### **The Henley**Grand Prairie, TX

### Timeless Sophistication for Grand Prairie, TX

### OBJECTIVE

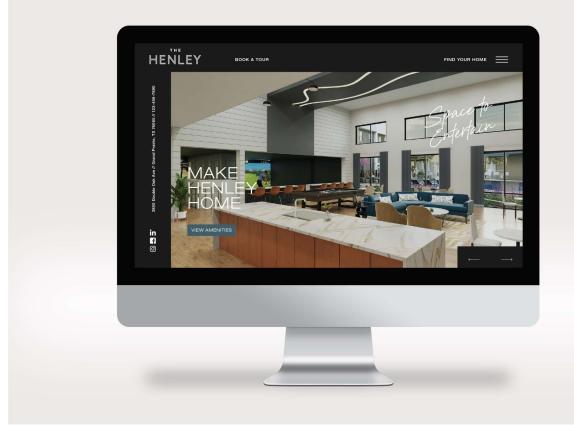
Stonehawk Capital needed a brand that appealed to young, brand-savvy professionals in Grand Prairie, Texas. They sought a timeless and sophisticated identity for their development, The Henley.

### SOLUTION

UpShift developed a refined and enduring brand identity that resonated with the target audience. The branding included a cohesive visual identity, marketing materials, and a strategic approach to attract and engage young professionals in the area.



# HENLEY







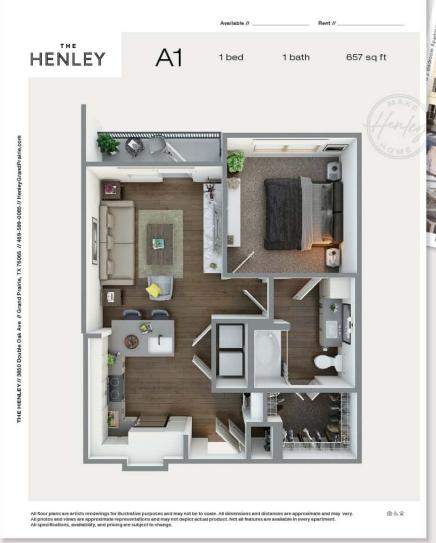




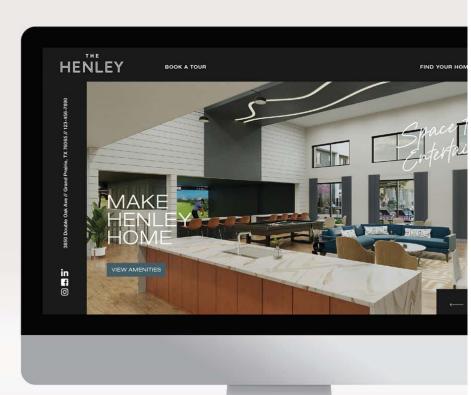
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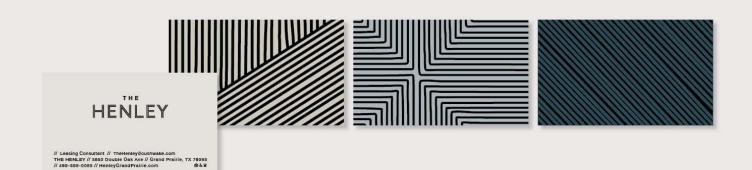
Overview

# HENLEY









### The Henley

Grand Prairie, TX

Logo

# THE

# **The Henley**Grand Prairie, TX

Design for Pre-Built Template



# **The Henley**Grand Prairie, TX

Design for Pre-Built Template



### The Henley

Grand Prairie, TX

Business Cards

# HENLEY

#### KIAH KELLY

# HENLEY

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# HENLEY

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# **The Henley**Grand Prairie, TX

Floor Plans











All foor plans are artists renderings for illustrative purposes of All photos and views are approximate representations and management All specifications, availability, and pricing are subject to chan

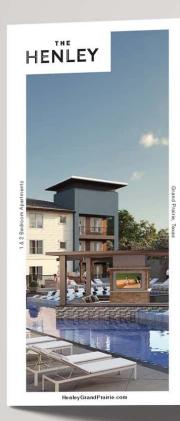
HENLEY

### Upshift

### The Henley

Grand Prairie, TX

Brochure





#### THOUGHTFUL FINISHES WITH MODERN DETAILS

The Henley boasts distinctive, state of the art apartment features. Beyond its appealing aesthetics, it embodies contemporary granderu, offering an energiatic yet relating experience. This unique blend of style and comfort makes The Henley an irresistible choice for those seeking a truly exceptional home.

- Prisate patics and balconies - Full: size washer and dryer - Hardwood floors - Private garages\* - Paramous annie - Sprande garages - Sprande garages - Sprande garages - Sprande ste na-kospata and under counter laghter - Butt in wither sea-hair counter laghter - Sprande coart close - Sprande co





Living at The Henley means being at the crossroads of excitement, with numerous popular areas nearby, each offering an array of points of interest for residents to enjoy at their large.

Lone Star Park
Ripley's Believe It
or Not!
The Theatre at
Grand Prairie
Uptown Theater

Artington

ATAT Stadium

Globe Life Field

Six Flags Over Texas

Arlington Museum
of Art

Arlington Highlands
Lifestyle Center



THE HENLEY APARTMENTS





Modern and earthy design inspired by the beauty of the outdoors, adds a touch of tranquility to your daily routine. Amenity spaces designed with your comfort in mind, creating an open, airy atmosphere that's perfect for gathering with friends and loved ones. High-quality apartment finishes leave a lasting impression and deliver a relaxing environment daily. Located in Granie where there is easy access to nearby entertainment venues. Fraire where there is easy access to nearby entertainment venues like Arlington or Mansfield at your disposal. And if you're looking to venture out. Fort Worth and Dallas are only 20-30 minutes away.

BEAUTIFUL SPACES FOR ENTERTAINING AND LEISURE

The Henley Apartments transcend suburban living with outling-edge amenities, establishing a fresh benchmark for luxury and serenity.





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- Designer color schemes In select units:
- Private patios and balcones - Kitchen Islands\*
- Full-size washer and dryer - Private lanced yards
- Hantwood Boors - Private garages\* Framed granges\*
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**The Henley**Grand Prairie, TX

Promotional Marketing Item



**The Henley**Grand Prairie, TX

Construction Signage



**The Henley**Grand Prairie, TX

Exterior Signage

