

upshift

Remy Apartments
Plantation, FL

Upscale, beach-inspired living in Eastern Florida

OBJECTIVE
Greystar hired us to create a brand and marketing material that would help them capture the upscale, active vibe of their new luxury building in Plantation, Florida.

SOLUTION
We built the brand to tie into the Charleston vibe of the interiors—with a relaxed yet sophisticated name, brand identity, and custom website. The very best of modern living and convenience is conveyed through clever phrases, lifestyle images, and elegant photos of the property.

THE remy
APARTMENTS



MADE ESPECIALLY FOR YOU
Make friends with free time at The Remy Apartments, Plantation's newest address in luxury apartment living. Offering all the comforts and conveniences you could ever desire—made especially for you.



SOCIALIZE fully
COOL COMMON SPACES
Relax and enjoy the space you're in and the people you're with.



LIVE richly
ATTUNE TO TODAY
Thoughtfully designed homes with luxury and relaxation in mind.



EXPLORE freely
FULL OF POSSIBILITIES
Adventure awaits in Downtown Plantation with dining, shopping, and more.

NOW LEASING
One, one+den, two, and three bedroom thoughtfully designed homes.

TheRemyApartments.com



COMMUNITY AMENITIES

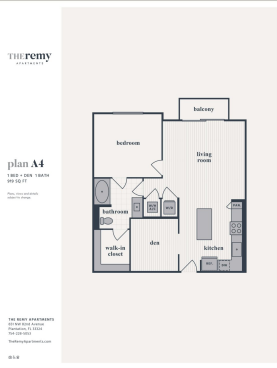
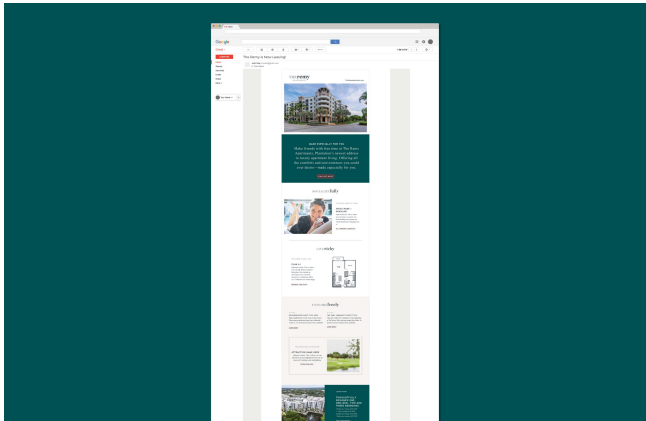
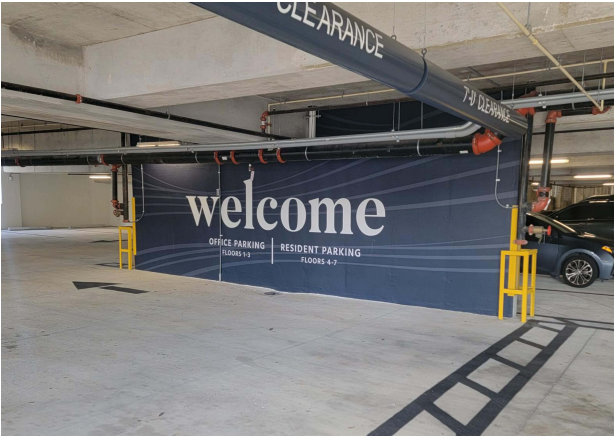
- COME HOME TO MODERN COMFORTS
- Resort-inspired pool deck with dining plaza, lawn, hot tub, grill stations, lounge seating and hammocks
 - Two-story fitness center overlooking the pool
 - Clubroom with wine parlor
 - Co-working lounge with private offices and conference room
 - Game room with pool table, shuffleboard table, and giant Scrabble
 - Dog spa
 - Package system

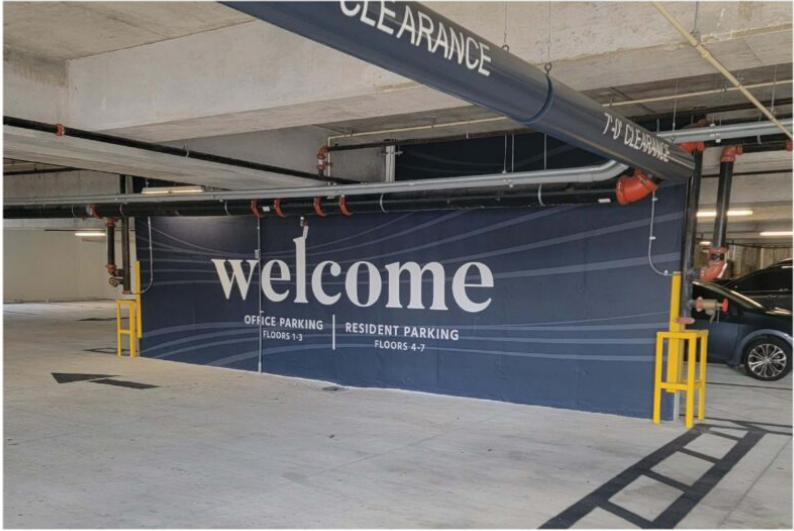
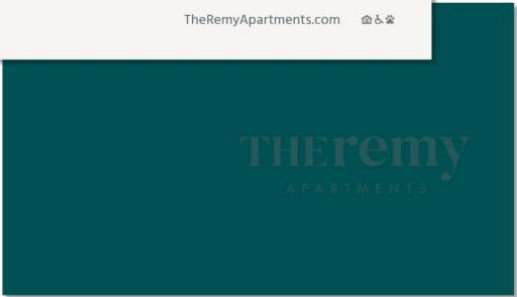
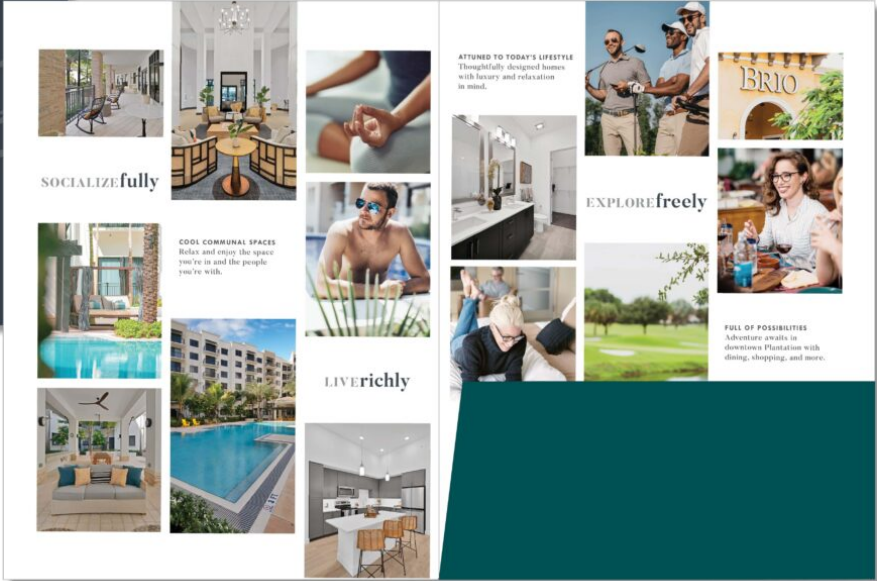
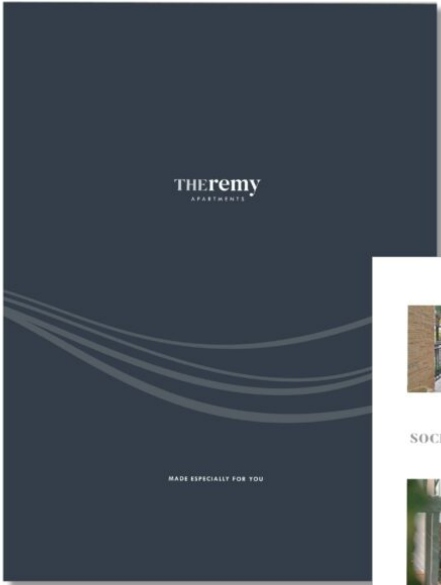


APARTMENT HOMES

- SPEND TIME WITH STYLISH SPACES
- Whirlpool stainless steel appliances
 - In-home front-load washer and dryer
 - Electronic lock systems
 - Chrome plumbing fixtures
 - Quartz countertops in kitchen and bathroom
 - Stainless steel cabinet pulls
 - White glossy or fawn bevel kitchen backsplash
 - Semi-frameless standup showers in select homes
 - Wood-inspired flooring with plush carpeted bedrooms
 - Plantation style shutters

THE REMY APARTMENTS
651 NW 82nd Avenue, Plantation, FL 33324
754-228-5053 TheRemyApartments.com





THERemy

APARTMENTS



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TheRemyApartments.com

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Remy Apartments
Plantation, FL

Logo

THE *remy*
A P A R T M E N T S

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Remy Apartments
Plantation, FL

Pocket Folder



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Remy Apartments

Plantation, FL

Rack Card



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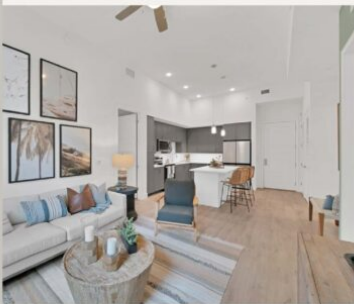
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COMMUNITY AMENITIES

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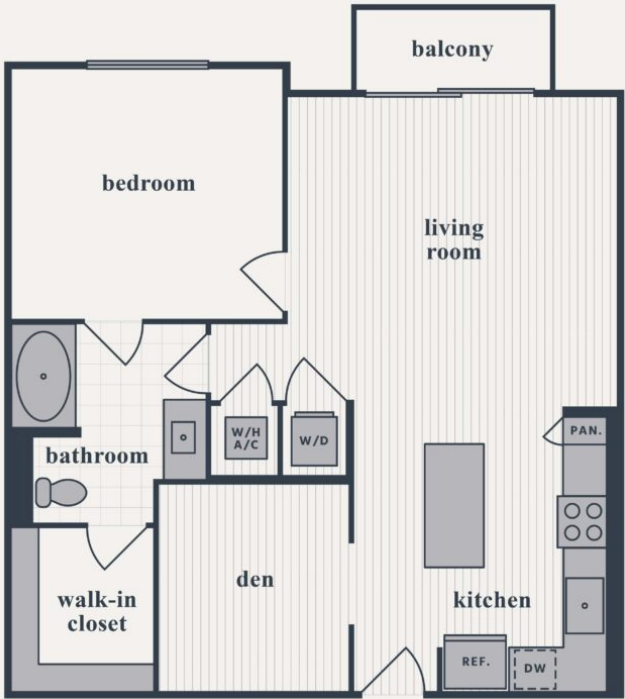
Stationery & Floor Plan
Sheets

THE remy
APARTMENTS

plan A4

1 BED + DEN 1 BATH
919 SQ FT

*Plans, views and details
subject to change.*



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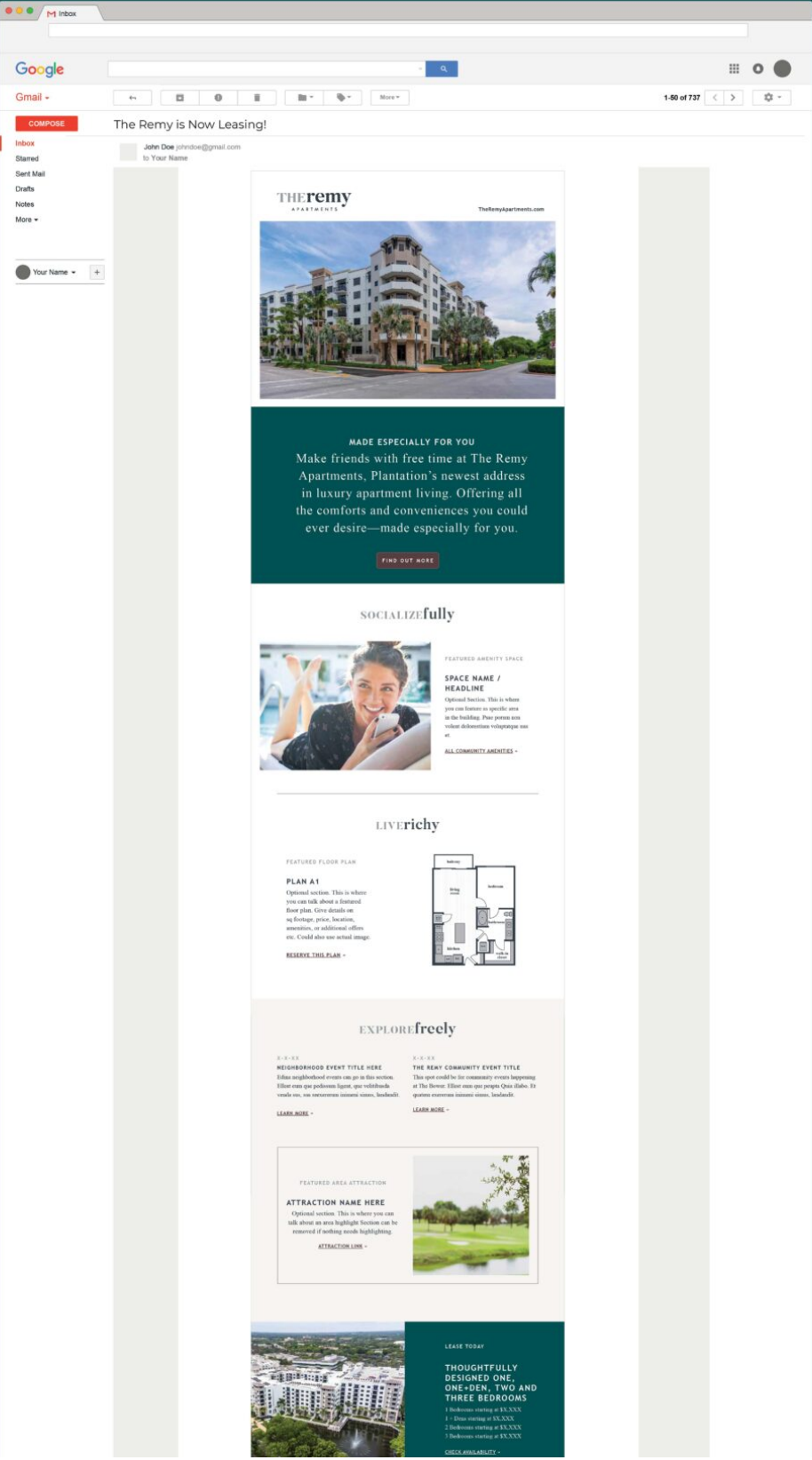
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Plantation, FL

E-News Template



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Exterior Signage



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Wayfinding Signage

