

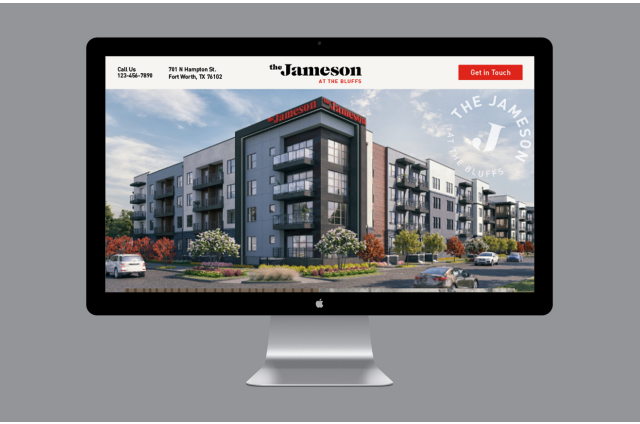
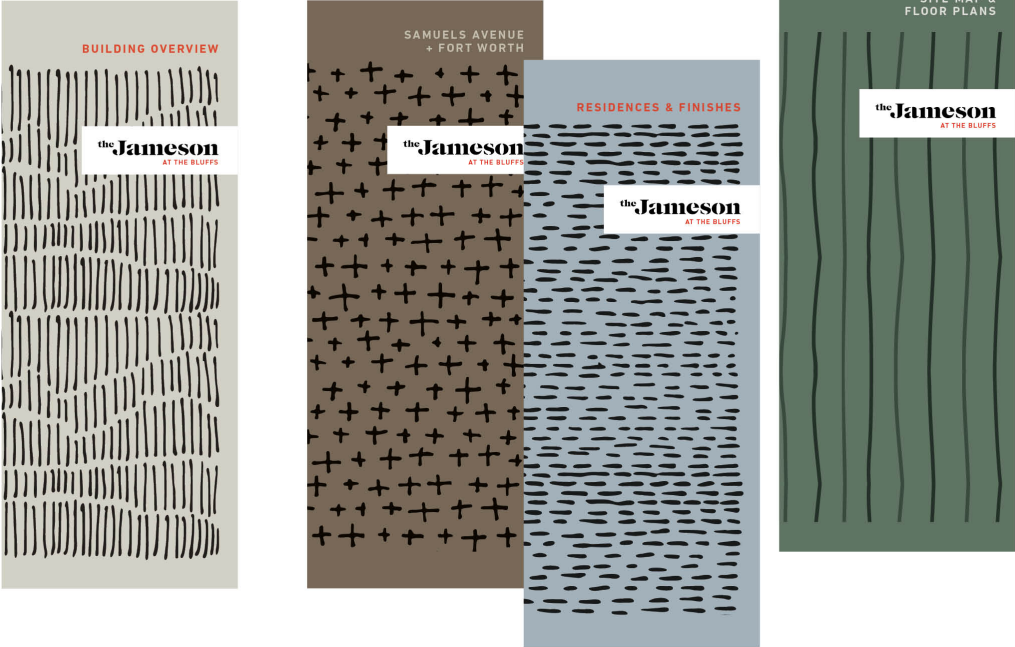
upshift

Jameson at The Bluffs
Fort Worth, TX

We bring our
creativity &
refinement to Fort
Worth, Texas

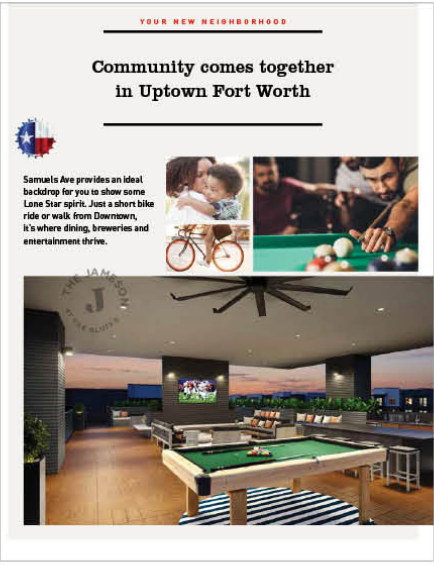
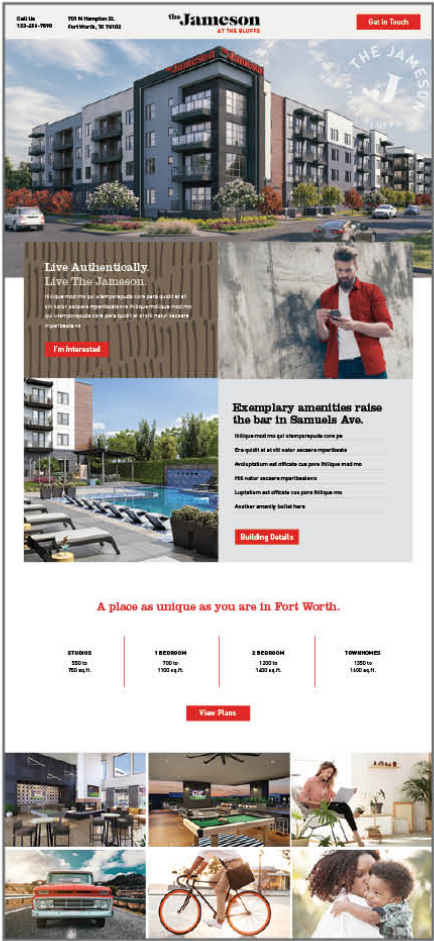
OBJECTIVE
StoneHawk and Greystar engaged us in our first Texas project based on our proven success in multifamily. This upscale community in Fort Worth, Texas, offered unseen levels of amenities, combined with attentive service and a prime location.

SOLUTION
We crafted a modern, welcoming brand for The Jameson, drawing inspiration from the nearby Texas stockyards combined with southern iconography for a humorous yet still-upscale feeling. The result aligned with residents' desires for a sophisticated living experience in Texas that also had a distinct personality.



Jameson at The Bluffs
Fort Worth, TX

Overview



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Jameson at The Bluffs

Fort Worth, TX

Logo & Brand Identity

the **Jameson**
AT THE BLUFFS

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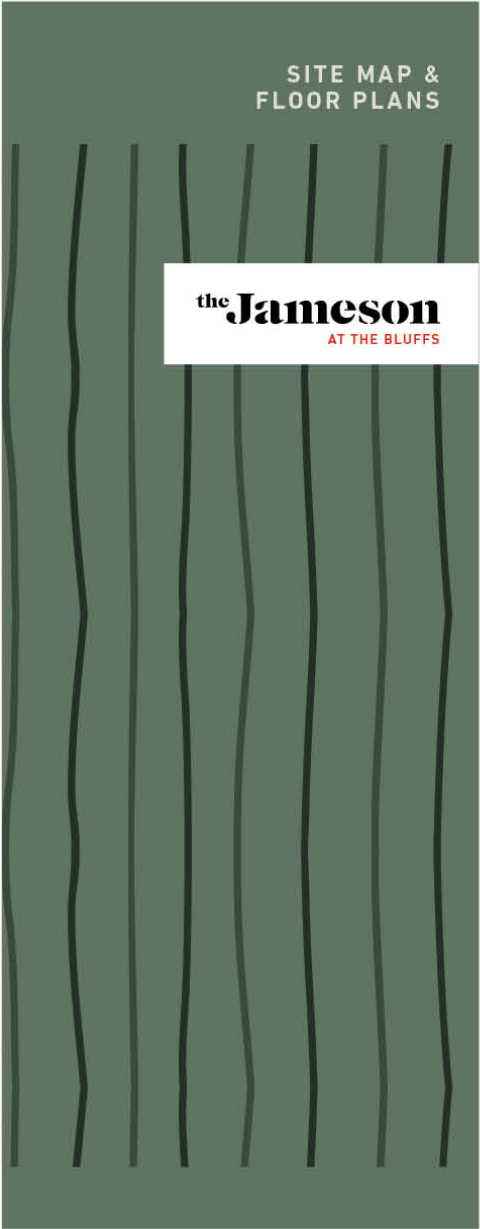
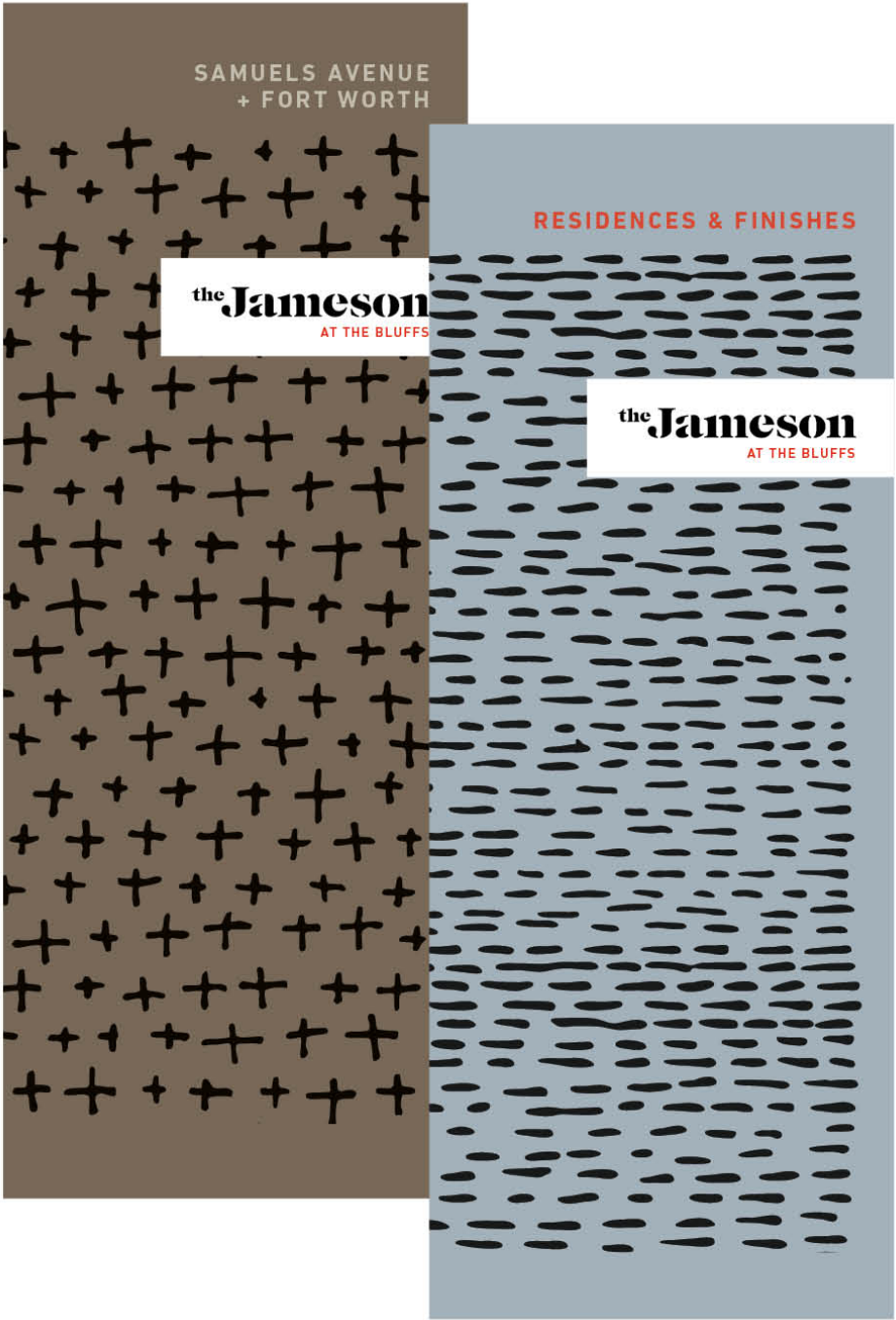
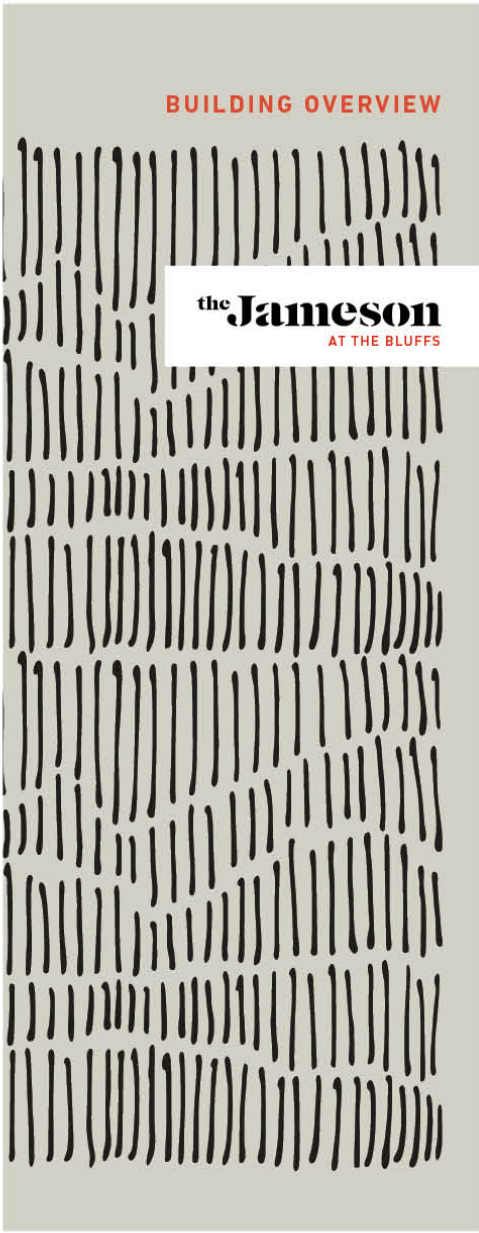
Jameson at The Bluffs
Fort Worth, TX

Secondary Seal



Jameson at The Bluffs
Fort Worth, TX

Brochures



Jameson at The Bluffs
Fort Worth, TX

Amenities Brochure



WELCOME TO THE JAMESON

A creative place crafted for entertainment & relaxation.

Discover an authentic living experience in Samuels Avenue that is as unique as you are. It's the active lifestyle you seek combined with a hip, in-demand neighborhood just blocks from Downtown Fort Worth.



THE JAMESON
AT THE BLUFFS

Abundant amenities that raise the bar in Samuels Ave.

Live your best with a resort-style pool, state-of-the-art fitness center, yoga room, arcade and golf simulator, and a rooftop lounge with amazing views.



WELLNESS

- Fitness center
- Yoga Room
- Dog-friendly community with 2 dedicated dog parks
- Secure bike storage

COMMUNITY

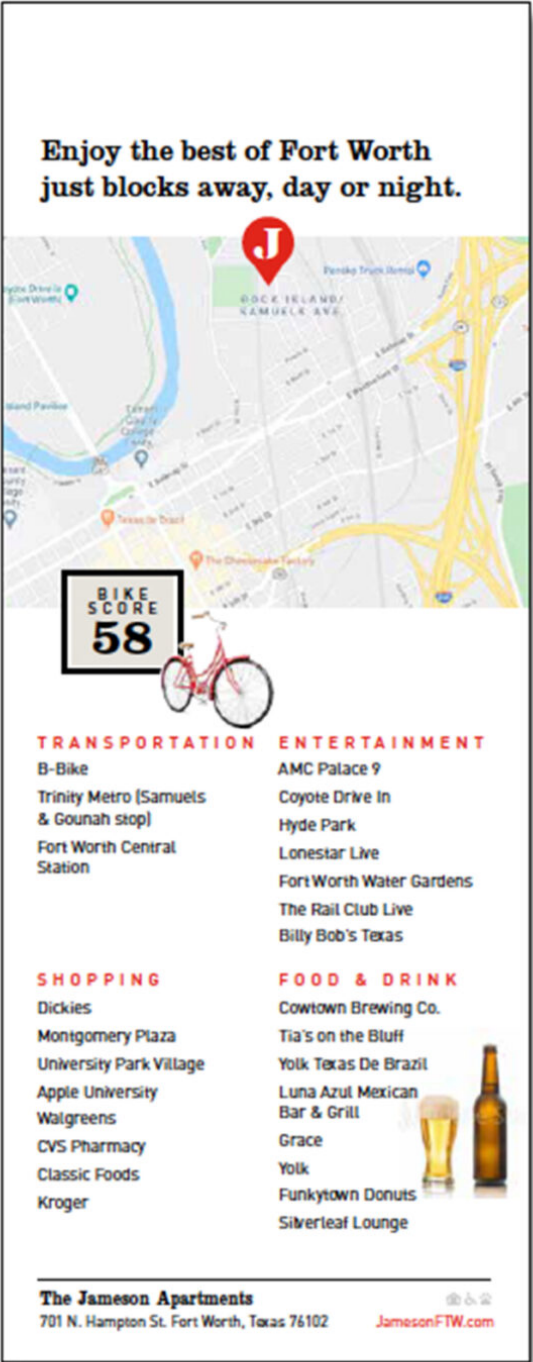
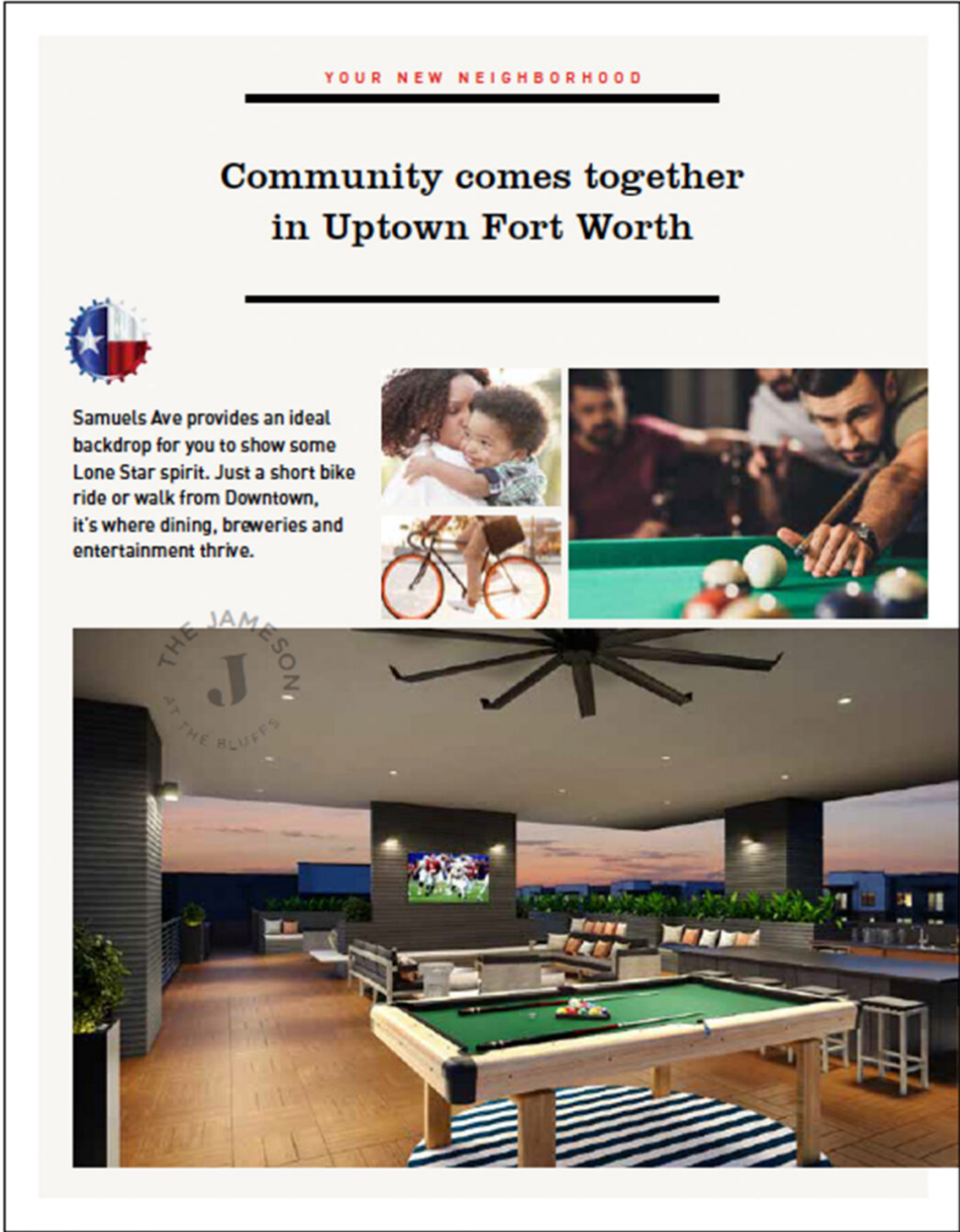
- Elegant 2-story Clubhouse
- Outdoor Kitchen & Lounge
- Rooftop Billiards Lounge
- Wi-Fi Lounge
- Arcade & Golf Simulator
- Beer Garden

The Jameson Apartments
701 N. Hampton St. Fort Worth, Texas 76102

JamesonFTW.com

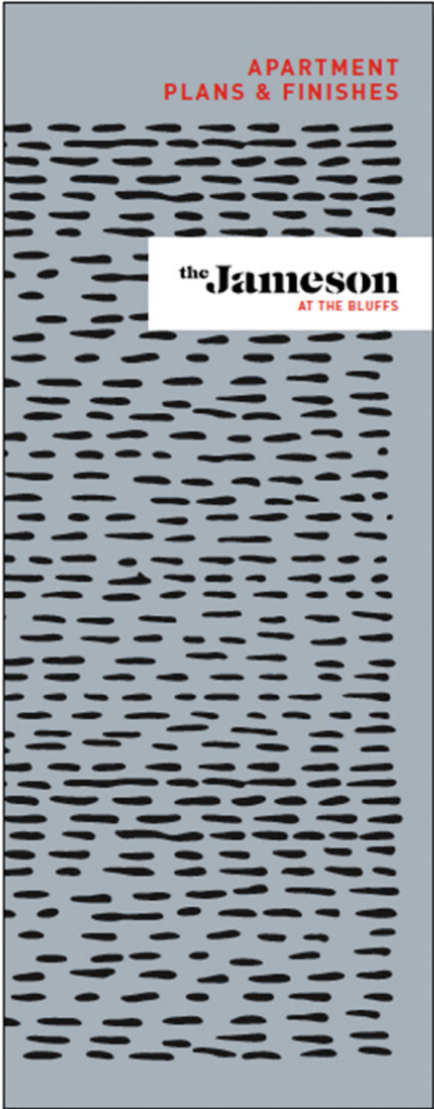
Jameson at The Bluffs
Fort Worth, TX

Neighborhood Brochure



Jameson at The Bluffs
Fort Worth, TX

Apartments Brochure



SELECT APARTMENT PLANS

A stylish place awaits you in Samuels Ave.

Jameson is crafted for your enjoyment with modern finishes, in-unit washer/dryer, abundant closet space, central heat & air, and more! Live your best, every day.

Spacious apartments feature your choice of layouts including Efficiency, 1, and 2 bedrooms. Go online to see all plans: www.JamesonFTW.com

THE JAMESON AT THE BLUFFS

EFFICIENCY, E2 PLAN

1 BEDROOM, A10 PLAN

1 BEDROOM, A4 PLAN

2 BEDROOM, B1 PLAN

View more plans & check availability at www.JamesonFTW.com

Apartment Finishes

KITCHEN FINISHES	LIVING ROOM & BEDROOMS
Quartz Countertops	Luxury Vinyl Plank Flooring
Full Height Kitchen Backsplash	Washing Machine & Dryer
Flat Front Thermofoil Cabinets	Bathroom Floor Tile
Farmhouse Kitchen Sinks	9th Tub/Shower Tile Surrounds
Undermount Vanity sinks	Walk-In Closets with Shelving
Undermount Cabinet Lights	
Side by Side Refrigerator	

MINUTES FROM DOWNTOWN
With all the amenities, service & community.

BIKE TO TOWN 6 **PUBLIC TRANSIT 12** **WALK TIME 20**

The Jameson Apartments
701 N. Hampton St. Fort Worth, Texas 76102 JamesonFTW.com

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Jameson at The Bluffs
Fort Worth, TX

Website Consultation





THE JAMESON AT THE BLUFFS

Live Authentically. Live Stylishly in Fort Worth.

BRAND NEW APARTMENTS

Spacious & stylish plans include efficiency, 1 and 2 bedroom apartments. Plus, multi-level townhomes with private yards provide a homey feel.

THE HOTTEST NEIGHBORHOOD

The Uptown Fort Worth neighborhood provides an ideal backdrop to your life. It is where the best dining, breweries and entertainment thrive.

CRAFTED FOR ENJOYMENT

Live your best with a resort-style pool, fitness center with yoga room, arcade and golf simulator, and a rooftop lounge with amazing views.

Community comes together in Trinity Bluffs

Discover an authentic living experience in Samuels Avenue that is as unique as you are. It's the active lifestyle you seek combined with a hip, in-demand neighborhood just blocks from Downtown Fort Worth.

Amenities that raise the bar for Samuels Ave

- Stand-Alone, Two-Story Clubhouse
- Outdoor Kitchen, Lounge Area & Beer Garden
- Rooftop Lounge
- Pet Friendly with Two On-Site Dog Parks
- Fitness Center and Yoga Room
- Stainless Steel Appliances & Quartz Countertops
- Private Yards*

* by select units

701 N. Hampton St. Fort Worth, Texas 76102 Office 817-547-0470 www.jamesonftw.com

the Jameson
AT THE BLUFFS

MAP TO LIGHT



ENTERTAINMENT

Greater Fort Worth
Metropolis
AMC Palace 9
Coyote Drive In
Fort Worth Water Gardens
Hyde Park
Lonestar Live
The Rail Club Live
Billy Bob's Texas

FOOD & DRINK

Cowtown Brewing Co.
Tia's on the Bluff
Yolk Texas De Brazil
Luna Azul Mexican
Bar & Grill
Grace
Yolk
Funkytown Donuts
Silverleaf Lounge

SHOPPING

Dickies
Montgomery Plaza
University Park Village
Apple University
Walgreens
CVS Pharmacy
Classic Foods
Kroger

VERY BIKEABLE

Just 4 minutes to
Downtown via bike—
12 minutes by public
transit and an easy
20-minute walk.
Get your cardio on!



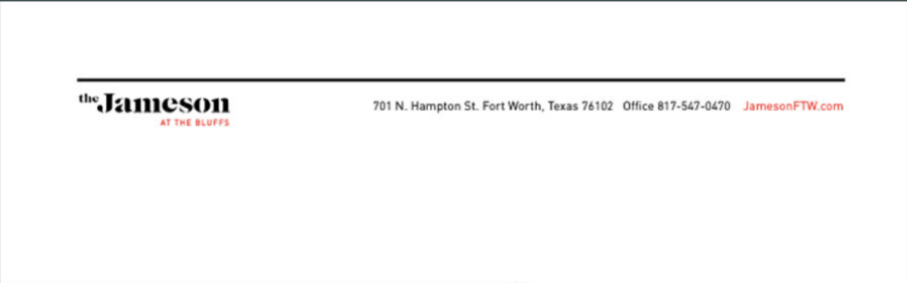
SCORE 58



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Jameson at The Bluffs
Fort Worth, TX

Stationery & Floor Plan
Sheets



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Jameson at The Bluffs
Fort Worth, TX

Construction Signage





