

upshift

The Henley
Grand Prairie, TX

Timeless
Sophistication for
Grand Prairie, TX

OBJECTIVE
Stonehawk Capital needed a brand that appealed to young, brand-savvy professionals in Grand Prairie, Texas. They sought a timeless and sophisticated identity for their development, The Henley.

SOLUTION
UpShift developed a refined and enduring brand identity that resonated with the target audience. The branding included a cohesive visual identity, marketing materials, and a strategic approach to attract and engage young professionals in the area.



THE
HENLEY

THE
HENLEY

A1

1 bed1 bath657 sq ft

THE HENLEY // 3850 Double Oak Ave // Grand Prairie, TX 76065 // 469-599-0085 // HenleyGrandPrairie.com

Available // Rent //

All floor plans are artists renderings for illustrative purposes and may not be to scale. All dimensions and distances are approximate and may vary. All photos and views are approximate representations and may not depict actual product. Not all features are available in every apartment. All specifications, availability, and pricing are subject to change.

THE
HENLEY

Living at The Henley means being at the crossroads of excitement, with numerous popular areas nearby, each offering an array of points of interest for residents to enjoy at their leisure.

Northern Grand Prairie

- Long Star Park
- Repley's Believe It or Not!
- The Theatre at Grand Prairie
- Uptown Theater
- Miss Lewis Park

Fort Worth

- Fort Worth Stockyards
- Sundance Square
- Kimball Art Museum
- Fort Worth Zoo
- Amon Carter Museum of American Art
- Modern Art Museum of Fort Worth
- Base Performance Hall

Arlington

- AT&T Stadium
- Globe Life Field
- Six Flags Over Texas
- Arlington Museum of Art
- Arlington Highlands Lifestyle Center

Dallas

- Dallas Arboretum and Botanical Garden
- Dallas Museum of Art
- Perot Museum of Nature and Science
- Dallas World Aquarium
- Reunion Tower
- Kyde Warren Park

THE HENLEY APARTMENTS

// 3850 Double Oak Ave // Grand Prairie, TX 76065

// 469-599-0085 // HenleyGrandPrairie.com

THE
HENLEY

// Leasing Consultant // TheHenley@ushwake.com

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Grand Prairie, TX

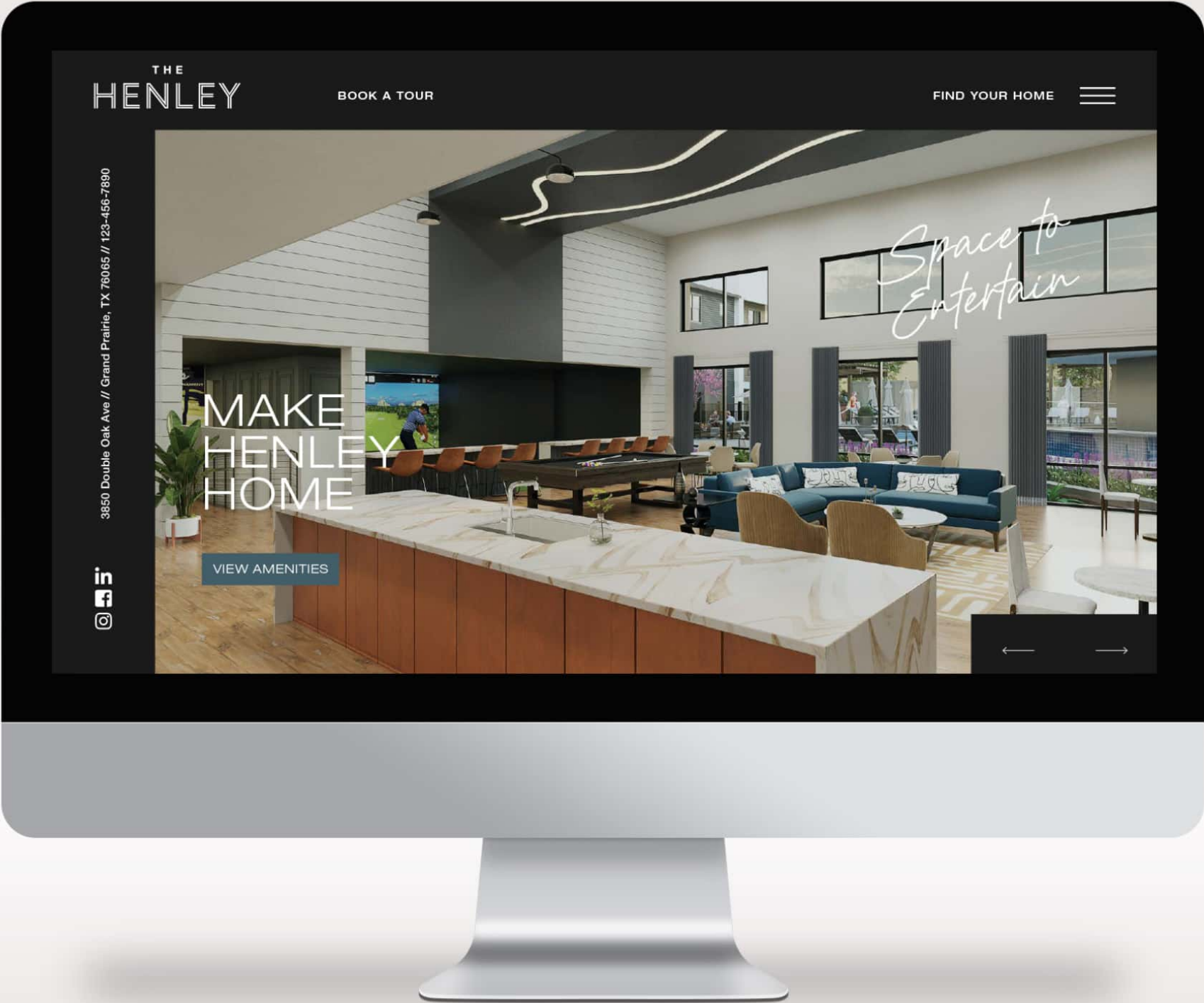
Logo

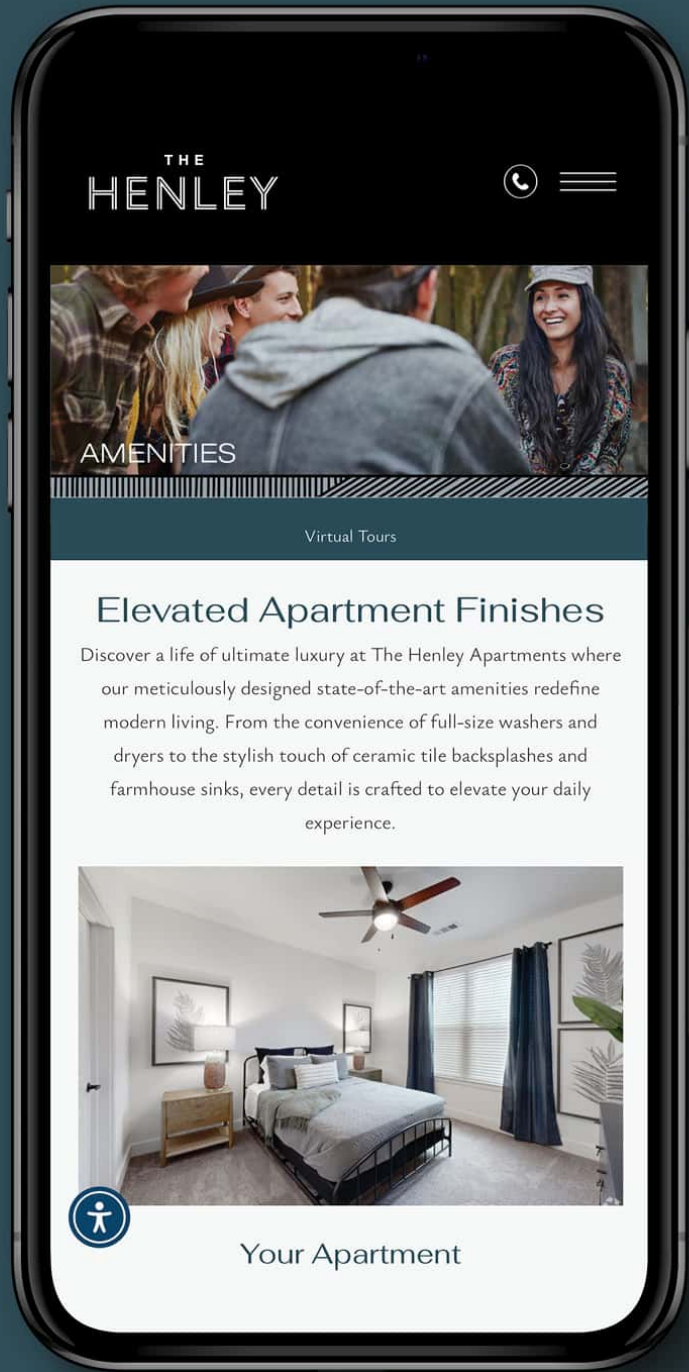
THE
HENLEY

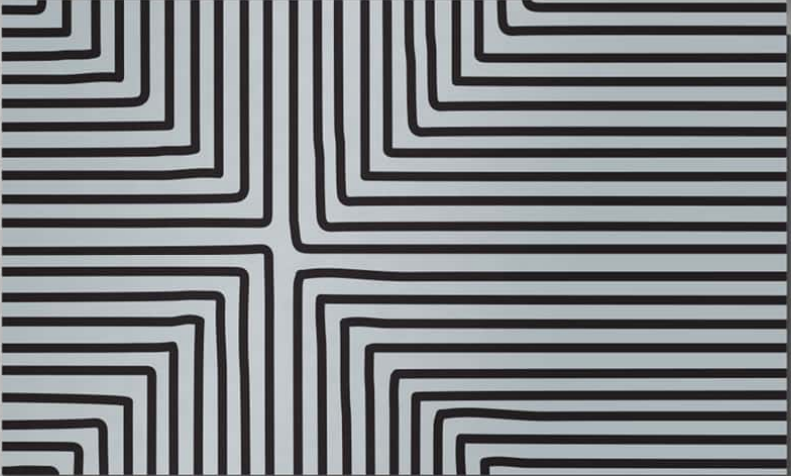
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The Henley
Grand Prairie, TX

Design for Pre-Built
Template







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A2

1 bed1 bath657 sq ft

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THE HENLEY

A3

1 bed1 bath857 sq ft

Available //Rent //

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A4

1 bed1 bath657 sq ft

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THE HENLEY

A5

1 bed1 bath657 sq ft

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The Henley
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Brochure



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Promotional Marketing Item



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Construction Signage



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Exterior Signage

