

Beckley on Trinity
Dallas, TX

Multifamily brand in an artistic Dallas neighborhood

OBJECTIVE
Stonehawk hired us to create an artistic, polished brand to attract young professionals to a luxury apartment building in one of Dallas’s trendiest neighborhoods. The community offers a highly-amenitized experience with stylish interiors and an enviable location near bars, shops, and entertainment.

SOLUTION
Inspired by the building’s unique modular architecture, we developed a fun, smart, and polished brand. To ensure a fast launch, we used a web template, aligning the design with the brand’s distinctive features for maximum impact.



AMENITIES

weekends that are authentically relaxing

THE BECKLEY

GENUINE ENTERTAINMENT
with golf games & pool days

RELAXATION MADE FOR YOU
Turn vacation mode into a lifestyle with luxury amenities and expansive social spaces. Invite your friends over for a dip in the resort-style swimming pool, complete with pool deck and sun shelves. Grill out on the rooftop lounge with downtown views of Dallas and stay active in our expansive two-story fitness center. When it's time to cross off that to-do list, take a meeting in the Business Center or bring your pup to the Dog Wash—all within the walls of your new oasis.

AMENITIES REDEFINED

Start with a call in our Business Center and then end the day with a couple rounds on the Golf Simulator or a class in the Yoga Studio. Work & life balance just got balanced.

INDOOR	OUTDOOR
• Two-Story Fitness Center & Yoga Studio	• Resort-Style Pool with Sun Shelves
• Golf Simulator	• Rooftop Deck & Lounge with Downtown Views
• Clubhouse	• Game Lawn
• Business Center	• Outdoor Kitchen
• Package Handling Service	• Dog Park & Wash
• Bike Storage & Private Storage Units	• Outdoor WiFi & Sound System

The Beckley on Trinity

111 Morgan Avenue, Dallas, TX 75203

TheBeckleyApts.com



TheBeckleyApts.com

STUDIO-2 BED LUXURY APARTMENTS

THE BECKLEY ON TRINITY

NOW PRE-LEASING

469-840-3500

TheBeckleyApts.com

STUDIO-2 BED LUXURY APARTMENTS

SURROUND YOURSELF with modern design & creative spirit

AUTHENTICALLY FOR YOU

AMENITIES

NEIGHBORHOOD

WEEKENDS

FREE TIME AMENITIES

FREE & EASY

ENTERTAINMENT CERTAINITIES

A1

THE BECKLEY ON TRINITY

THE BECKLEY ON TRINITY

PROPERTY MANAGER

Andrea Klyn

PHONE: 469-840-3500

EMAIL: andrea.klyn@thebeckleyapts.com

111 Morgan Avenue, Dallas, TX 75203

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APARTMENTS

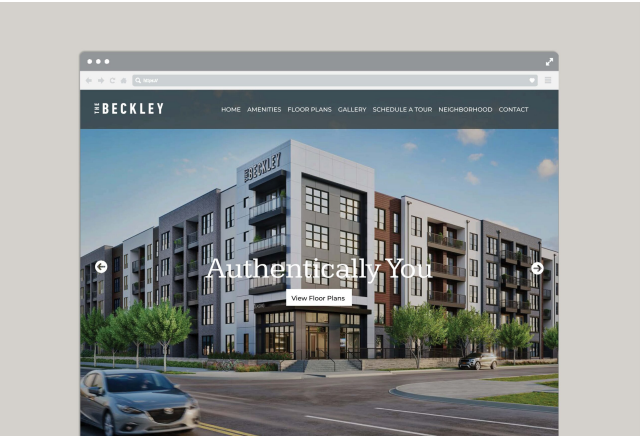
NEIGHBORHOOD

AMENITIES

a creative neighborhood

weekends that are authentically relaxing

THE BECKLEY



THE
BECKLEY
ON TRINITY



ON TRINITY

NOW PRE-LEASING

469-840-3505



TheBeckleyApts.com

STUDIO-2 BED LUXURY APARTMENTS





ON TRINITY

ARRIVING FALL 2022

469-840-3505

AMENITIES

weekends that are authentically relaxing



WISHES

- Ceramic Tile Surrounds in Bathtubs & Showers
- Ceiling Fans in Living Rooms & Bedrooms
- Linen Closets & Pantries
- 9' Tall Ceilings
- Smartlocks

5 MINUTE DRIVE TO DOWNTOWN



AUTHENTICALLY YOU







GENUINE ENTERTAINMENT with golf games & pool days



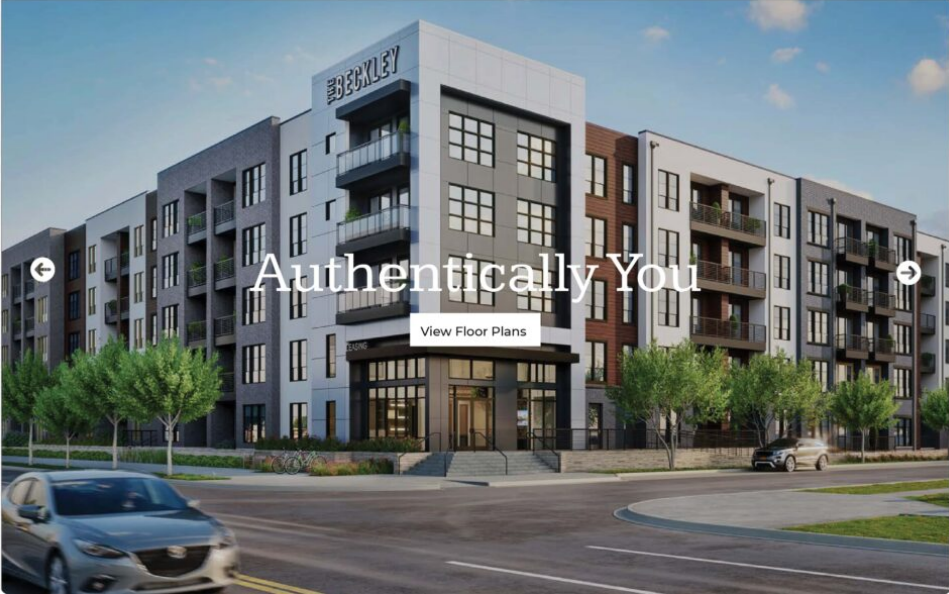
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THE BECKLEY

HOME AMENITIES FLOOR PLANS GALLERY SCHEDULE A TOUR NEIGHBORHOOD CONTACT



Authentically You

View Floor Plans



ON TRINITY

Andrea Klyn

PROPERTY MANAGER

Phone 469-457-2180

andrea.klyn@bridgepm.com

THE BECKLEY ON TRINITY

111 Morgan Avenue, Dallas TX 75203

TheBeckleyApts.com



upshift

Beckley on Trinity
Dallas, TX

Logo



PRIMARY LOGO



SECONDARY LOGO

upshift

Beckley on Trinity
Dallas, TX

Rack Cards

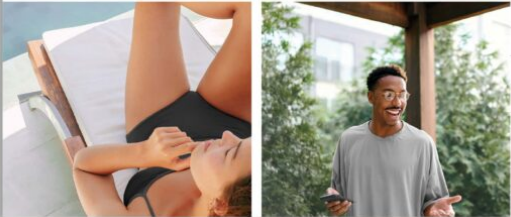


AMENITIES

weekends
that are
authentically
relaxing



GENUINE ENTERTAINMENT
with golf games & pool days



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INDOOR	OUTDOOR
• Two-Story Fitness Center & Yoga Studio	• Resort-Style Pool with Sun Shelves
• Golf Simulator	• Rooftop Deck & Lounge with Downtown Views
• Clubhouse	• Game Lawn
• Business Center	• Outdoor Kitchen
• Package Handling Services	• Dog Park & Wash
• Bike Storage & Private Storage Units	• Outdoor Wifi & Sound System

NEIGHBORHOOD

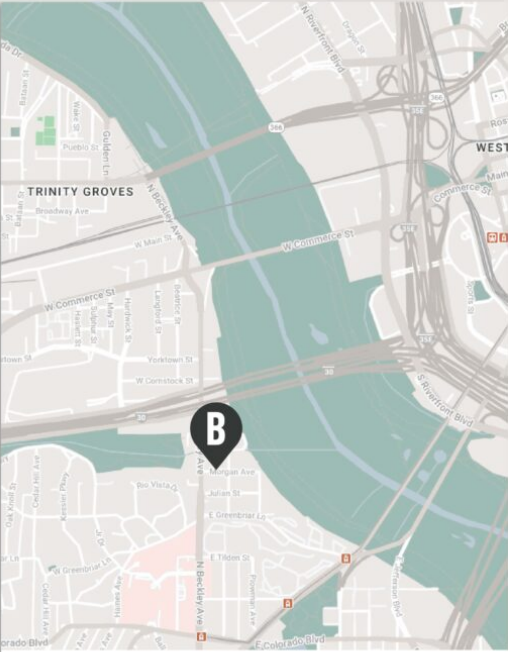
a creative,
authentically
vibrant
neighborhood



CLASSIC WEEKENDS
with craft beers & people watching



DISCOVER YOUR DALLAS
Close to Downtown and the vibrant Bishop Arts District, The Beckley on Trinity is a gateway to some of Dallas' hottest dining and shopping. As soon as the clock strikes 5, walk to Trinity Grove for al fresco dining, or hit happy hour with friends before catching a show. When you're in the mood to stretch your legs, Trinity River and Trammell Crow Park are close enough to squeeze in a daily bike or run. Whether you're headed out on the town or to hit the trails, you've got everything you need at your fingertips.



SHOPPING	ENTERTAINMENT
• Bishop Street Market	• Another Round
• Indigo 1745	• Athletic Zone
• {neighborhood}	• Lone Star Axe Throwing
• Epiphany Boutique	• 500 X Gallery
• Neighborhood Cellar	• Ellison Valencia Gallery
• AJ Vagabonds	• Downtown Dallas
• Oasis Plant Shop	• Trammell Crow Park

FOOD & DRINK	CONVENIENCE
• Trinity Groves	• CVS
• Taco City y Mas	• Walgreens
• The Foundry	• Methodist Dallas
• Manhattan Project	Medical Center
Beer Co.	• Multiple Bus Stops
• Spiral Diner & Bakery	Steps Away
• Babb Brothers BBQ	

APARTMENTS

a space that is authentically home for you

THE BECKLEY

WELCOME HOME

At The Beckley on Trinity, discover the perfect space with a variety of floor plans that work for any modern lifestyle. View more plans and check availability at [TheBeckleyApts.com](#).

FRIENDS BOTH HUMAN & FOUR-LEGGED

KICK YOUR FEET UP & UNWIND

The aesthetic of your home matters. Whether you prefer a studio, 1 bedroom or 2 bedroom floor plan, you'll find thoughtful elements throughout that make coming home feel like the best part of your day. Inspired by Scandinavian and Mid-Century design, The Beckley on Trinity offers spacious apartment homes with 9' ceilings and luxurious touches: think quartz countertops, walk-in closets, and wood-plank flooring. Whether you work from home, or just need respite at the end of the day, The Beckley is designed to complement you.

Thoughtful details combine with modern design. All that's left is your personal touch.

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S1 PLAN

A1 PLAN

A5 PLAN

B1 PLAN

APARTMENT FINISHES

• Quartz Countertops Throughout

• Stainless Steel Appliances

• Walk-in Closets with Wood Shelving

• Wood Vinyl Flooring

• Carpeted Bedrooms

• Ceramic Tile Surrounds in Bathtubs & Showers

• Ceiling Fans in Living Rooms & Bedrooms

• Linen Closets & Pantries

• 9' Tall Ceilings

• Smartlocks

• Tile Backsplashes

10 MINUTE BIKE TO TRINITY GROVES

12 MINUTE WALK TO THE RIVER

5 MINUTE DRIVE TO DOWNTOWN

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[TheBeckleyApts.com](#)

Beckley on Trinity
Dallas, TX

Stationery & Floor Plan
Sheets

A1 | 1 BED | 1 BATH | 564 SQ FT



THE
BECKLEY

ON TRINITY

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469-715-3045 | TheBeckleyApts.com

All floor plans are artists renderings for illustrative purposes and may not be to scale. All dimensions and distances are approximate and may vary. All photos and views are approximate representations and may not depict actual product. Not all features are available in every apartment. All specifications, availability, and pricing are subject to change.



Andrea Klyn

PROPERTY MANAGER
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THE
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SURROUND YOURSELF
with modern design & creative spirit



Amenities

- Two-Story Fitness Center & Yoga Studio
- Resort-style Pool with Sun Shelves
- Rooftop Deck & Lounge with Downtown Views
- Golf Simulator
- Game Lawn
- Outdoor Kitchen



Features

- Quartz Countertops Throughout
- Stainless Steel Appliances
- Walk-In Closets with Wood Shelving
- Wood Vinyl Flooring
- Carpeted Bedrooms
- Tile Backsplashes
- Smartlocks Throughout



AUTHENTICALLY YOU

Find your people, discover your rhythm, and live your best life at The Beckley on Trinity, a 5-story apartment community with a variety of studio to 2 bedroom floor plans to choose from. Settle into a modern, welcoming aesthetic with resort-inspired amenities and expansive social spaces that turn vacation mode into a lifestyle. Discover your new home at The Beckley on Trinity today.

The Beckley on Trinity

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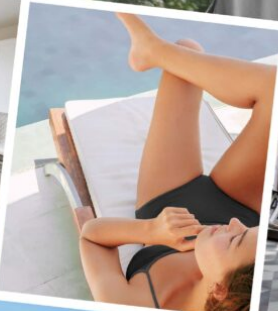
TheBeckleyApts.com

469-715-3045



FREE TIME AWAITS

As soon as the clock strikes 5, take a dip in our resort-style pool, grill out on the rooftop deck, or head to the Bishop Arts District for a night out with friends. And for those lazy Sundays, play a couple rounds at our golf simulator or hit our state-of-the-art fitness center for a workout. Your best life awaits.



NEXT TO IT ALL

When you call The Beckley home, you're just a 10 minute bike ride to endless dining at Trinity Grove, or 5 minutes by car to everything Downtown Dallas has to offer. The city is yours to explore.

SHOPPING

- Bishop Street Market
- Indigo 1745
- {neighborhood}
- Epiphany Boutique
- Neighborhood Cellar
- AJ Vagabonds
- Oasis Plant Shop

FOOD & DRINK

- Trinity Groves
- Taco City y Mas
- The Foundry
- Manhattan Project Beer Co.
- Spiral Diner & Bakery
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ENTERTAINMENT

- Another Round
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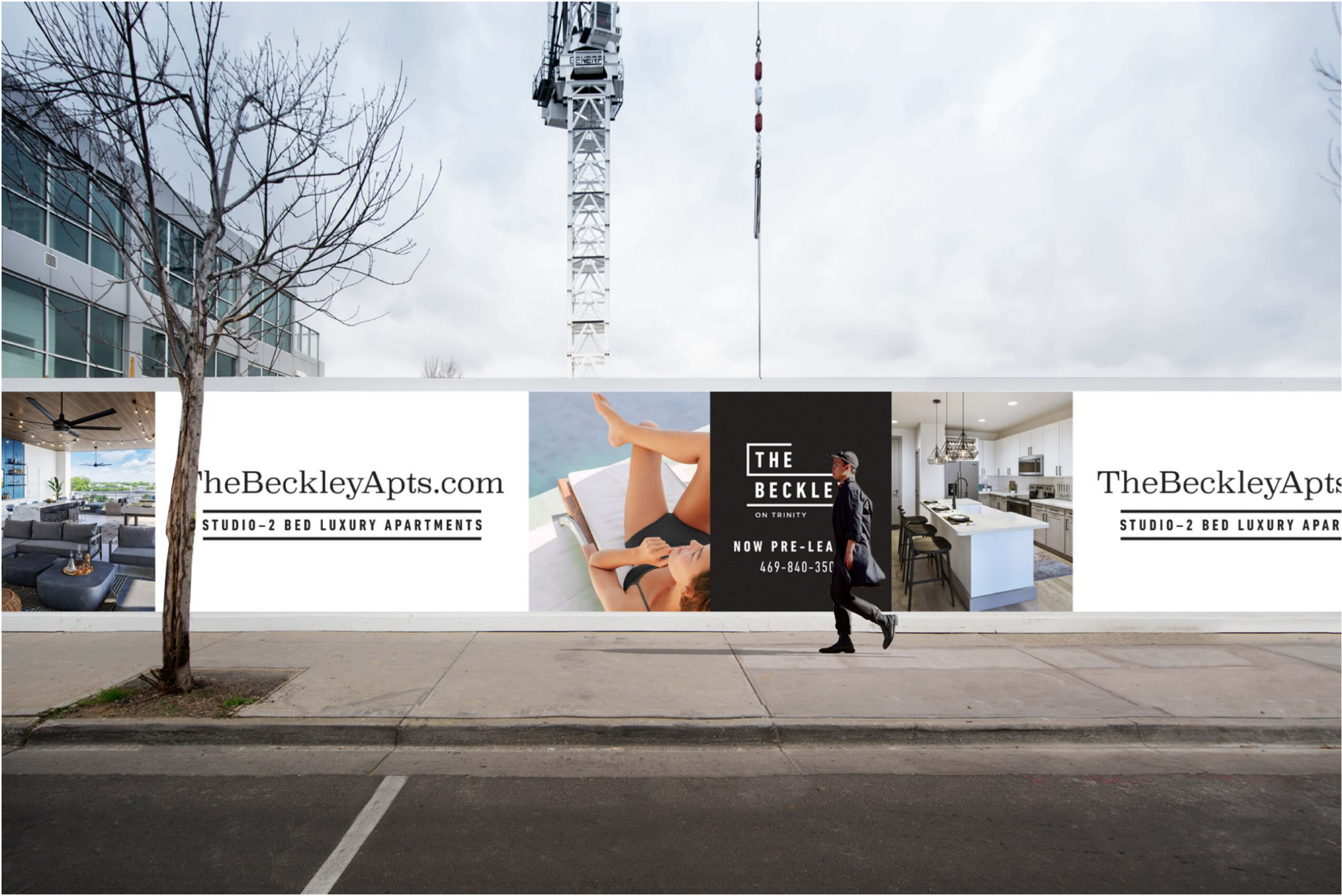
CONVENIENCE

- CVS
- Walgreens
- Methodist Dallas Medical Center
- Multiple bus stops just steps away

upshift

Beckley on Trinity
Dallas, TX

Construction Signage



upshift

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Website Consultation

