

upshift

Fulbrix Fulton Market
Chicago, IL

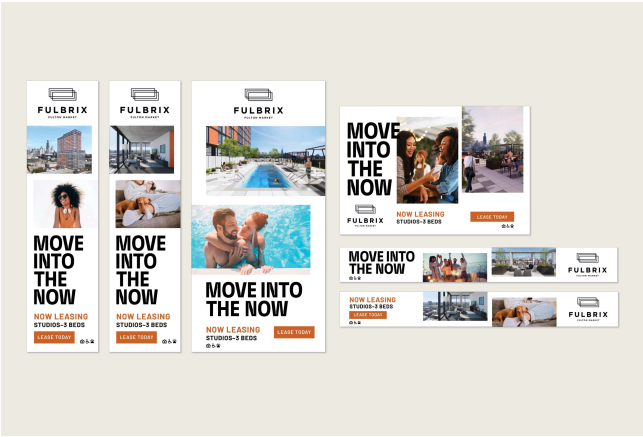
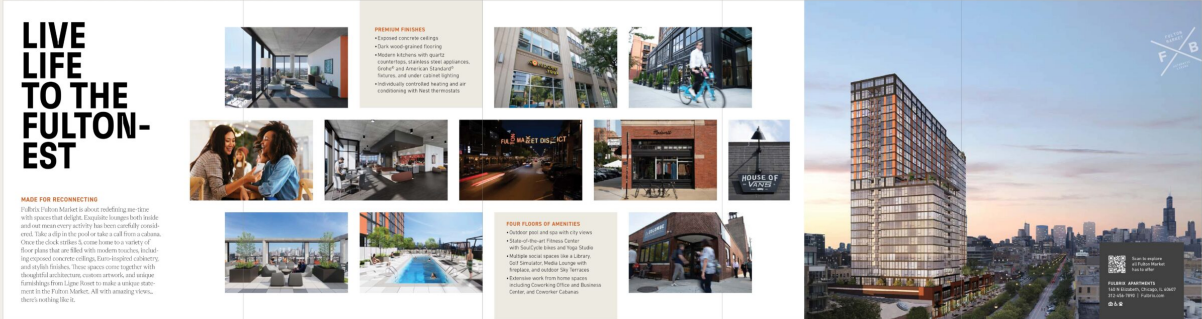
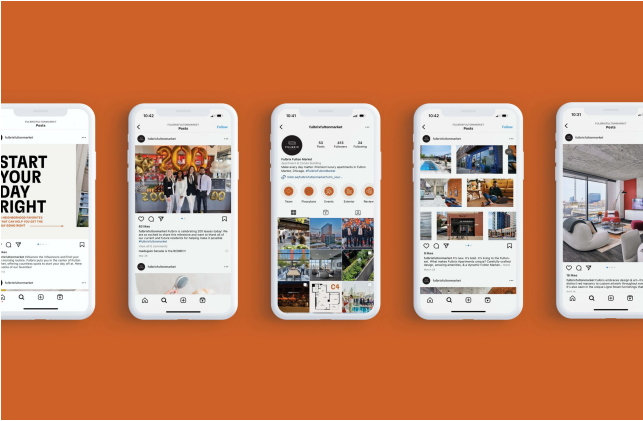
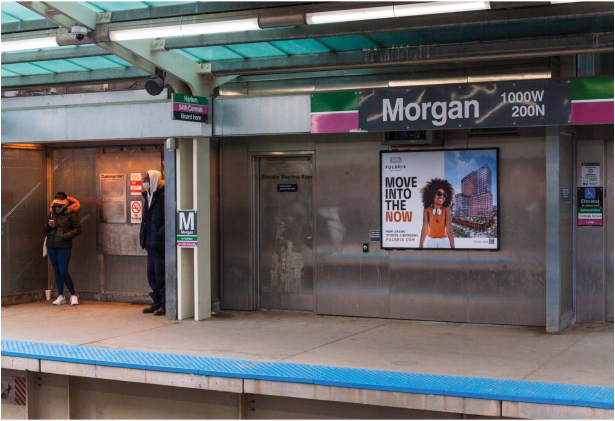
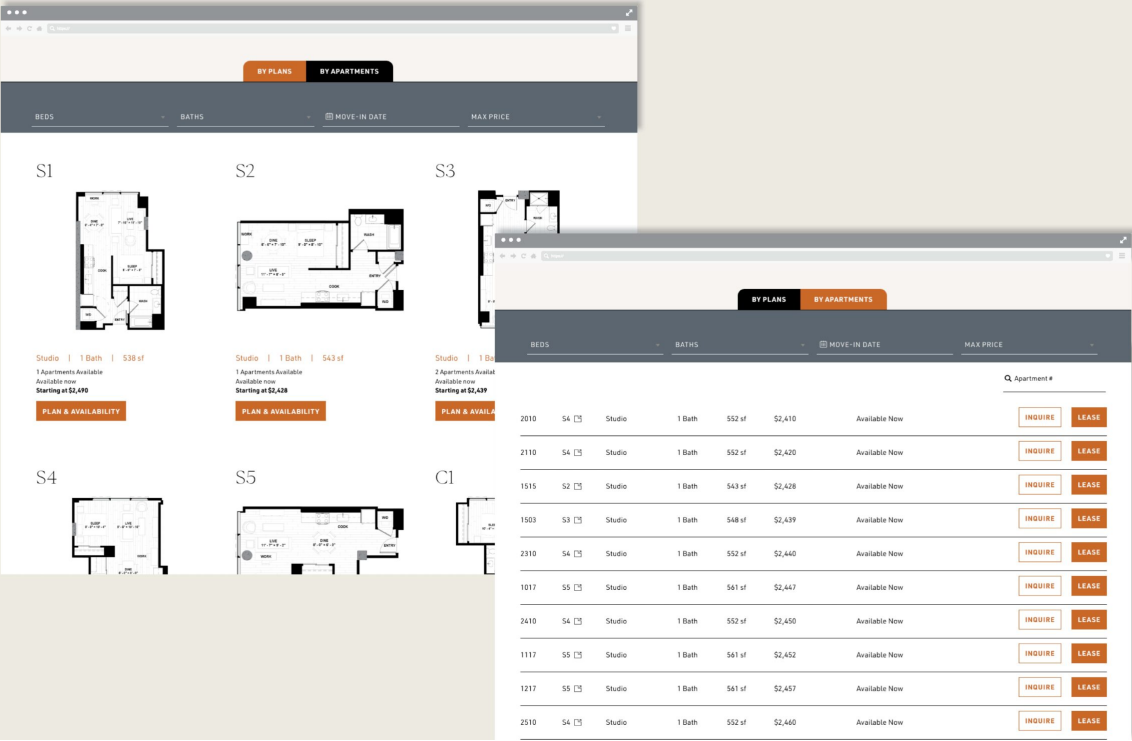
Artistic living in
Chicago's hottest
Fulton Market
neighborhood

OBJECTIVE

We partnered with
Moceri+Roszak and Willow
Bridge (Lincoln) to create
an edgy yet refined brand
for a new upscale
community in Chicago's
West Loop that offers
custom artwork on every
floor, unique furnishings by
Ligne Roset, and carefully-
resolved architectural
details.

SOLUTION

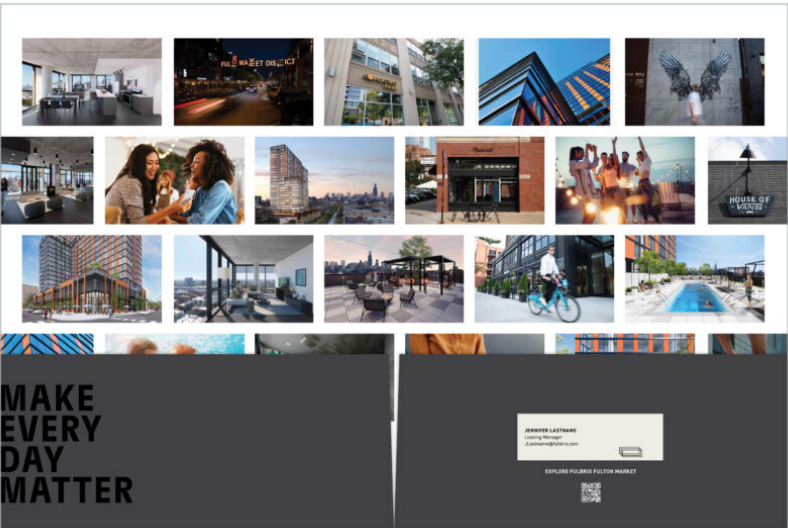
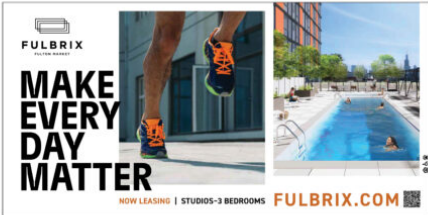
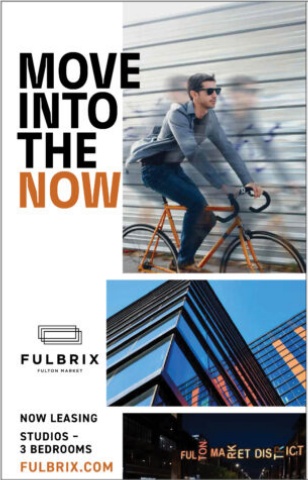
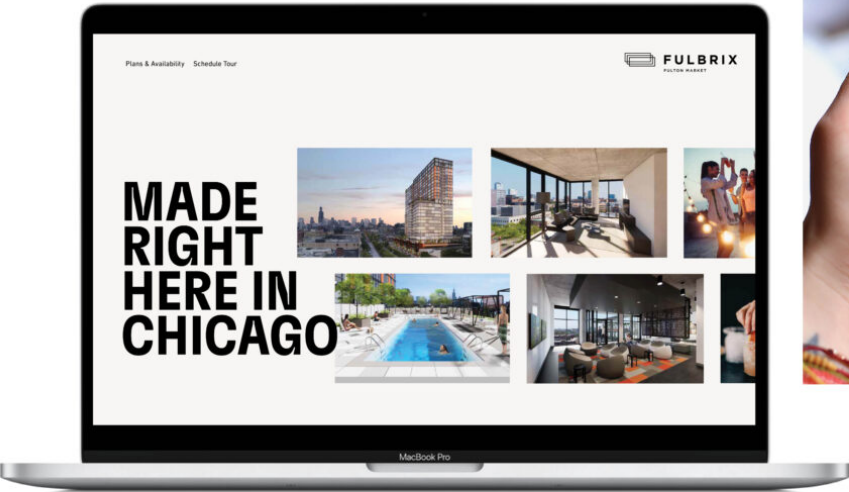
We named the community
Fulbrix, reflecting its brick
facade and connection to
Fulton Market. A 360°
brand experience included
logo, advertising, marketing
collateral, and social media,
resulting in record-fast
lease-ups, a successful
Grand Opening with 400+
attendees, and a large VIP
e-marketing list. We
received design awards for
web, social media, and
print.



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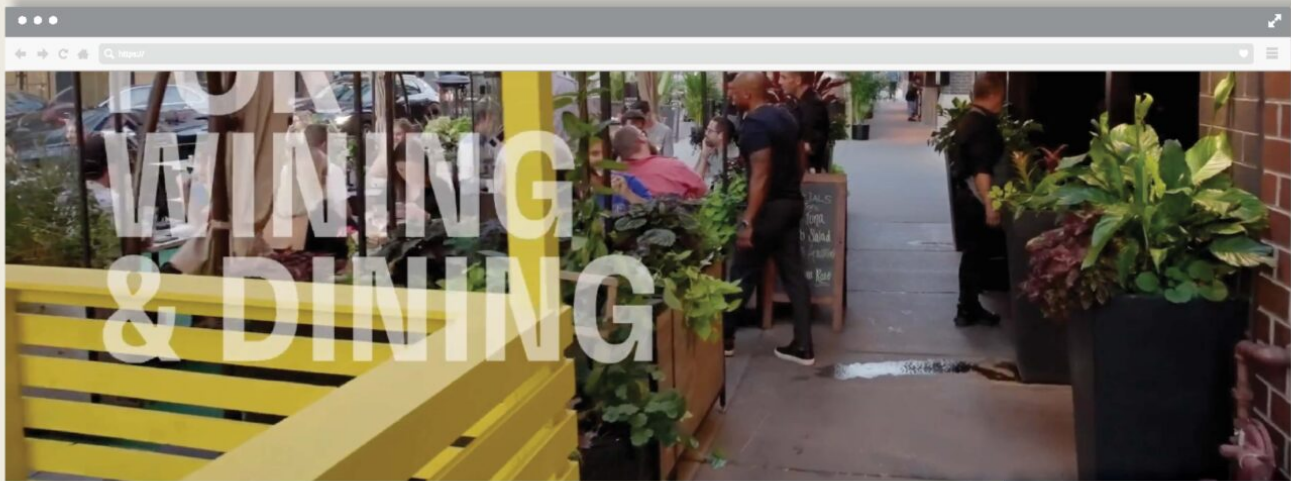
Overview





FULBRIX

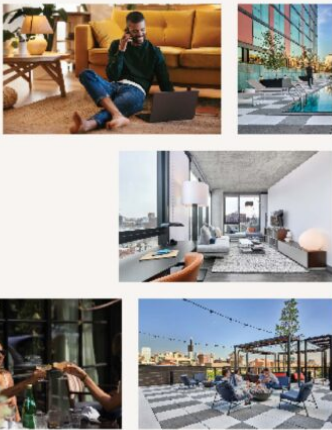
FULTON MARKET



MADE FOR DISCOVERY.
MADE BY DESIGN.
MADE FOR TODAY.
MADE FOR CONNECTING.
MADE FOR FULTON MARKET.
MADE RIGHT IN CHICAGO.

Health and wellness take center stage. A resort-worthy pool deck. Large fitness and yoga studio. Outdoor Sky Terrace with fire pit. A golf simulator. Private dog run and pet spa. Fulbrix stands out—it's made right in Chicago.

[View Gallery](#)



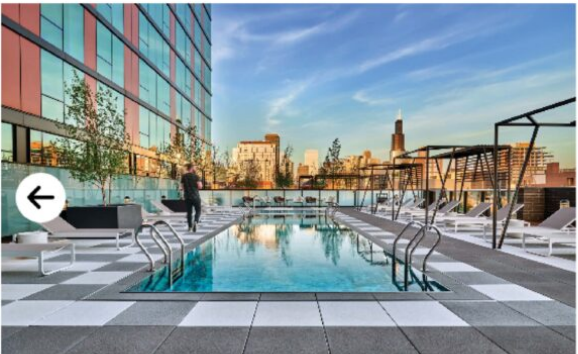
AMENITIES + DESIGN + COMFORT

Abundant Amenities

Redefine
me-time
with spaces
that delight

Exquisite lounge spaces, both inside and out, mean every activity has been carefully considered. Entertain. Work from home. Relax. Swim. Workout. Enjoy.

[View Amenities List](#)



DIVE INTO THE WEEKEND AT OUR SWIMMING POOL AND SUNDECK OVERLOOKING THE CITY. +

Focus on Design

Unique
design that

Fulbrix Fulton Market
Chicago, IL

Custom API Integration &
Realtime Pricing

BY PLANSBY APARTMENTS

BEDSBATHSMOVE-IN DATEMAX PRICE

S1



Studio | 1 Bath | 538 sf
1 Apartments Available
Available now
Starting at \$2,490

PLAN & AVAILABILITY

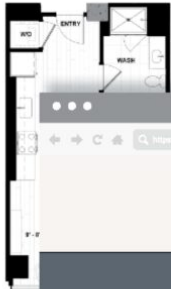
S2



Studio | 1 Bath | 543 sf
1 Apartments Available
Available now
Starting at \$2,428

PLAN & AVAILABILITY

S3



Studio | 1 Bath | 552 sf
2 Apartments Available
Available now
Starting at \$2,439

PLAN & AVAILABILITY

S4



Studio | 1 Bath | 552 sf
2 Apartments Available
Available now
Starting at \$2,440

PLAN & AVAILABILITY

S5



Studio | 1 Bath | 561 sf
2 Apartments Available
Available now
Starting at \$2,452

PLAN & AVAILABILITY

C1



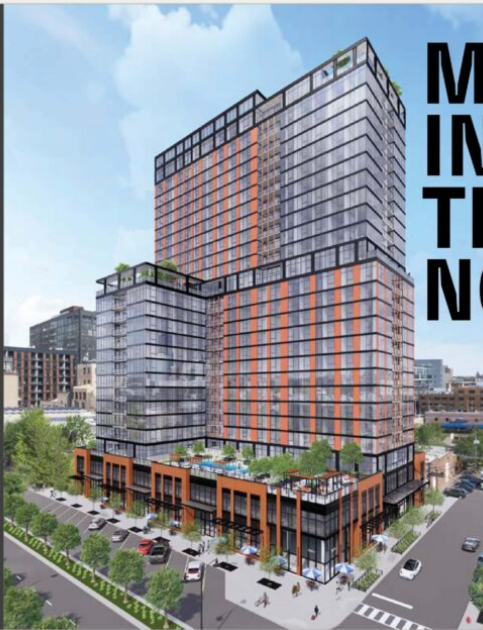
Condo | 2 Beds | 1 Bath | 1,000 sf
1 Condo Available
Available now
Starting at \$4,200

PLAN & AVAILABILITY

								Apartment #		
BEDS	BATHS	MOVE-IN DATE	MAX PRICE						INQUIRE	LEASE
2010	S4	Studio	1 Bath	552 sf	\$2,410	Available Now				
2110	S4	Studio	1 Bath	552 sf	\$2,420	Available Now				
1515	S2	Studio	1 Bath	543 sf	\$2,428	Available Now				
1503	S3	Studio	1 Bath	548 sf	\$2,439	Available Now				
2310	S4	Studio	1 Bath	552 sf	\$2,440	Available Now				
1017	S5	Studio	1 Bath	561 sf	\$2,447	Available Now				
2410	S4	Studio	1 Bath	552 sf	\$2,450	Available Now				
1117	S5	Studio	1 Bath	561 sf	\$2,452	Available Now				
1217	S5	Studio	1 Bath	561 sf	\$2,457	Available Now				
2510	S4	Studio	1 Bath	552 sf	\$2,460	Available Now				

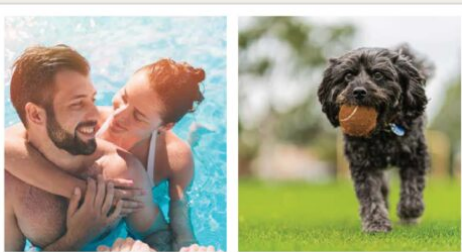
MAKE
EVERY
DAY
MATTER





MOVE INTO THE NOW

DESIGNED WITH YOU IN MIND
It's new. It's bold. It's living to the Fulton-est in Chicago's West Loop. Carefully-crafted design, amazing amenities, and a dynamic Fulton Market location offer residents a unique modern lifestyle and endless local favorites to discover. Fulbrix is rooted in the spirit of Chicago with a name that celebrates the distinctive brick facades of Fulton Market. Make the most of your personal space, your neighborhood, and most importantly, the moment, when you call Fulbrix home.



LIVE LIFE TO THE FULTON- EST

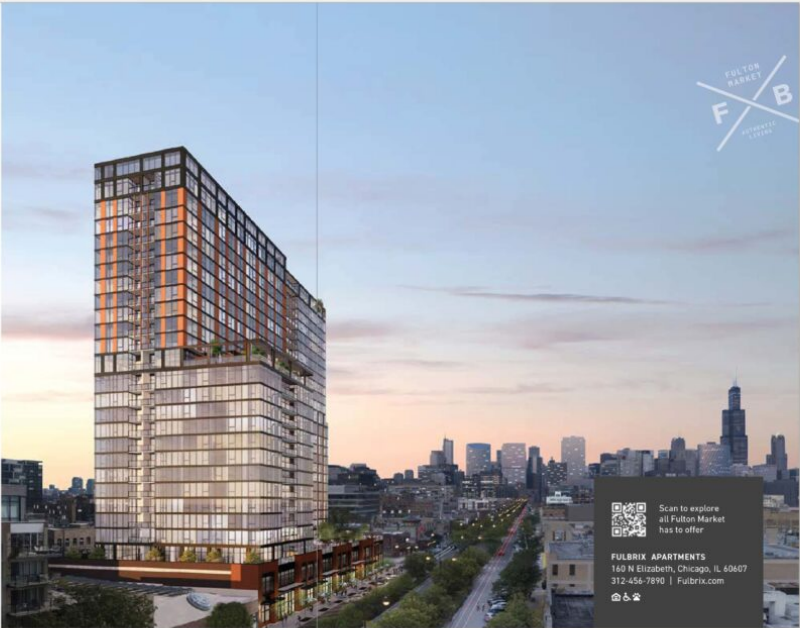
MADE FOR RECONNECTING
Fulbrix Fulton Market is about redefining me-time with spaces that delight. Exquisite lounges both inside and out mean every activity has been carefully considered. Take a dip in the pool or take a call from a cabana. Once the clock strikes 5, come home to a variety of floor plans that are filled with modern touches, including exposed concrete ceilings, Euro-inspired cabinetry, and stylish finishes. These spaces come together with thoughtful architecture, custom artwork, and unique furnishings from Ligne Roset to make a unique statement in the Fulton Market. All with amazing views... there's nothing like it.



- PREMIUM FINISHES**
- Exposed concrete ceilings
 - Dark wood-grained flooring
 - Modern kitchens with quartz countertops, stainless steel appliances, Grohe® and American Standard® fixtures, and under cabinet lighting
 - Individually controlled heating and air conditioning with Nest thermostats



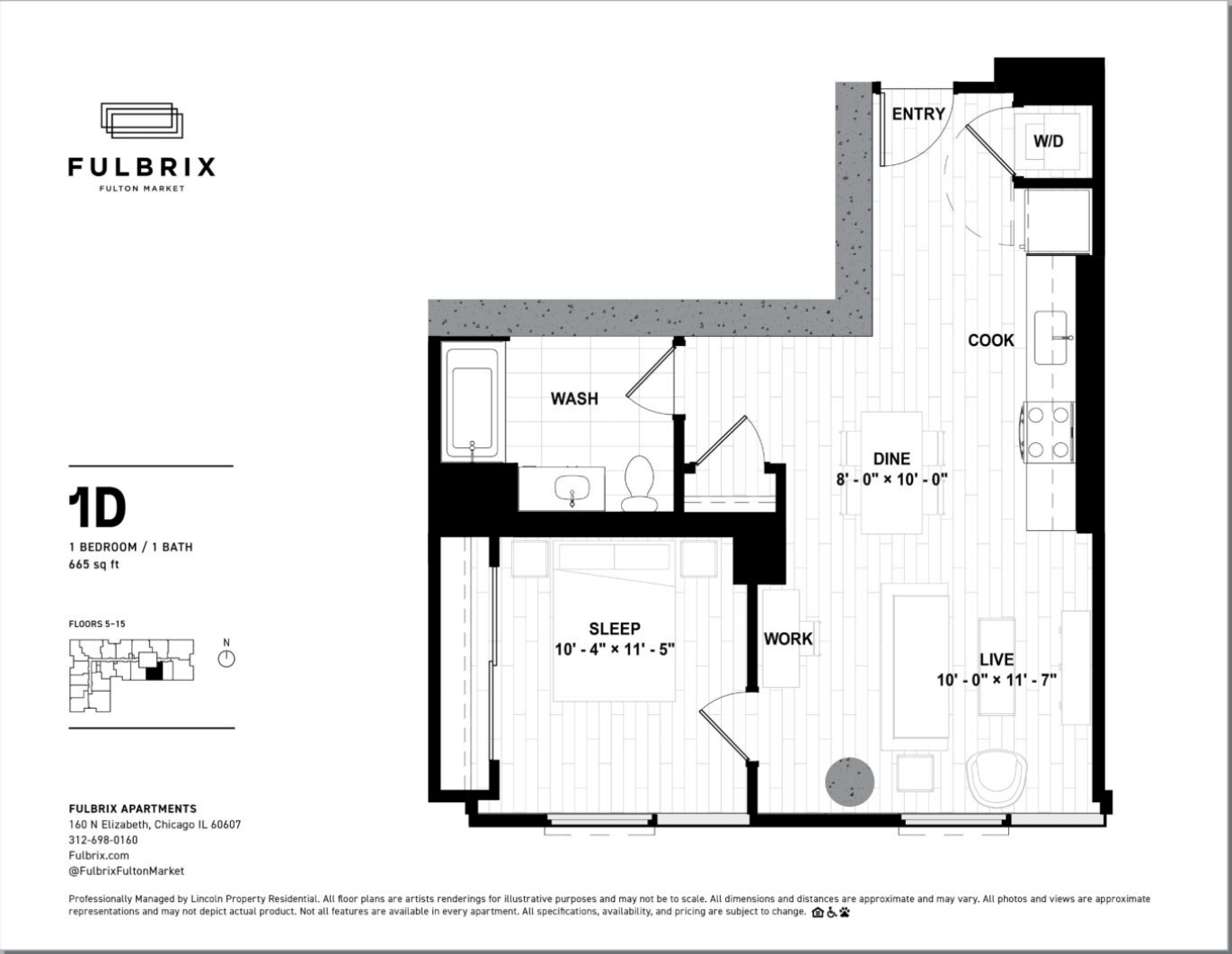
- FOUR FLOORS OF AMENITIES**
- Outdoor pool and spa with city views
 - State-of-the-art Fitness Center with SoulCycle bikes and Yoga Studio
 - Multiple social spaces like a Library, Golf Simulator, Media Lounge with fireplace, and outdoor Sky Terraces
 - Extensive work from home spaces including Coworking Office and Business Center, and Cowork Cabanas



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Fulbrix Fulton Market
Chicago, IL

Stationery



upshift

Fulbrix Fulton Market

Chicago, IL

Pocket Folder



**MAKE
EVERY
DAY
MATTER**



160 N Elizabeth, Chicago IL 60607 | 312-698-0160 | Fulbrix.com | [@FulbrixFultonMarket](https://www.instagram.com/FulbrixFultonMarket)

10 January 2023

Name Person
Address
City, ST 12345

Hello Name,

TAKE

tae officiusape vel
plupta dipsuntur
um fugia a ex
voloriam restiae
cias esequam
estotam evellan
ea quas nam la.

nonem rendignis
aut eum utem
voluptam, tem is
etur asit quatem

CANDACE JOHNSON
Business Manager
fulbrixmgr@lincolnapts.com

DISCOVER FULBRIX FULTON MARKET TODAY



upshift

Fulbrix Fulton Market

Chicago, IL

Signage





Chicago, IL

Social Media







MOVE INTO THE NOW

NOW LEASING
STUDIOS-3 BEDS

LEASE TODAY







MOVE INTO THE NOW

NOW LEASING
STUDIOS-3 BEDS

LEASE TODAY







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NOW LEASING
STUDIOS-3 BEDS

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STUDIOS-3 BEDS

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MOVE INTO THE NOW





FULBRIX
FULTON MARKET

NOW LEASING
STUDIOS-3 BEDS

LEASE TODAY







FULBRIX
FULTON MARKET

upshift

Fulbrix Fulton Market
Chicago, IL

Advertising Campaigns



upshift

Fulbrix Fulton Market
Chicago, IL

Promotional Swag

