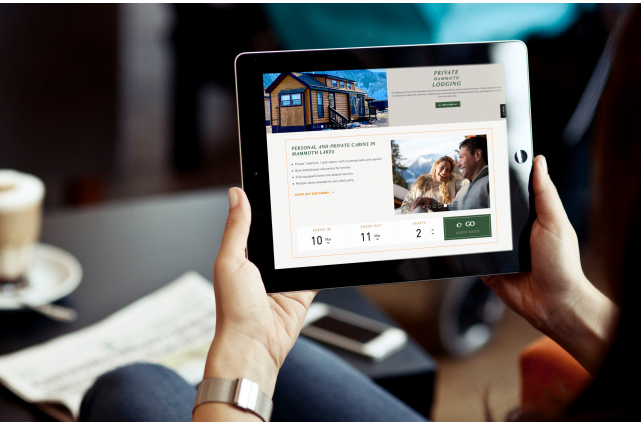
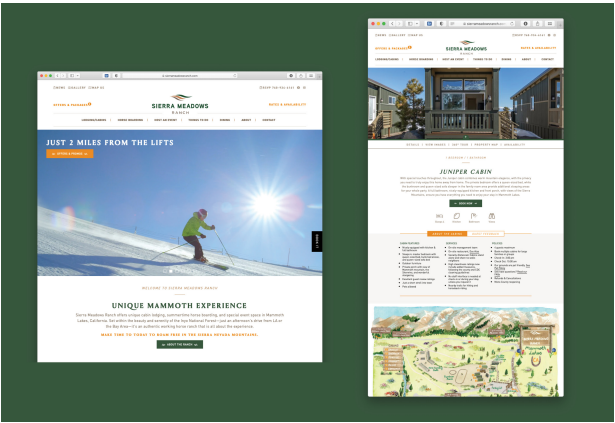
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Sierra Meadows Ranch
Mammoth, CA

Authentic & creative brand with a feature-rich website for a Mammoth California resort

OBJECTIVE
Sierra Meadows Ranch needed a refreshed brand to highlight its unique cabin lodging, horse boarding, and event spaces in Mammoth Lakes, California.

SOLUTION
UpShift revamped the brand to appeal to LA and San Francisco travelers while maintaining its authentic ranch identity. We developed a feature-rich website that increased bookings by 40%, raised cabin rates, and nearly sold out rentals year-round. The brand refresh also boosted multi-cabin group event bookings, helping eliminate previous "dead months."



Sierra Meadows Ranch
Mammoth, CA

Logo Seal and Icons



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Responsive Website

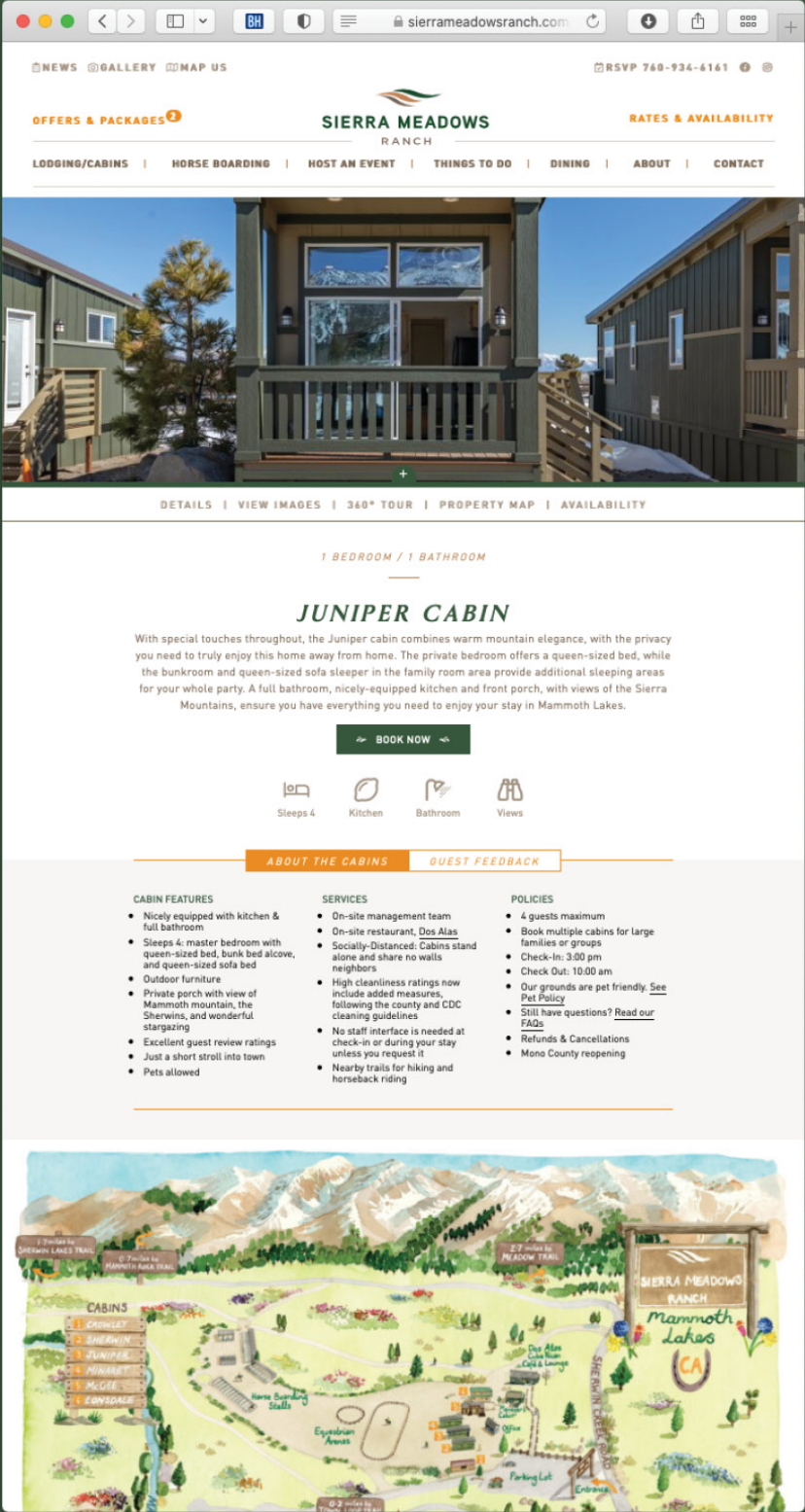
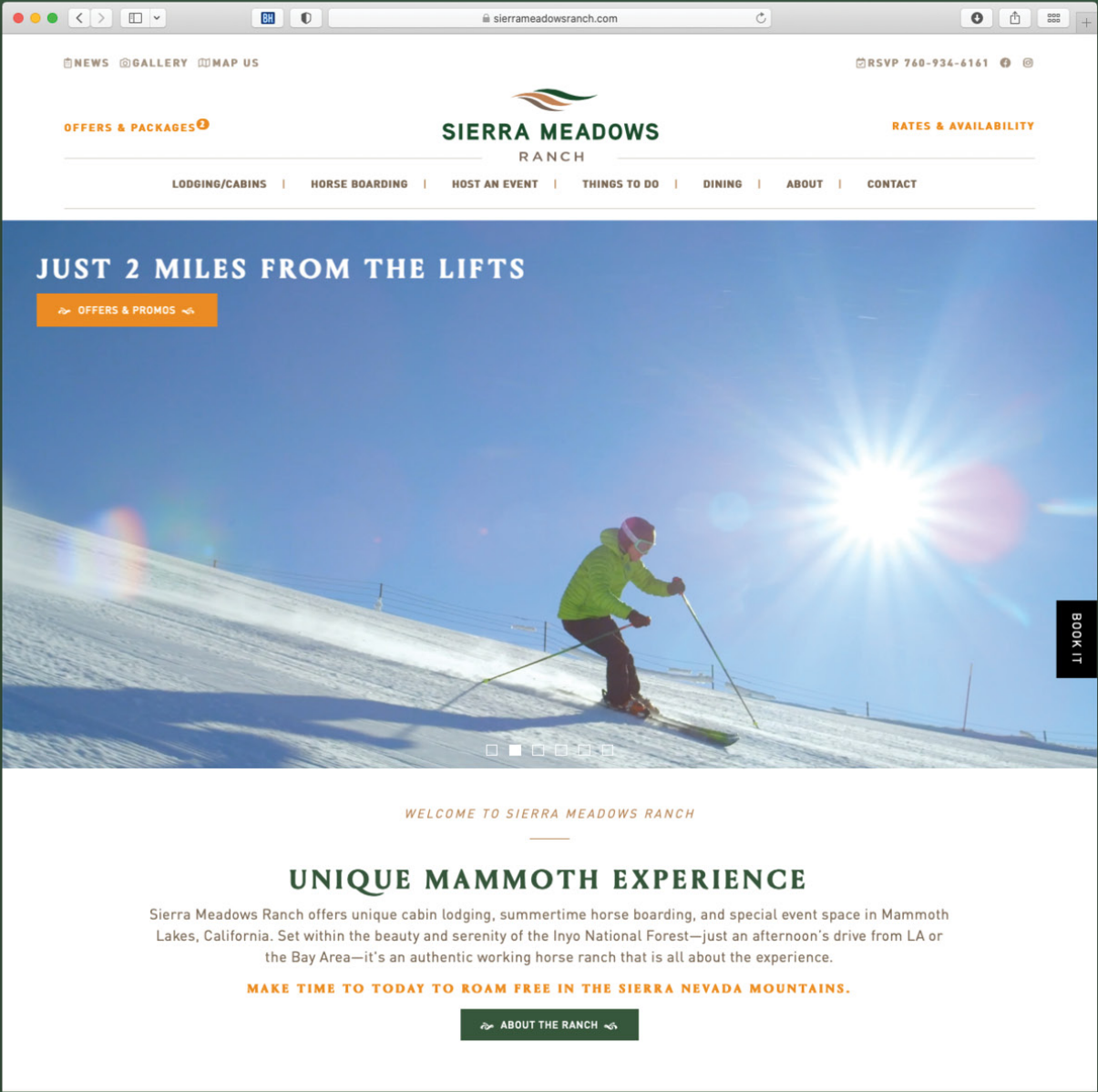


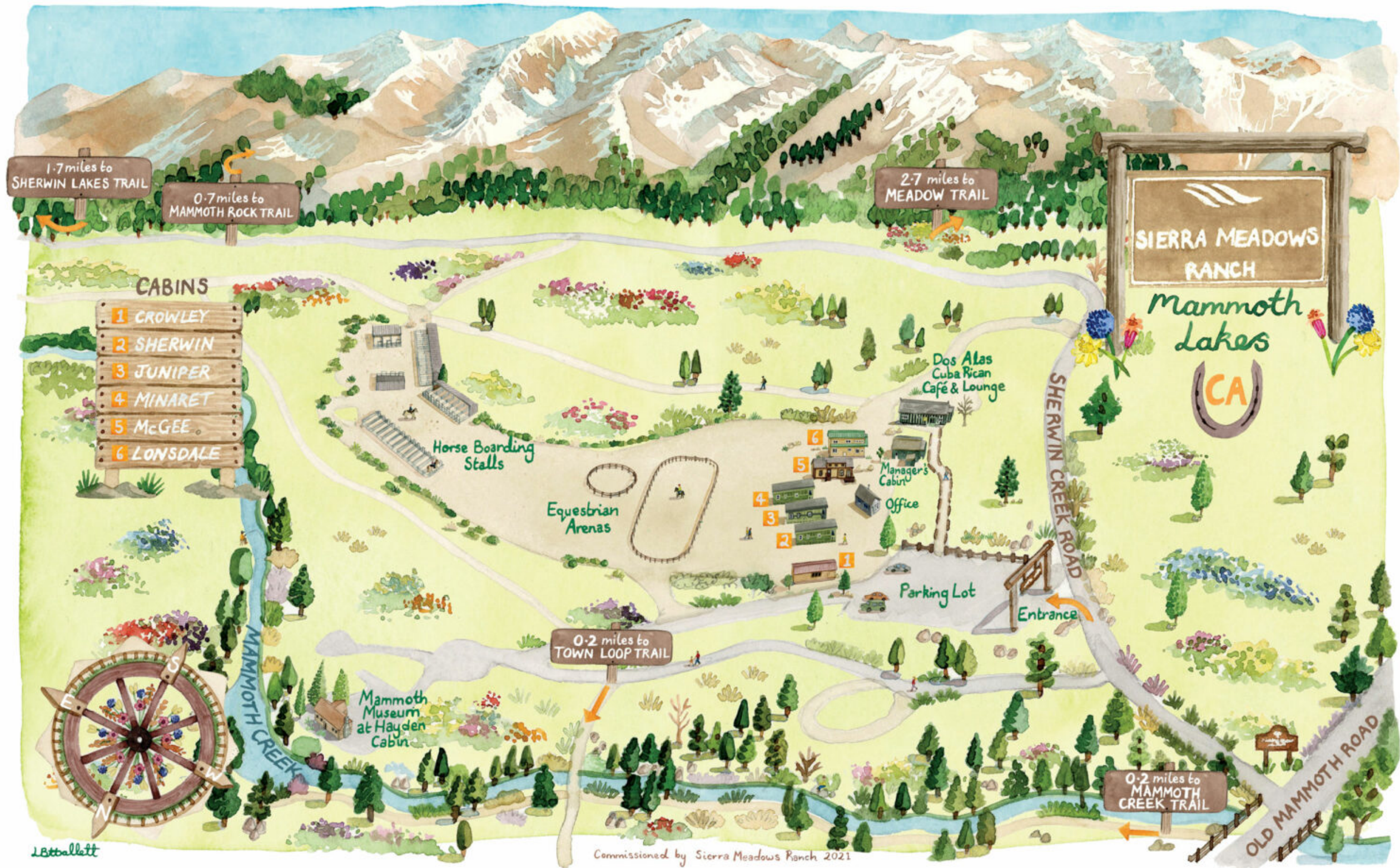
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Sierra Meadows Ranch
Mammoth, CA

Website with Booking
Integration



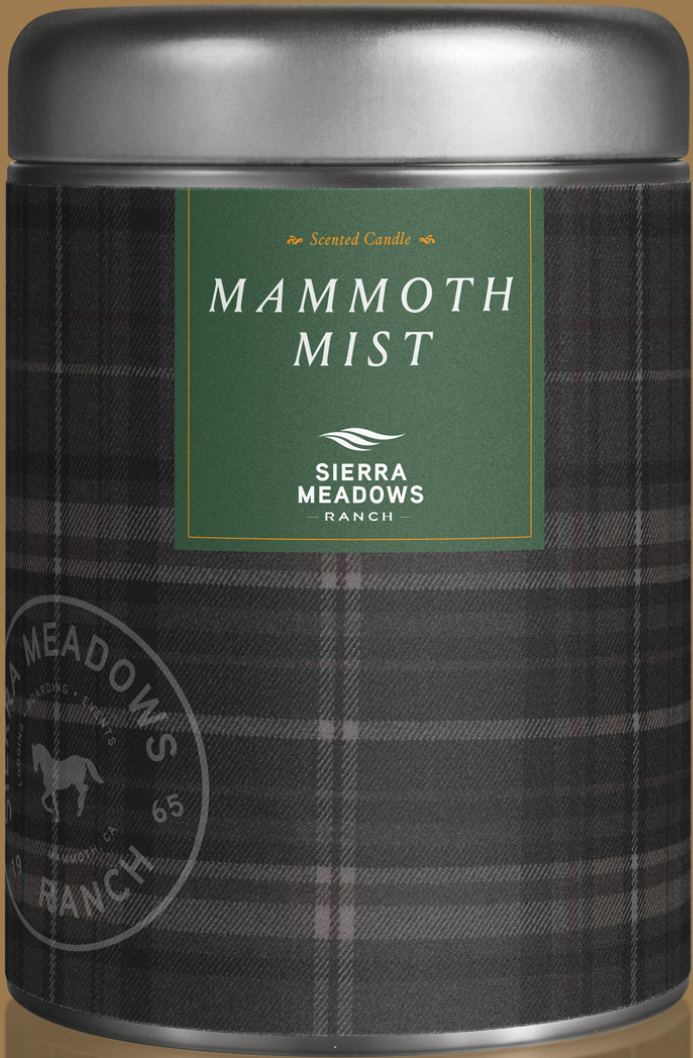




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Sierra Meadows Ranch
Mammoth, CA

Branded Sundries



Sierra Meadows Ranch
Mammoth, CA

In-Room Collateral

